

EXHIBITOR MEDIA GROUP PRESENTS

EXHIBITOR2013 25TH YEAR

THE WORLD CONFERENCE AND EXHIBITION ON TRADE SHOW AND CORPORATE EVENT MARKETING
March 17-21, 2013 | Mandalay Bay Convention Center, Las Vegas | www.Exhibitor2013.com

An Invitation to Speak

AT THE TRADE SHOW
AND EVENT INDUSTRIES'
PREMIER LEARNING EVENTS



DEADLINE FOR SUBMISSION:

JUNE 8, 2012

SELECTED PRESENTERS
WILL BE NOTIFIED IN WRITING

You are invited, as an industry professional, to share your knowledge through seminar and workshop presentations at EXHIBITOR2013. Seminar content must be exclusive to EXHIBITOR Learning Events, and topics should relate to your area of expertise. You may also suggest a speaker and topic you feel would be a valuable addition to the conference program.

FACULTY BENEFITS:

- Position yourself as an industry expert
- Gain credibility and leadership stature among industry professionals
- Enhance your speaking and presentation skills
- Form valuable industry contacts through classroom interaction
- Attend up to four EXHIBITOR seminars at no charge

PRESENTATION APPLICATION:

- Presentation submissions will be evaluated on the following criteria:
- Content appropriate to audience needs
- Content appropriate to conference program needs
- Organization of ideas
- Timeliness of topic
- Presenter's expertise on topic presented
- Exclusive content presented only at EXHIBITOR Learning Events

Call for Presentations

DEADLINE FOR SUBMISSION: JUNE 8, 2012

SUBMIT ONLINE!

You may fill out and submit this form on the Web at: www.exhibitor2012.com/CFP

or

RETURN THIS FORM TO:

Dee Silfies
EXHIBITOR
30 Pekoe Drive
Concord, NH 03301
deesilfies@mac.com

Please Print...

I will present I suggest the following speaker to present

Name: _____ Title: _____

Company: _____

Address: _____

City: _____ State: _____ ZIP: _____

Phone: _____ FAX: _____

E-Mail: _____

CTSM Graduate CTSM Candidate

1 CATEGORY OF YOUR PRESENTATION

- Measurement & Results Marketing & Communications Personal & Career Planning & Execution
 Corporate Events Exhibits & Experiences Global Profiles in Excellence case study (any category)

2 PRESENTATION FORMAT

- Seminar (1.5 hour length, up to 200 attendees) Half-Day Workshop (3.5 hours, up to 200 attendees) Advanced Learning (attendees with 5+ years)
 All-Day Workshop (8 hours, up to 200 attendees) Field Trip (specify session length, number of attendees) _____

3 SUGGESTED TITLE

4 PROPOSED CO-SPEAKERS FOR YOUR PRESENTATION (CO-SPEAKERS MUST BE NOTIFIED BEFORE SUBMITTING THEIR NAMES)

Name: _____ Name: _____

Title: _____ Title: _____

Company: _____ Company: _____

Phone: _____ Fax: _____ Phone: _____ Fax: _____

E-Mail: _____ E-Mail: _____

5 WRITTEN MATERIALS

- Attach a 100-word description of presentation in paragraph format. Include bullet points indicating what attendees will learn.
- Attach a brief description of your public speaking experience and your expertise with the proposed topic.
- Have you presented this topic elsewhere? YES NO If yes, attach a paragraph listing when, where and references.

6 SPEAKER HANDOUT & INFORMATION

If your presentation is selected, you will be required to:

- Submit a 50-word speaker bio that can be used to promote the presentation and a high resolution (300 dpi) digital headshot photo.
- Submit a professional handout in accordance with conference guidelines to which EXHIBITOR Learning Events will have copy and distribution rights.

I understand that the content of my presentation is exclusive to Exhibitor Learning Events.

I understand and agree that I am responsible for paying all travel-related expenses for my presentation.

I understand that I am required to attend the 2-day Speaker Preparation Workshop September 5-6, 2012 (Boston) or October 11-12, 2012 (San Diego)

and that I am responsible for paying all travel-related expenses.

Signature: _____ Date: _____

If selected to present, I would like to moderate a one-hour roundtable during the Peer2Peer Roundtables on the day of my presentation (Mon.-Wed., 5:30-6:30pm).

Suggested Roundtable Topic: _____