

***Tiger*Lite™**

Distributed in North America by: Tiger Presentations

In short about **TigerLite**

TigerLite is a new exhibition display, designed in the UK by 2 designers from the company Protean (meaning taking many rapidly changing forms).

TigerLite is based upon a concept to provide one set of components to meet all your 3 dimensional marketing needs. This may seem ambitious, but nonetheless the evidence of success is in the product itself.

The construction format is based upon a panel and node (or connectors).

Combine this with wide range of accessories including literature racks, keyboard shelves, tables, etc. or add and integrate your own design elements.

With TigerLite you have an easily transportable comprehensive exhibition solution as well as a concept, which will compete in it's flexibility and content with custom design.

The possibilities when you fully understand and embrace TigerLite are endless.



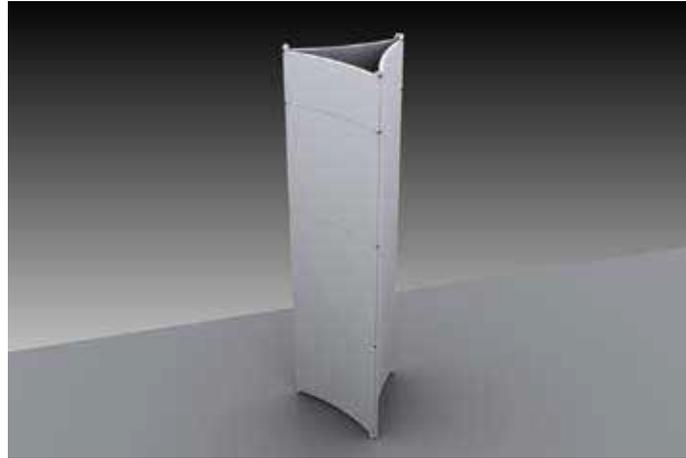
In short about **TigerLite™**

To fully appreciate the possibilities, TigerLite should be seen in the flesh in one of our International partners showrooms or at one of our trade shows. However, this presentation will hopefully give you an initial taste of the concept and what can be achieved. Within this presentation you will find:

- TigerLite's versatility
 - Multiple Functionalities
 - TigerLite - an alternative to pop-up displays
 - TigerLite Solutions
 - Change look cost effectively
 - A brief look at accessories
 - Customized TigerLite solutions
- From 3D to reality
 - TigerLite - a rental success
 - TigerLite on the environment
 - TigerLite marketing tools
 - Tigerlite product updates
 - A quick summary



TigerLite's versatility -from a tower to a wall in seconds



TigerLite's Scalability - TigerLite grows as you grow!

Tool-Free construction allows you to create environments, build towers and walls. TigerLite is easy to reconfigure into endless shapes and sizes using this same stock of TigerLite panels.

Clarity Table Top



Clarity 10ft



Clarity 10x20ft



Multiple functionalities -one product... many uses!



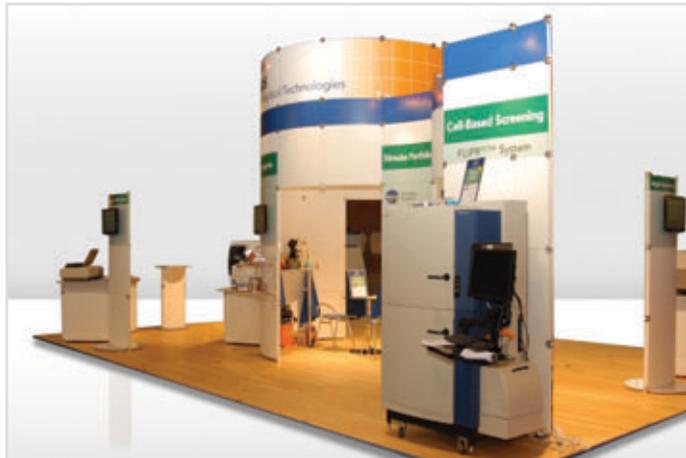
Road Shows



Lobby Displays



Staging



30x50 Trade Show



Merchandising Displays



Merchandising Back Walls

TigerLite: an alternative to pop-ups -small flexible & mobile

Here TigerLite is used as a flexible alternative to the traditional pop-up display.

You can change and combine layouts for different occasions and build the panels into any shape you want. Go from your "pop-up" style booth to a 10ft and more with the add-on of panels! You can also change and combine accessories to fit each of your shows needs; such as monitors, brochure holders, floating elements, magnetic graphics and more!

Your case will also convert into a usable, lockable podium allowing you to keep your case within your space for a quick and easy pack at the end of the show!



Mini Case to Counter



Sauce Labs 10ft fits in 1 Mini Case



Ektron Table Top



Ektron 10ft



Ektron 10x20, can also convert into (2) 10fts

Island Possibilities -Welltec 20x40: 16ft tall - Set-up 2 People - 6 hrs.



