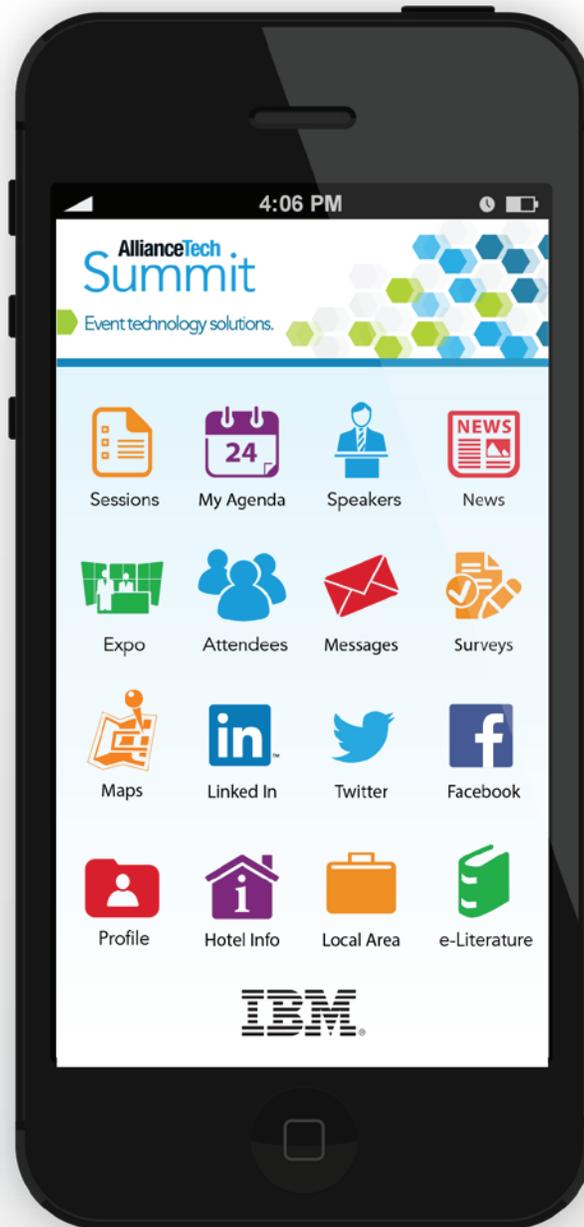


Event guides reborn.

Connecting attendees with the event and each other



Intelligent **MOBILE**

AllianceTech
Intelligent EVENTS

Get Connected and stay connected **at your next event...**

Engage attendees with a complete event experience using Alliance Tech's mobile event portal – **Intelligent MOBILE**. This solution provides attendees with full access to event content through mobile devices and smart phones such as the iPhone, Android and Blackberry. The event branded application utilizes the latest technologies in handheld attendee portal functionality to enhance and optimize the attendee experience.

Event Information This solution allows attendees to conveniently access event information. Attendees have the ability to view detailed information on sessions, exhibitors and personal agendas. They can easily plan where they would like to go and what they would like to do with scalable maps and conference highlights.

Social Networking Facilitate networking and connections between attendees with features such as event email, Twitter and meeting invites.

Green Friendly Gain conference feedback more quickly by providing access to electronic surveys. **Intelligent MOBILE** promotes 'green' initiatives by reducing the need for printed surveys and conference materials, and at the same time helps attendees better manage their time at your event.

Maximize the value of your event by providing the latest innovations in mobile technology.

BENEFITS

- ✓ Complete Mobile Event Guide
- ✓ Encourage Networking Between Attendees
- ✓ Green Solution
- ✓ Integration with Twitter
- ✓ Conference Feedback and Surveys
- ✓ Sponsorship Opportunities



	Standard	Professional	Platinum
Session Schedule	✓	✓	✓
My Agenda	✓	✓	✓
News Highlights	✓	✓	✓
Session Abstracts	✓	✓	✓
Speaker Bio	✓	✓	✓
Twitter & Facebook Integration	✓	✓	✓
Exhibitor Listing		✓	✓
Exhibit Booth Mapping		✓	✓
Exhibit Floor Maps		✓	✓
Sponsor Ads & Custom Links		✓	✓
Attendee Messaging			✓
Conference Surveys			✓
Session Evaluations			✓
Daily Polls			✓
Real-time reporting			✓
iPod Touch Rental Options		✓	✓

* Offered in web and native versions

Alliance Tech is the #1 Provider of Technology and Measurement to the tradeshow, conference and event industry. The Alliance Tech product suite includes intelligent RFID, lead retrieval, mobile and social media solutions.

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