

Pre-Show Marketing Opportunities

Conference Brochures – Now Available in a Customized PDF!

As a participant in EXHIBITOR2010, you will be an integral part of this comprehensive educational experience by providing attendees with an opportunity to see and evaluate innovative products and services designed to increase the efficiency of their exhibit program. Alert your customers and prospects to your participation by providing them with a customized conference brochure now available in a pdf format. A sample Conference Program can be viewed by clicking here:

<http://www.exhibitoronline.com/exhibitorshow/exhibitors/2010/PDFs/EXHIBITOR2010-CompleteBrochure.pdf>.

FREE VIP Guest Registration – For Your Best Clients & Prospects.

Invite your customers and prospects to visit EXHIBITOR2010 as your special guest. Your free customized VIP invitation invites them to attend both the exhibit hall and networking reception with your compliments. Email them the customized pdf with your company name. Your customers and prospects simply enter your VIP code and save \$75 per registrant.

Win Free Exhibit Space for EXHIBITOR2011!

Make sure your guests use your special promotion code from your company's VIP Guest Pass when registering to attend the Exhibit Hall for free. After the show, we'll tally up the results. The top three exhibitors bringing in the most guests will each win 100 square feet of exhibit space at EXHIBITOR2011. You will receive your unique pdf and VIP code shortly. Please do not send the VIP Guest Pass to the pre-registration list as those attendees are already registered.

____ Please send us our customized Conference Brochure in a pdf format for distribution to our customers and prospects.

SUBMITTED BY:

Name: _____

Firm: _____

Address: _____

City: _____ State/Prov.: _____ Zip: _____

Country: _____

Telephone: _____ Fax: _____ E-mail: _____

Return this form to:

Hall-Erickson, Inc.
EXHIBITOR2010
98 E. Chicago Avenue
Westmont, IL 60559
Fax: 630.434.1216
E-mail: Exhibitor2010@heiexpo.com

(Office Use Only)

Quantity Sent: _____

Date Sent: _____

Sent By: _____