Alternative Set-up: 1 Person - 2 hrs.

Possibilities -OS Medical: 10x20 8ft tall - Set-up 2 people 1hr.



Possibilities -nmit 20x30: 11.5ft tall - Set-up 2 people - 2 1/2 hrs



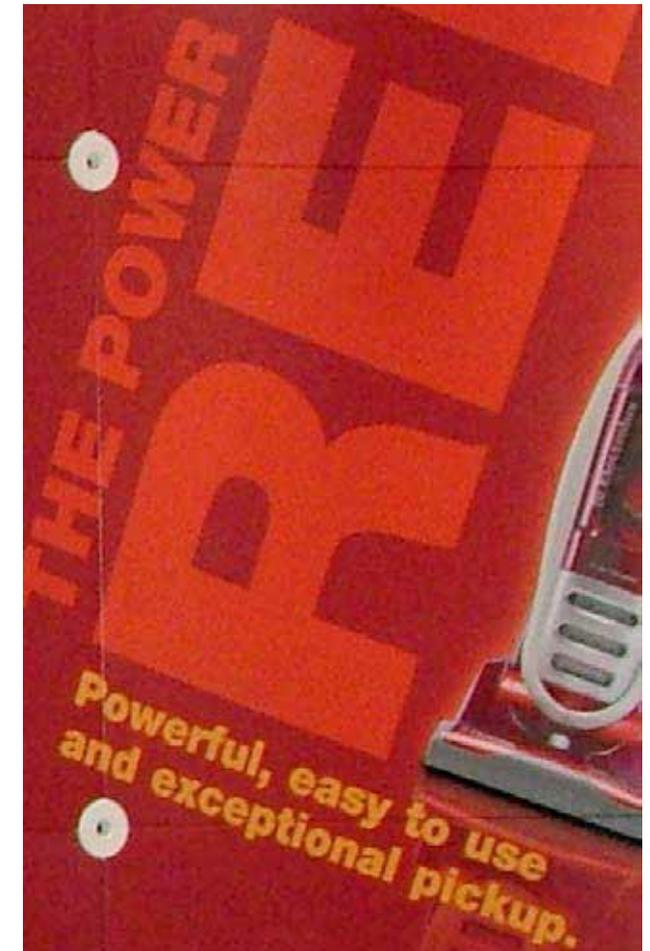
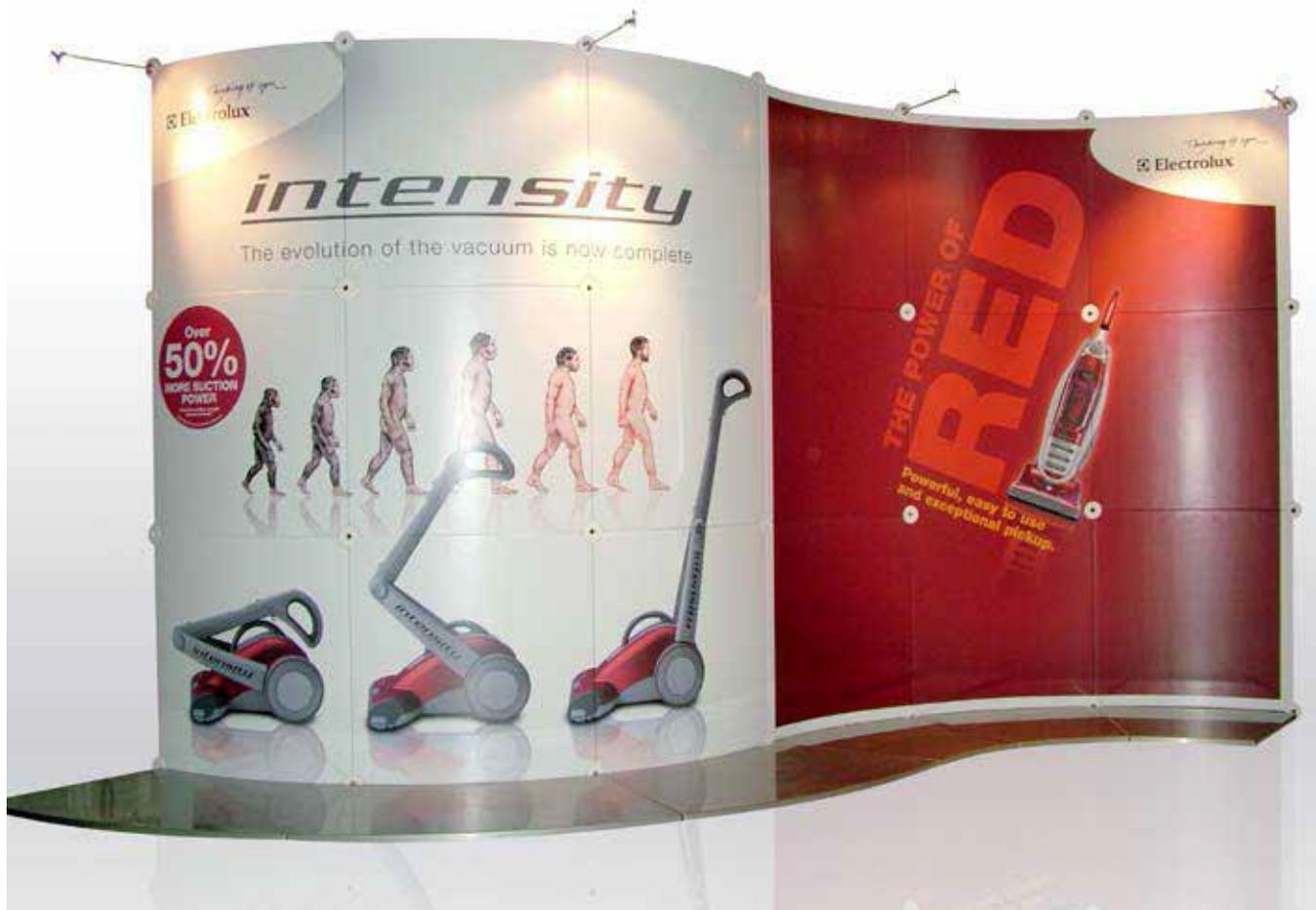
Possibilities -Niro 20x20: Set-up 3 people - 1 hour



