

CRAFTING BRAND EXPERIENCES

events | exhibits | environments | engagements

Brands Have Stories

What's Yours? Your brand matters in all face-to-face

environments. Bring your brand story front-and-center via an experience that ties emotions to brand value – it's essential to winning hearts and ensuring a productive, loyal relationship!

At Exhibitus, we apply strategy to design experiences to successfully tell your story. The power of our collaborative process and fabrication expertise has been proven in events, exhibits, environments, engagements, and various other interactive activations.

Immerse your audiences in who you are, where you live, and what you do with branded style and grace!



**Brand Story + Audience + Environment =
SUCCESS**

Your Goals. Our Execution.

Collaboration Starts with YOU

At Exhibitus, design matters and collaboration is where it starts. As experiential marketers, it's about the design of the entire program – from strategy to experience to value metrics.

With strategic thinkers and expert creatives, our team builds each activation with passion and dedication towards one goal: your success!

Together, we'll create an experience that grabs attention, engages targets, and meets objectives.



strategy | brand, audience, engagement



brand manifestation | events, interiors, digital



measurement | value for investment, insights, audits



brand |

strategy

expression

visual representation



audience |

experience

design

messaging



engagement |

hi-tech to no-tech

curated interactions

dwell-focused

Strategy. Unlocked.

- Tellyour brand story.
- Listen to your audience and speak to what they care about.
- Influence behaviors to move your corporate goals forward.

Brand. Manifested.

- Bring your brand story to life via face-to-face interactions
- Align with your overall corporate marketing strategy
- Create memorable experiences, executed flawlessly



events |
conferences
trade shows
VIP meetings



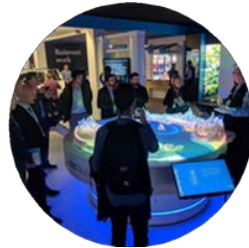
activations |
b2c/b2b
road shows
product launches



interiors |
permanent
mobile
retail
briefing centers
broadcast studios



turnkey execution |
creative
design
fabrication
program management
I&D, logistics, & storage



digital |
immersive (AR/VR)
gamification
video production
graphic design
engagement



results division |
programmatic
trade shows
events
activations



value for investment |

identify goals &
objectives
quantify results

reporting discipline



insights |

customer journey

sentiment scoring

perception & value
studies



audits |

program assessment

show selection

continual
improvement

Measurement. Managed.

- Assess activation effectiveness.
- Provide metrics for continuous improvement.
- Justify value of experiential marketing efforts.



Together We Have...

An Opportunity To:

- Change Perception or Increase Brand Awareness
- Rocket Launch a Product or Maximize Value
- Stand Out Among the Competition

By Combining:

- The Right Strategy
- The Right Partner
- The Right Timing

With:

- Masterful Design, On-point Messaging, and Compelling Visitor Engagement

Our Why

Trusted **Partner**
within many industries.

Recognition
Deserved
with our support.



DETAILS YOU CARE ABOUT

Details matter; it's worth
waiting to **GET IT RIGHT.**

~Steve Jobs



Design. Engage. Measure.

Good DesignSpeaksVolumes

It has the power to impact, inspire, and best of all, compel to action.

Everything we create – from simple details to amazing structures to engaging interactives – is curated to realize your goals and deliver measurable results.

Collaboration with a motivated, design-centric partner makes your vision real and your success limitless.

“Design-led companies have outperformed the S&P by 219% over the past 10 years.”

- DMI Institute



TOSHIBA
Leading Innovation >>>

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Award-Winning Designs

Exhibit Solutions Customized to Your Program

Powerful marketing environments are made here.

We offer turnkey solutions that include design, engagement, fabrication, logistics, labor and international execution. A one-stop partner provides a seamless, cohesive experience for ultimate peace-of-mind.

Using design language to capture brand and emotionally engage attendees, award-winning exhibits take your trade show and event marketing to new heights.



Rental Solutions

Flexible Rental Options

Beyond traditional purchase options, Exhibitus has developed and maintained a large rental inventory. This enables you to elevate your brand in a cost-efficient manner.

We offer a variety of options:

1. Custom - creating a bespoke rental property without the cost-of-ownership
 2. Standard Kits - utilizing pre-designed solutions
 3. Hybrid - blending standard and custom rental components, as well as your existing properties
- Breathe life into your program - it's the best of all worlds!



Brand-Amplified Spaces

Immersive Interiors

There are no limits to where your brand's messaging can be showcased, so why not dress to impress!

Often our efforts at trade shows and events are cleverly featured in corporate headquarters, customer centers, executive briefing rooms, and other permanent installations.

Wherever you choose, design, brand and messaging are integrated to spark curiosity and inspire action.

