

# SERVICES

**OUR SERVICES & EXPERTISE** 

## & EXPERTISE









Program & Project Management

Inventory Management

Fabrication

**Rental Solutions** 

**Show Services** 

Logistics

On-Site Labor Management

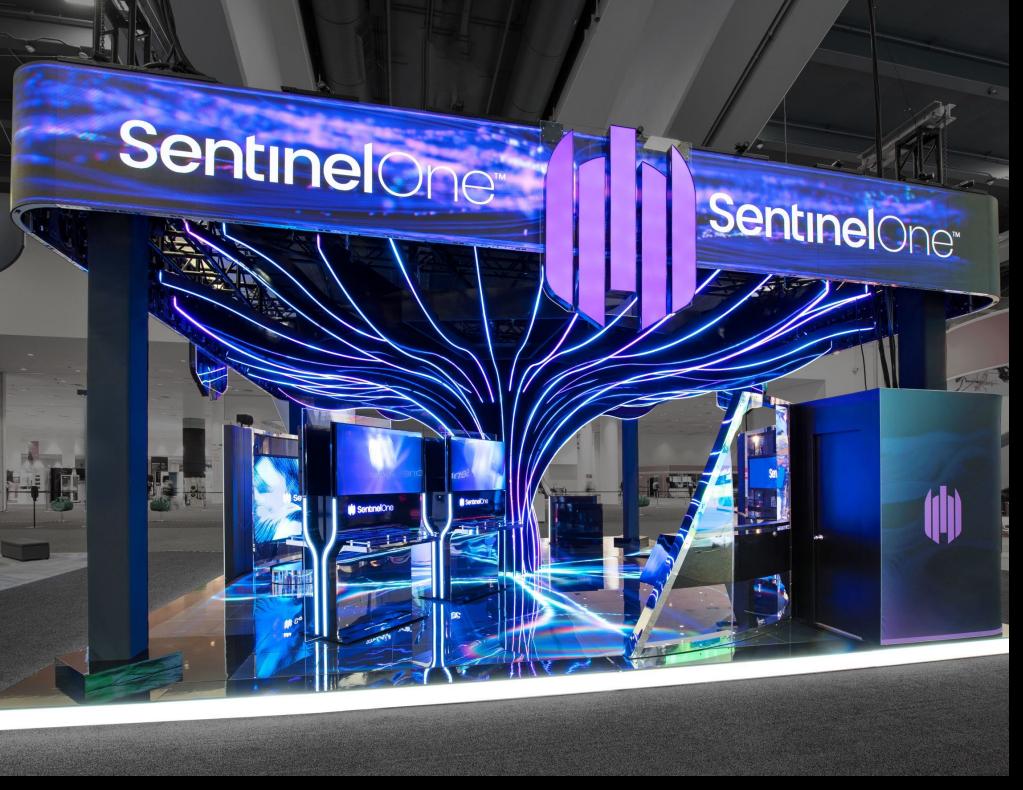
International Services

Architectural Design

Multimedia & Graphic Design

Customer Experience Design

Strategic Services













### STEVE COLLIS President & CEO AmerisourceBergen AmensourceBergen **NHCE** Confidential - Property of Derse, Inc. © Derse, Inc. 2023. All Rights Reserved.





