

EXHIBITOR²⁰¹⁰ ZENNO YEAR CONFERENCE REGISTRATION FORM

Seminar Registrants: Fill out registration form completely. Proceed to ONSITE REGISTRATION COUNTERS.

Exhibit Hall Attendees/Exhibitor Personnel: Proceed directly to EXHIBIT HALL ONSITE REGISTRATION COUNTER (no need to fill out this form).

REGISTRANT INFORMATION

NAME _____

TITLE _____

COMPANY _____

STREET _____

CITY _____ STATE/PROV _____ ZIP _____

COUNTRY _____ PHONE _____ FAX _____

E-MAIL _____

Your contact preferences: Contact information is provided to exhibitors who choose to send promotional material to registrants. Indicate your preferred method of receiving this information. If no preference is selected, your e-mail address will be provided.

Please choose all that apply: E-mail Mail I don't want any information pre- or post-show.

REGISTRATION OPTIONS

(WORKSHOPS ARE NOT INCLUDED IN PASSPORTS) _____ ONSITE _____

<input type="checkbox"/> GOLD PASSPORT (GP) Up to 13 seminars, 3 Peer2Peer Roundtables, exhibit hall, lunch voucher, CEU fees, and admission to all events	\$1,795
<input type="checkbox"/> SILVER PASSPORT (SP) Up to 10 seminars, 2 Peer2Peer Roundtables, exhibit hall, lunch voucher, CEU fees, and admission to all events	\$1,695
<input type="checkbox"/> TWO-DAY PASSPORT (TD) 6 seminars, 2 Peer2Peer Roundtable, exhibit hall, lunch voucher, CEU fees, and admission to all events	\$1,195
<input type="checkbox"/> ONE-DAY PASSPORT (OD) 3 seminars, 1 Peer2Peer Roundtable, exhibit hall, lunch voucher, and admission to all events	\$895
<input type="checkbox"/> INDIVIDUAL SEMINARS (S) multiply number _____ X	\$325
<input type="checkbox"/> ALL-DAY WORKSHOP Sunday, 8:30 AM - 4:30 PM (includes lunch)	\$780
<input type="checkbox"/> HALF-DAY WORKSHOPS Sunday and Thursday	\$598
<input type="checkbox"/> 2 HALF-DAY WORKSHOPS (includes lunch)	\$798
<input type="checkbox"/> 2 HALF-DAY WORKSHOPS with Gold/Silver Passport (includes lunch)	\$698
PROCESSING FEE	\$70.00
<input type="checkbox"/> CTSM TRANSCRIPT MAINTENANCE FEE (certification and graduate upgrades)	\$90
<input type="checkbox"/> WELCOME RECEPTION Free to conference registrants	FREE
<input type="checkbox"/> ORIENTATION SESSION Free to conference registrants	FREE
<input type="checkbox"/> EXHIBIT HALL ADMISSION Free to conference registrants	FREE

PLEASE CHECK WHICH MAGAZINE(S) YOU WISH TO RECEIVE.

EXHIBITOR MAGAZINE SUBSCRIPTION: one year subscription included in your registration. \$78 value. FREE

CORPORATE EVENT MAGAZINE SUBSCRIPTION: one year subscription included in your registration. \$28 value. FREE

DISCOUNTS Government Team (If applying for team discount, forms must be submitted together) \$ -

Discounts apply to Gold and Silver Passports only.

TOTAL \$ _____

PAYMENT OPTIONS U.S. funds only.

CASH CHECK (please make checks payable to EXHIBITOR2010)

VISA MASTERCARD AMERICAN EXPRESS

CARDHOLDER NAME _____

CARD NUMBER _____

EXP DATE _____ CID# _____

SIGNATURE _____

Onsite registrations are not refundable.

REGISTRANT PROFILE (required information)

Industry Role (check one)

a) Corporate Exhibit Mgr. (Buyer)

b) Corporate Event Mgr. (Buyer)

c) Both A & B

d) Press

e) EXHIBITOR SHOW Exhibitor

m) Display Manufacturer/Builder

f) Dealer/Distributor/Rep

s) Exhibit/Event Supplier

Primary Job Function (check one)

a) Exhibit/Event Mgr./Coordinator

b) Marketing Mgmt.

c) Owner/President/Partner

d) Advertising/Promotion Mgmt.

e) General Mgmt.

f) Other

g) Designer

h) Sales Management

Primary Business (check one)

a) Electronics/Computer/Communications mfr.

b) Industrial Eq./Machinery mfr.

c) Instrumentation/Medical mfr.

