

Application for Commercial Session

- 1) Title of Presentation
- 2) Company Name
Address
City, State, Zip
Web
- 3) Presenter
Title
Telephone
Fax
- 4) Additional presenters (include names, titles, e-mails, and resumes)
- 5) Behavioral Objective(s): Objectives must specify learning outcomes for more than one discipline/profession. Complete this sentence for each objective:
At the end of the session, participant will be able to:
- 6) Process/Methodology: In addition to lecture; participants will be **actively** engaged by:
- 7) Target audiences (please highlight):
 - ◆ Administrator ◆ Counselor ◆ Food Service
 - ◆ Health Educator ◆ Mental Health Professional ◆ Nurse ◆ Physician
 - ◆ Physical Educator ◆ Social Worker ◆ Other
- 8) **Audio Visual Equipment:** please highlight your AV choice of either a LCD projector or an overhead transparency projector. All other AV will be at the expense of the presenter.
- 9) Application submitted by:

Submission Criteria:

- ◆ Presentation should conform to the 60-minute **concurrent session** or the 30-minute **roundtable discussion** format.
- ◆ The application form must be accompanied by:
 - a) a description of the program content and methods (250 words or less):
 - b) a brief session summary (60 words or less)
 - c) resumes for **each** presenter
 - d) \$100 processing fee (to be refunded if presentation is not accepted).
- ◆ Complete the application form in full. **Incomplete, late, or faxed applications** will not be considered. Submit the application materials by e-mail or postal mail. If submitting by mail, submit the original and ten (10) copies of all materials.
- ◆ All applications will be peer reviewed for acceptance. If accepted, your company must exhibit, purchase a Take-One-Table or become a conference sponsor.

Selection Criteria:

- 1) **Content:** science-based, accurate, significant, up-to-date and relevant to an interdisciplinary audience.
- 2) **Behavioral Objectives:** stated in terms of participant behavior, realistic, measurable, matched with content and appropriate for an interdisciplinary audience - more than one school health discipline or agency.
- 3) **Relevance:** support the conference theme or ASHA=s mission to protect and promote the health of children and youth by supporting coordinated school health programs as a foundation for school success.
- 4) **Process/Methodology:** actively involves the audience in addition to lecture/discussion.