Audiovisual, lighting, and sound coordination

Contract negotiation

**Event logistics** 

Fabrication and staging

Food and beverage coordination

Housing and registration

Mobile app development

Post-event reporting and analysis

Site inspections

Venue research and identification

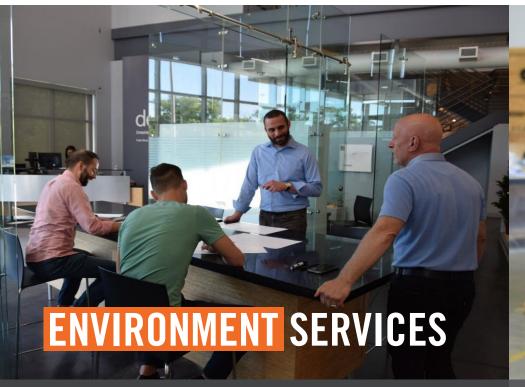
















Engagement strategy

Environment design

Immersive interactions

Storytelling

Budget strategy

Custom fabrication and installation

Experiential design

Audiovisual integration

Technology and software interactives

Performance and measurement tools

Engagement training





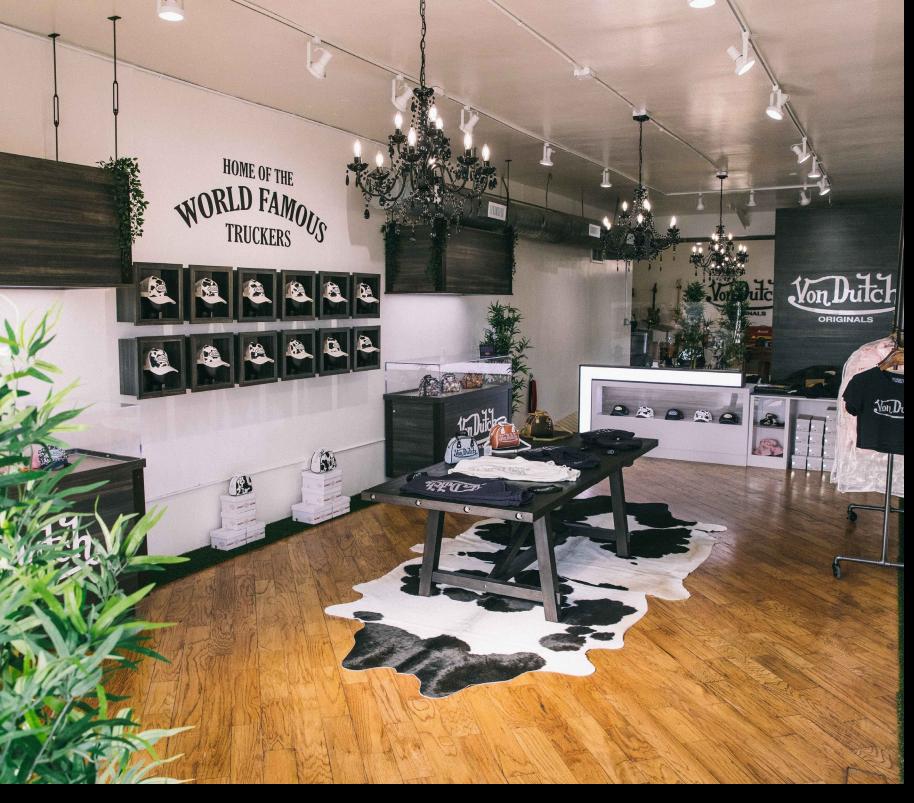


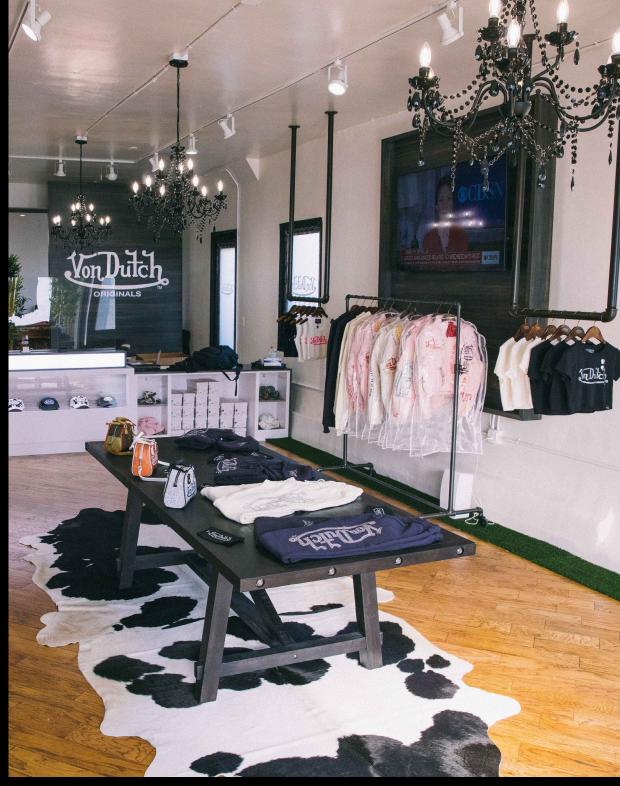






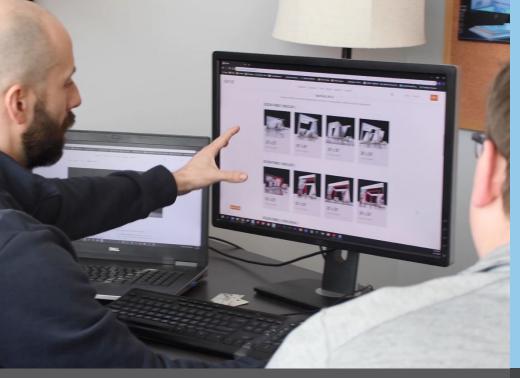


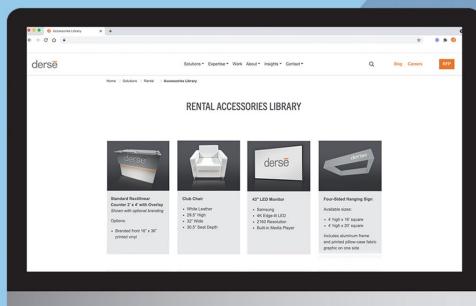












### **Scalable Designs**

Each rental kit is scalable to varying sizes allowing you to maintain a consistent brand experience while realizing cost efficiencies by re-purposing graphics.

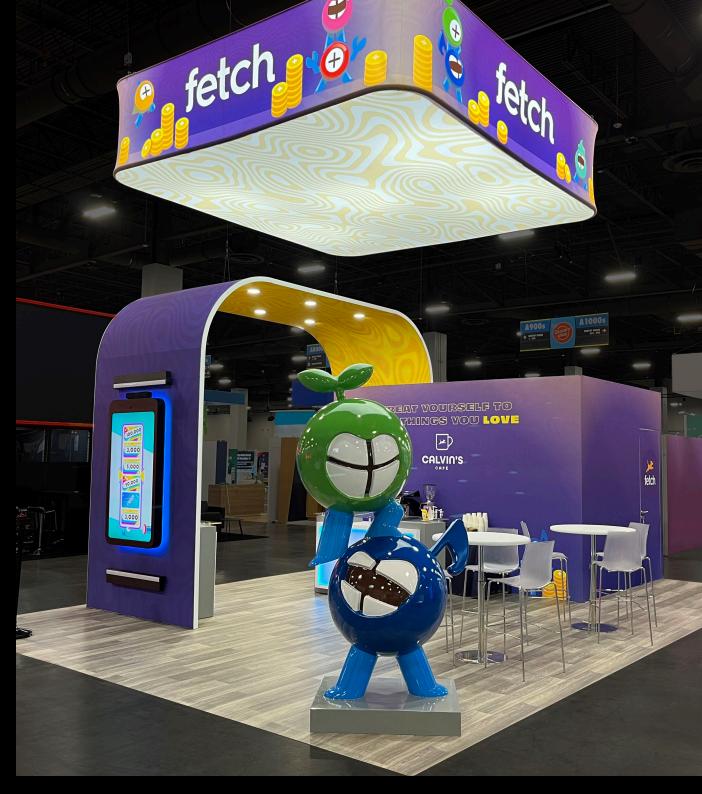
### **On-Demand Turnkey Pricing**

Customer can request real-time pricing for pre-designed kits that include graphics and a budget for show services.

