

Lawson Laughs It Up

MEET LARS LAWSON

Introduced in 2007, the animated Lars Lawson character made his debut at CUE and appears in several online Webisodes that are launched at the event each year. Here is the entire collection of Lars Lawson videos.

Rescue the Cat

Emphasizing the company's "simpler is better" philosophy, Lars Lawson uses a fish to lure a cat from a tree.

See the video here: http://www.lawson.com/wcw.nsf/pub/vid_E5C959

Merry Catmas

Lawson made a charitable donation to World Vision based on the number of views this Christmas clip generated.

See the video here: http://www.lawson.com/wcw.nsf/pub/vid_8C578F

Well Done

Lars Lawson once again saves the day — and triumphs over thinly veiled Lawson competitors in the process.

See the video here: http://www.lawson.com/wcw.nsf/pub/vid_A322B2

Hip Hop into 2009

Catch up on the best of Lars Lawson with this collection of highlights from the first three Lars Lawson Webisodes.

See the video here: http://www.lawson.com/wcw.nsf/pub/vid_5636C7