Awe-Inspiring Events

Activations That Move Audiences

Yes, it's true. We're a passionate group of interpreters, collaborators, creative builders and listeners eager to enhance and flawlessly execute our clients' overall marketing program.

Sometimes those programs take you beyond the trade show floor to outdoor events, alternate venues and unique audience engagements.

From concepts to experience to event-ready logistics, you will spark event envy from all spectators.





VIP Meetings & Conferences

Managing All Moving Parts

There's nothing like the euphoria that comes with pulling off the perfect event! The smiles on participants' faces, post-event accolades, and rave reviews about the hors d'oeuvres and "bevvies" earn you that pat on the back from executives on a job well done.

We excel at meeting planning and production by managing all the event's moving parts for you – from venues to attendee management to hospitality. Beyond logistics, our conference and meeting experts understand what it takes to design, plan and execute your most important events.

The secret to (y)our success is that we thrive on collaboration with you and your stakeholders. We are beside you every step of the way to ensure objectives are met and expectations exceeded through memorable experiences for all participants.



Bespoke Engagements

Meaningful Experiences

No program is complete without a relevant engagement plan to draw targeted audiences. We can help with that too.

Our experiential designers tap into a bevy of creative marketing and technology tools to boost interactions at any event.

Best of all, these meaningful interactions build memories and relationships that extend the life of your brand experience beyond a single touch point.

Digital Activations

Leverage the Power of Face-To-Face Virtually

A customized digital experience offers the unique ability to expand your marketing efforts to audiences beyond the event. Relationships can continue in exclusive, virtual spaces designed to showcase your brand and message.

Our experts ensure great user experiences, complete with metrics to boot! The perfect complement to any show or stand-alone event, your digital environment becomes a destination where sales experiences continue to happen.

The benefit? Your target attendees can relive their experience with your brand to move further down the marketing funnel or share with those who couldn't attend the event and increase lead generation opportunities. You win!

ENTER VIRTUAL
EXPERIENCE



Video & Digital Content

Variety of Services Available

- Video Editing
- Product Animation
- Motion Graphics
- Corporate Reels
- Event Documentation
- Environment Pre-Visualization
- Immersive Video Environments
- Game Design
- Photography



Interactive Offerings

Engaging Experiential Activations

No | Low | High-Tech Options

- String Artist - brand ambassador
- Touch Interactives
- Gaming Solutions - Edutainment
- Escape Rooms
- Virtual Environments
- Themed Hospitality
- 3D Projection Mapping
- RFID Technology
- Digital Content Creation



Assess. Measure. Improve.

Value for Your Investment Let's face it. Many

companies struggle to quantify whether their experiential program investment impacts the bottom line. Our in-house Results Division can help define what is valuable, set objectives and focus on the right tactics to amplify outcomes.

We measure and analyze the data for continuous improvement, connecting design, experience and results along the way.

Measurement and proving value has never been easier!



Dedicated Team

Your Success is Personal

Close your eyes and imagine the best service experience you have ever had, where an entire staff works hard to go above and beyond with every interaction.

Our executive leadership and dedicated account team are all committed to providing you with exemplary service and intelligent solutions to showcase your position in the marketplace.

With a single point-of-contact, Exhibitus' worldwide service ensures straightforward communication and convenience from a trusted partner.

We have the knowledge, capacity, operational systems and enthusiasm to make your program successful.



Logistics Support

Peace-of-Mind is Priceless

Whether it's your first show or fiftieth, your to-do list is endless! We understand the pressure you're under. One missed detail during the planning or set-up, and the whole project can go awry.

From start to finish, let our logistics experts handle your program no matter the location. From show services to traffic management to on-site labor, our goal is to ensure the best experience possible.

We operate our own warehouses with storage and inventory management solutions to round out your on- and off-season needs.



International Programs

Here(and There) For You

Exhibitus has experience managing international programs and events for clients in a wide variety of industries in environs as far away as Geneva, Shanghai and Cape Town.

Serving as a single point-of-contact, we ensure consistency of your brand and message delivery no matter where your program takes you. Added benefits include working with the same account team and time zone in the US for ease and transparency of communication.

Having a trusted international partner like Exhibitus provides the convenience and peace-of-mind you deserve.

Online Asset Management

Inventory Made Easy

Managing inventory is never simple. Our proprietary online tool, Exhibitus Management System (EMS), provides our clients with 24/7 access to exhibit assets, including custom, portable and graphic properties.

By logging into an exclusive, branded and customized portal, you can review and schedule properties, graphics, premiums and literature.

With close to two decades dedicated to development, EMS is truly an innovation in the industry.

We are happy to do a live, online demonstration of the portal capabilities with you!



exhibitus[®]