

# CONFERENCE REGISTRATION FORM

Use this form for **CONFERENCE REGISTRATION** only. If registering for **EXHIBIT HALL ONLY**, go to [www.EXHIBITOR2007.com/HallOnly.asp](http://www.EXHIBITOR2007.com/HallOnly.asp)  
 Registrations will be processed only if all requested information is provided and accompanied by full payment.

Check if form has been faxed previously

## REGISTRANT INFORMATION

NAME \_\_\_\_\_  
 TITLE \_\_\_\_\_  
 COMPANY \_\_\_\_\_  
 STREET \_\_\_\_\_  
 CITY \_\_\_\_\_ STATE/PROV \_\_\_\_\_ ZIP \_\_\_\_\_  
 COUNTRY \_\_\_\_\_ PHONE \_\_\_\_\_ FAX \_\_\_\_\_  
 E-MAIL \_\_\_\_\_

Your contact preferences: Contact information is provided to exhibitors who choose to send promotional material to registrants. Indicate your preferred method of receiving this information. If no preference is selected, your e-mail address will be provided. Please choose all that apply:  Mail  E-mail  Phone  Do not contact

## REGISTRATION OPTIONS

(WORKSHOPS ARE NOT INCLUDED IN PASSPORTS)	EARLY BIRD DISCOUNT BY FEB 13, 2007	AFTER FEB 13, 2007	ONSITE	
<input type="checkbox"/> <b>GOLD PASSPORT</b> – Save \$1,510 Up to 13 seminars, 3 Peer2Peer Roundtables, exhibit hall, 4 lunch vouchers, and admission to all events	\$1,375	\$1,575	\$1,675	\$
<input type="checkbox"/> <b>SILVER PASSPORT</b> – Save \$875 Up to 10 seminars, 2 Peer2Peer Roundtables, exhibit hall, 3 lunch vouchers, and admission to all events	\$1,275	\$1,475	\$1,575	\$
<input type="checkbox"/> <b>ONE-DAY PASSPORT</b> – Save \$210 (Valid one day only Mon - Wed) 3 seminars, 1 Peer2Peer Roundtable, exhibit hall, lunch voucher, and admission to all events	\$525	\$625	\$695	\$
<input type="checkbox"/> <b>INDIVIDUAL SEMINARS</b> multiply number _____ X	\$195	\$225	\$245	\$
<input type="checkbox"/> <b>ALL-DAY WORKSHOP</b> Saturday, 8:30 AM - 4:30 PM	\$555	\$655	\$755	\$
<input type="checkbox"/> <b>HALF-DAY WORKSHOPS</b> Sunday and Thursday	\$340	\$440	\$540	\$
<input type="checkbox"/> 2 HALF-DAY WORKSHOPS – save \$80 (includes lunch)	\$560	\$660	\$760	\$
<input type="checkbox"/> 2 HALF-DAY WORKSHOPS with Gold/Silver Passport – save up to \$382 (includes lunch)	\$498	\$598	\$698	\$
<input type="checkbox"/> <b>EXCURSION AND WORKSHOP</b> (W605) Wed. 4:30 PM - 8:30 PM	\$555	\$655	\$755	\$
<input type="checkbox"/> <b>ONE-TO-ONE WITH JIM GILMORE</b> (W601 AND R601) Wednesday and Thursday (see p. 36, 42 for additional information)	\$750	\$850	N/A	\$
<b>PROCESSING FEE</b> (covers all seminar materials)				\$ 70.00
<input type="checkbox"/> <b>CTSM TRANSCRIPT MAINTENANCE FEE</b> (certification and graduate upgrades. See p. 8)	\$90	\$90	\$90	\$
<b>OPENING AND WELCOME RECEPTIONS</b> free to conference registrants				FREE
<b>ORIENTATION SESSION</b> free to conference registrants				FREE
<b>EXHIBIT HALL ADMISSION</b> free to conference registrants				FREE
<b>THE MARCH ISSUE OF EXHIBITOR MAGAZINE</b> free to conference registrants				FREE
<b>DISCOUNTS</b> <input type="checkbox"/> Government <input type="checkbox"/> Team (If applying for team discount, forms must be submitted together) Applies to Gold and Silver Passports only. See p. 50 for discount information.				\$ –
<input type="checkbox"/> <b>EXHIBITOR magazine subscription:</b> 12 issues / \$78 (save \$67) U.S. only.				\$
<input type="checkbox"/> <b>Corporate EVENT magazine subscription:</b> 4 issues / \$28 U.S. only.				\$
<b>TOTAL</b>				<b>\$</b>