Possibilities -Corona, Inc. 10x20: 2 Person Set-Up - 2 hrs.



Possibilities - electrolux 10x20 - Set-up 1 person - 1 hour



A brief look at accessories

TigerLite is a high quality product and the initial investment is therefore higher than most other exhibition and display systems. However the advantages more than compensate for this!

- Durability
- Tool free construction - make it easy for everyone to use
- Lightweight and easy to transport
- Flexible to create an endless range of walls, towers, modules, pods.....
- Universal - same components combine to support all your 3D marketing needs
- Simple to tailor graphically with accessories
- Easy and cost effective to update. Ask about our Magnetic Graphic Technology!

... the important thing is the concept gives you the opportunity to integrate your brand and tailor to your own needs, providing consistency time and again, world wide for all your marketing needs - while saving on the costs of replacement, shipping and installation!



TigerLite Graphic Management - Graphics can be costly, but with our Magnetic System you can easily rebrand your booth simply and most importantly cost effectively!



10ft Booth with Magnetic Panels



(2) 10ft Booths with Magnetic Graphics plus Add-On's



Solid color background and magnetic graphics that can change out each show



10x20ft Booth with Magnetic Panels



Heisman Make-Over of Aflac Booth



Wallpaper background and magnetic graphics that can change out each show

TigerLite Merchandising



Portable display options for your pop-up store



Use our Shelving System to fill your booth with product!



Magnetic shelves can be placed on your panels to display lightweight products



Slat walls can be added to your display to help display your heavy products

Build Your Own - Try your hand at designing your own booth!

TigerLite Builder is an excellent planning tool for our TigerLite customers. You are able to add and subtract items from your current exhibit design as well as update graphics. These ideas can be shared with colleagues, which will enhance your planning process.

First, build the back wall that meets your requirements and add the appropriate accessories from our range of products. Shelving, Monitors, Counters etc. Next add your graphics. Finally publish your work so all can see!

LiteBuilder: Replicon 10x20 Rendering



Create your free account and get started! Or contact us and we will be happy to collaborate with you on your TigerLite solution. LiteBuilder 2 is also available for our clients.

Please contact us for more information regarding TigerLite Builder.

Complete Booth: Replicon 10x20



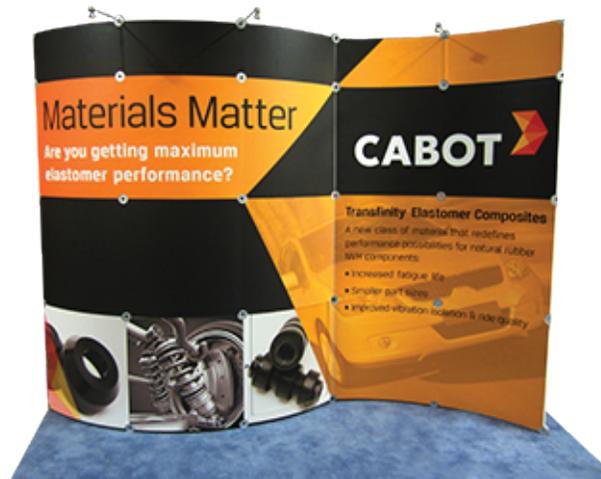
TigerLite - a rental success

When you consider making an investment in a TigerLite property from a table top display to an island environment, you always have three investment options. **Purchase, Rental and Rental to Purchase.** These three options give you the maximum flexibility to meet your marketing and budget needs.