d) Other manufacturing

e) Service Industry

f) Internet Products/Services

What is your role in the purchase of EXHIBITS and related products and services? (check one)

a) Final Decision

b) Specify

c) Recommend

d) No Role

What is your role in the purchase of EVENT-RELATED products and services? (check one)

a) Final Decision

b) Specify

c) Recommend

d) No Role

Annual Trade Show Budget	Annual Corporate Event Budget
<input type="checkbox"/> a) Up to \$50K	<input type="checkbox"/> a) Up to \$50K
<input type="checkbox"/> b) \$51K-\$100K	<input type="checkbox"/> b) \$51K-\$100K
<input type="checkbox"/> c) \$101K-\$200K	<input type="checkbox"/> c) \$101K-\$200K
<input type="checkbox"/> d) \$201K-\$500K	<input type="checkbox"/> d) \$201K-\$500K
<input type="checkbox"/> e) \$501K-\$1MM	<input type="checkbox"/> e) \$501K-\$1MM
<input type="checkbox"/> f) Over \$1MM	<input type="checkbox"/> f) Over \$1MM
<input type="checkbox"/> g) N/A	<input type="checkbox"/> g) N/A

How many TRADE SHOWS does your company exhibit in each year?

a) 0-4 d) 26-50

b) 5-10 e) 51-100

c) 11-25 f) Over 100

How many EVENTS does your company produce each year?

a) 0-4 d) 26-50

b) 5-10 e) 51-100

c) 11-25 f) Over 100

Does your company exhibit in shows overseas?

a) Yes b) No

If not, are they considering it?

c) Yes d) No

Number of Company Employees (check one)

a) 1-4 g) 250-499

b) 5-9 h) 500-999

c) 10-19 i) 1,000-4,999

d) 20-49 j) 5,000-9,999

e) 50-99 k) 10,000 or more

f) 100-249

Number of people who plan and execute TRADE SHOWS company-wide (check one)

a) 1 c) 6-9

b) 2-5 d) 10 +

e) N/A

Number of people who plan and execute CORPORATE EVENTS company-wide (check one)

a) 1 c) 6-9

b) 2-5 d) 10 +

e) N/A

Is this your first EXHIBITOR SHOW?

a) Yes b) No

Which industry conferences have you attended in the past two years?

a) EXHIBITOR SHOW

b) EXHIBITOR/FastTrak

c) Other

d) None

Are you currently enrolled in EXHIBITOR's CTSM Program?

a) Yes b) No

c) Graduate

SESSION SELECTIONS (example: M210)

CHECK THE PROGRAM BOARD FOR SESSION AVAILABILITY BEFORE FILLING OUT THIS SECTION. DO NOT SELECT SOLD OUT SESSIONS.

ALL-DAY WORKSHOPS (not included with passports)

Sun 8:30 AM - 4:30 PM _____

HALF-DAY WORKSHOPS (not included with passports)

Sun 8:30 AM - 12:00 PM _____

Sun 1:00 PM - 4:30 PM _____

Thurs 8:00 AM - 11:30 AM _____

Thurs 1:00 PM - 4:30 PM _____

FIELD TRIPS

Mon 8:30 AM - 11:30 AM (M306) _____

Tues 8:00 AM - 11:30 AM (T406) _____

Wed 8:00 AM - 11:30 AM (W629) _____

Thurs 8:00 AM - 11:30 AM (R406) _____

Thurs 9:00 AM - 2:00 PM (R405) _____

PEER2PEER ROUNDTABLES

	FIRST CHOICE	SECOND CHOICE
*Mon P2P 5:30 PM - 6:30 PM	_____	_____
*Tues P2P 5:30 PM - 6:30 PM	_____	_____
*Wed P2P 5:30 PM - 6:30 PM	_____	_____

* Peer2Peer (P2P) Roundtable topics for each day are listed on the Program Board in the Registration area. Please enter topic number. Available only to passport registrants.

SESSIONS

	FIRST CHOICE	SECOND CHOICE
Mon 8:00 AM - 9:30 AM	_____	_____
Mon 10:00 AM - 11:30 AM	_____	_____
Mon 3:45 PM - 5:15 PM	_____	_____
Tues 8:00 AM - 9:30 AM	_____	_____
Tues 10:00 AM - 11:30 AM	_____	_____
Tues 3:45 PM - 5:15 PM	_____	_____
Wed 8:00 AM - 9:30 AM	_____	_____
Wed 10:00 AM - 11:30 AM	_____	_____
Wed 3:45 PM - 5:15 PM	_____	_____
Thur 8:00 AM - 9:30 AM	_____	_____
Thur 10:00 AM - 11:30 AM	_____	_____
Thur 1:00 PM - 2:30 PM	_____	_____
Thur 3:00 PM - 4:30 PM	_____	_____