## SESSION SELECTIONS (example: M210)

**ALL-DAY WORKSHOP** (not included with passports)  
 Sat 8:30 AM – 4:30 PM \_\_\_\_\_

**HALF-DAY WORKSHOPS** (not included with passports)  
 Sun 8:30 AM – 12:00 PM \_\_\_\_\_  
 Sun 1:00 PM – 4:30 PM \_\_\_\_\_  
 Thurs 8:00 AM – 11:30 AM (R604) \_\_\_\_\_  
 Thurs 1:00 PM – 4:30 PM (R303) \_\_\_\_\_

**EXCURSION** W605 (not included with passports)  
 Wed. 4:30 PM – 8:30 PM \_\_\_\_\_

**ONE-TO-ONE WITH JIM GILMORE** (not included in passports)  
 W601 Call to schedule 1 hour session (8:00 AM - 12:00 PM)  
 R601 Call to schedule 1 hour session (8:00 AM - 12:00 PM)

**FIELD TRIPS**  
 Mon 8:30 AM – 11:30 AM (M307) \_\_\_\_\_  
 Tues 8:30 AM – 11:30 AM (T206) \_\_\_\_\_  
 Wed 8:00 AM – 11:30 AM (W404) \_\_\_\_\_  
 Thurs 9:00 AM – 2:00 PM (R403) \_\_\_\_\_

PEER2PEER ROUNDTABLES	FIRST CHOICE	SECOND CHOICE
*Mon P2P 5:30 PM – 6:30 PM	_____	_____
*Tues P2P 5:30 PM – 6:30 PM	_____	_____
*Wed P2P 5:30 PM – 6:30 PM	_____	_____
SESSIONS	FIRST CHOICE	SECOND CHOICE
Mon 8:00 AM – 9:30 AM	_____	_____
Mon 10:00 AM – 11:30 AM	_____	_____
Mon 3:45 PM – 5:15 PM	_____	_____
Tues 8:00 AM – 9:30 AM	_____	_____
Tues 10:00 AM – 11:30 AM	_____	_____
Tues 3:45 PM – 5:15 PM	_____	_____
Wed 8:00 AM – 9:30 AM	_____	_____
Wed 10:00 AM – 11:30 AM	_____	_____
Wed 3:45 PM – 5:15 PM	_____	_____
Thur 8:00 AM – 9:30 AM	_____	_____
Thur 10:00 AM – 11:30 AM	_____	_____
Thur 1:00 PM – 2:30 PM	_____	_____
Thur 3:00 PM – 4:30 PM	_____	_____

ONLINE: [www.EXHIBITOR2007.com](http://www.EXHIBITOR2007.com)  
 FAX: 630.434.1216  
 QUESTIONS: 800.752.6312 or 630.434.7779  
 MAIL: EXHIBITOR2007 Registration  
 Hall-Erickson Inc, 98 E. Naperville Rd., Westmont, IL 60559

## PAYMENT OPTIONS

U.S. funds only

CHECK (please make checks payable to EXHIBITOR2007)  
 VISA  MASTERCARD  AMERICAN EXPRESS

CARDHOLDER NAME \_\_\_\_\_  
 CARD NUMBER \_\_\_\_\_  
 EXP DATE \_\_\_\_\_

SIGNATURE \_\_\_\_\_

## REGISTRANT PROFILE (required information)

**Industry Role** (check one)  
 a) Corporate Exhibit Mgr. (Buyer)  
 b) Corporate Event Mgr. (Buyer)  
 c) Both A & B  
 d) Press  
 e) EXHIBITOR SHOW Exhibitor  
 m) Display Manufacturer/Builder  
 r) Dealer/Distributor/Rep  
 s) Exhibit/Event Supplier