More Impact for your dollars!

- This allows you to make a bigger splash with less funds!
- You can get what you need without compromise due to capital budget limitations.

Cabot 10ft Rental and Reskin: Using TigerLite Magnetic Graphics



TigerLite has many unique accessories that you can rent as your needs demand them. Invest in your backwall but rent the appropriate accessories (shelving, monitor mounts, Counters) as shows demands dictate.

Low risk trial

- You can try out a TigerLite exhibit before you invest. Ask our sales team how our Rent to Purchase programs work.

Remove the hassle of getting budgets approved:

- Remove the need to get a capital budget approved.

Makes doing that one time bigger event a lot more cost effectively!

- Allows you to expand your current Lite booth for that one time larger event without a capital investment. Just add the TigerLite appropriate components, panels, lights, etc.

Eliminate the ownership cost associated with purchasing an exhibit: Storage, refurbishment, repairs, disposal.

Are you exhibiting in Europe? Asia? Middle East? South America?

Save money and hassle of shipping your exhibit to these markets. Rent TigerLite locally!

Tiger Lite on the environment - Reduce, reuse, & recycle

Reduce your carbon footprint with Tiger Lite:

- Tiger Lite has 60% smaller cube than custom exhibitor
- TigerLite weights less which means less fuel will be used to transport your exhibit, as well as lower freight and drayage bills!

Re-use:

- TigerLite's unique flexi node allows it to be easily reconfigured into multiple shapes extending it's lifestyle indefinitely

Recycle:

- In the manufacture process of making TigerLite the plastic scraps are recycled into flooring
- TigerLite's plastic construction makes recycling easy and worldwide, avoiding land fills situations.

TigerLite can be stripped of its laminate surface and recycled into a new clients booth, potentially allowing each lite-client a residual value (income) at the end of it's current clients life-cycle, instead of a liability (expense) for disposal.

See how one client reused their TigerLite inventory from 2007-2013



2007



2008



2010



2013

TigerLite Cases - SAVE-A-DAY LARGE CASE

Keep Your Case In Your Space! So you can pack and leave show-site a day early. Reduce your expenses and spend more time with your family!

- Large Interior space with Tray
- Cost Effective PopUp Alternative
- Case to Counter capabilities
- Option of a lockable door
- Case lid acts as a 13" Step Stool
- Wheels and handle make for easy transport
- Designed to store a monitor up to 29" wide
- Telescoping Monitor Arm for Case to counter conversion



Case Lid acts as Step Stool



Telescoping Monitor Arm



31"w x 37"d x 41"h at 72lbs.



Case Interior



Case To Counter



10ft Display fits in 1 Case

TigerLite Cases - SAVE-A-DAY MINI CASE

Keep Your Case In Your Space! So you can pack and leave show-site a day early. Reduce your expenses and spend more time with your family!

- Designed to ship any service
- Large Interior space with Tray
- Cost Effective PopUp Alternative
- Case to Counter capabilities
- Option of a lockable door
- Wheels and handle make for easy transport



21" w x 31" d x 41" h at 42lbs.



Case Interior



Case To Counter



10ft Display fits in 1 Case

TigerLite accessories to create your unique environment!



Floating Oval



Lighting



Double Wide Podium



Shipping Case



Shipping Case with Monitor Arm



Universal Desk



Full Height Door



LCD with Shelving System



Cupboard Door

TigerLite Accessories



Universal Shelf System- fits any panel



Hanging Slatwall for product display



Waterfall merchandising bracket



iPad Holder mounts to the wall!



T-Bar Hanger



Lg Monitor Hanging System with Universal Desk

TigerLite Accessories



Flight Case with a tray and door



Universal Desk



Interior of Flight Case



Cupboard Door



Full Height Door



Totem Tower System

a quick summary

You will probably notice that investments in TigerLite is a higher one-off expense than with other types of transportable exhibiting systems. However, the advantage compensates for this by far:

- tool free construction - makes it easy for everybody to use it
- lightweight and easy to transport
- possible to integrate multiple equipments in different sizes
- adaptable to all stands sizes
- complete collection of accessories
- easy to combine and change layouts

We could go on and on... The important thing is that TigerLite gives you the opportunity to tailor your exhibition with a transportable concept.

At the same time you cut back on expenses for setting up and dismantling your exhibitions.

