

Deadline Date: February 11, 2010

Wherever possible, every effort is made to accommodate special requests to exceed the height limit indicated in the Booth Construction Guidelines. Requests for variances must be submitted to the Managing Directors no later than February 11, thirty (30) days prior to EXHIBITOR2010. Exhibitors appearing onsite with unauthorized variances will be asked to conform to the standard construction guidelines or to dismantle the display.

EXHIBITOR2010 abides by the industry's standard construction guidelines and display rules and regulations. To submit a variance to the standard construction guidelines, please fill in the form below and return to:

Hall-Erickson Inc., EXHIBITOR2010, 98 E Chicago Ave, Westmont, IL 60559.
You may email the diagram with this form to: cboehmke@heexpo.com

To help us approve your variance, please provide a drawing or photo of your display which includes height, width, and depth of all display components.

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- I have reviewed all rules and guidelines pertaining to my exhibit prior to completing this request.* *It is highly recommended that you share this information with your booth designer and display house prior to exhibit production or submitting this request. To download all rules and regulations, click here:*
<http://www.exhibitoronline.com/exhibitorshow/2010ExhibitSpaceContract.pdf>

SUBMITTED BY:

Name: _____

Firm: _____

Address: _____

City: _____ State: _____ Zip: _____

Country: _____

Telephone: _____ Fax: _____

E-mail: _____ Booth No. _____

Describe the nature of your variance: _____

You will be notified by E-mail if your request is approved.