**Primary Job Function** (check one)  
 a) Exhibit/Event Mgr./Coordinator  
 b) Marketing Mgmt.  
 c) Owner/President/Partner  
 d) Advertising/Promotion Mgmt.  
 e) General Mgmt.  
 f) Other  
 g) Designer  
 h) Sales Management

**Primary Business** (check one)  
 a) Electronics/Computer/Communications mfr.  
 b) Industrial Eqt./Machinery mfr.  
 c) Instrumentation/Medical mfr.  
 d) Other manufacturing  
 e) Service Industry  
 f) Internet Products/Services

**What is your role in the purchase of EXHIBITS and related products and services?** (check one)  
 a) Final Decision  
 b) Specify  
 c) Recommend  
 d) No Role

**What is your role in the purchase of EVENT-RELATED products and services?** (check one)  
 a) Final Decision  
 b) Specify  
 c) Recommend  
 d) No Role

**Annual Trade Show Budget**  
 a) Up to \$50K  
 b) \$50K-\$100K  
 c) \$100K-\$200K  
 d) \$200K-\$500K  
 e) \$500K-\$1MM  
 f) Over \$1MM  
 g) N/A

**Annual Corporate Event Budget**  
 a) Up to \$50K  
 b) \$50K-\$100K  
 c) \$100K-\$200K  
 d) \$200K-\$500K  
 e) \$500K-\$1MM  
 f) Over \$1MM  
 g) N/A

**How many TRADE SHOWS does your company exhibit in each year?**  
 a) 0-4  
 b) 5-10  
 c) 11-25  
 d) 26-50  
 e) 51-100  
 f) Over 100

**How many EVENTS does your company produce each year?**  
 a) 0-4  
 b) 5-10  
 c) 11-25  
 d) 26-50  
 e) 51-100  
 f) Over 100

**Does your company exhibit in shows overseas?**  
 a) Yes  
 b) No  
 If not, are they considering it?  
 c) Yes  
 d) No

**Number of Company Employees** (check one)  
 a) 1-4  
 b) 5-9  
 c) 10-19  
 d) 20-49  
 e) 50-99  
 f) 100-249  
 g) 250-499  
 h) 500-999  
 i) 1,000-4,999  
 j) 5,000-9,999  
 k) 10,000 or more

**Number of people who plan and execute TRADE SHOWS company-wide** (check one)  
 a) 1  
 b) 2-5  
 c) 6-9  
 d) 10 +  
 e) N/A

**Number of people who plan and execute CORPORATE EVENTS company-wide** (check one)  
 a) 1  
 b) 2-5  
 c) 6-9  
 d) 10 +  
 e) N/A

**Is this your first EXHIBITOR SHOW?**  
 a) Yes  
 b) No

**Which industry conferences have you attended in the past two years?**  
 a) EXHIBITOR SHOW  
 b) EXHIBITOR/FastTrak  
 c) Other  
 d) None

**Are you currently enrolled in EXHIBITOR'S CTSM Program?**  
 a) Yes  
 b) No  
 c) Graduate

PRIORITY NUMBER  
**113B**

Check here if you have special needs that require attention.  
 Check here if international visitor requesting a Letter of Invitation

**CONFIRMATION/CANCELLATION REFUNDS:**  
 All registrations received by March 15, 2007 will be confirmed by fax and/or mail. If you must cancel for any reason, notify us in writing by March 8, 2007 to receive a full refund minus \$50 cancellation fee. After March 8, 2007, an additional 10% service charge will be deducted from the total cost. Because many of the sessions sell out before the Conference and we must turn customers away, no refunds will be given for cancellations received after 5:00PM, March 15, 2007.

**OFFICE USE ONLY**

\$ \_\_\_\_\_ REC'D \_\_\_\_\_  
 CK# \_\_\_\_\_  
 REF. \_\_\_\_\_

51