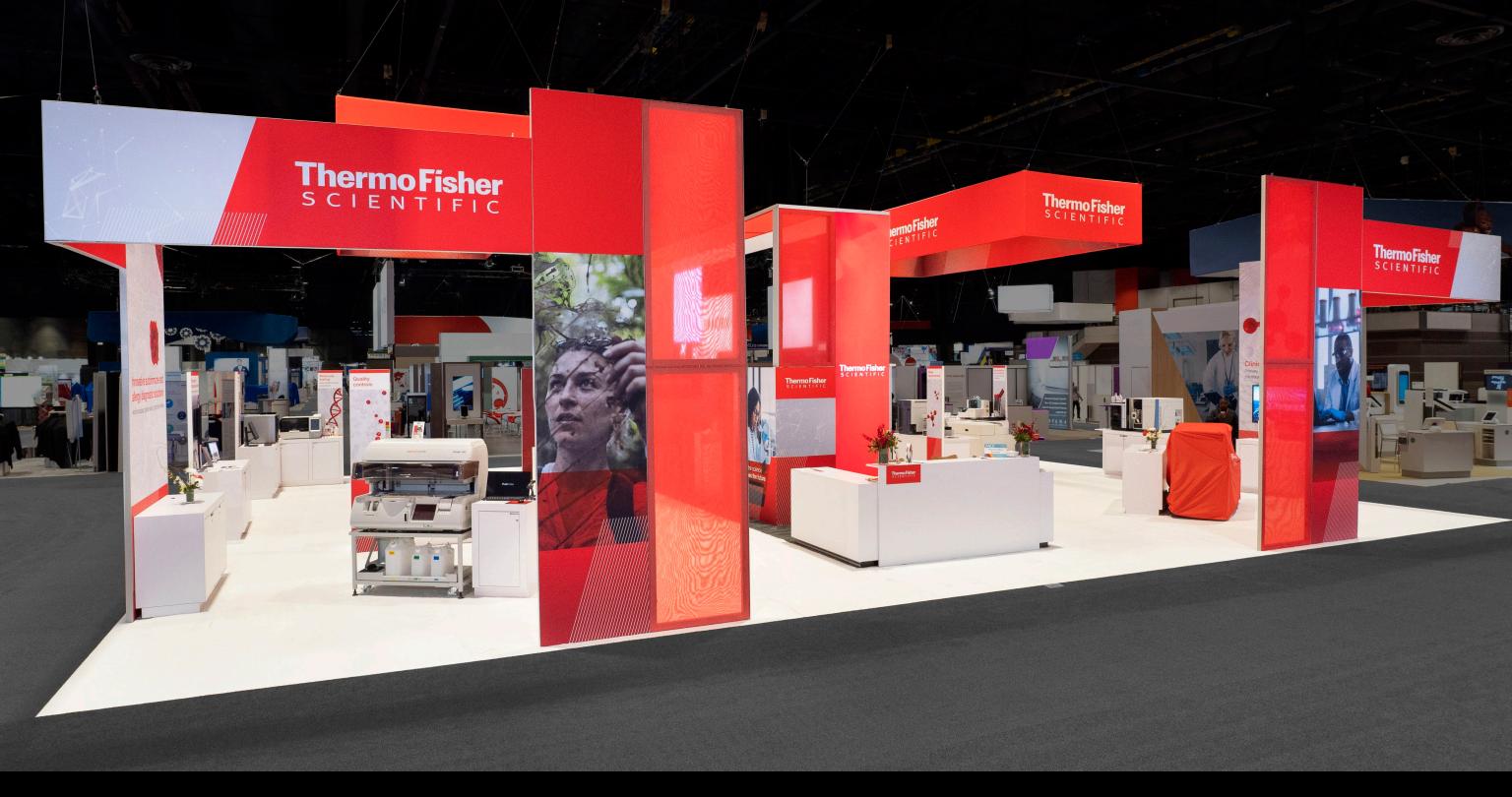
### **Comprehensive Accessories Library**

Our counters, pedestals, furniture, audiovisual, hanging signs, and carpet can be used to supplement an existing kit or complement custom exhibit properties.





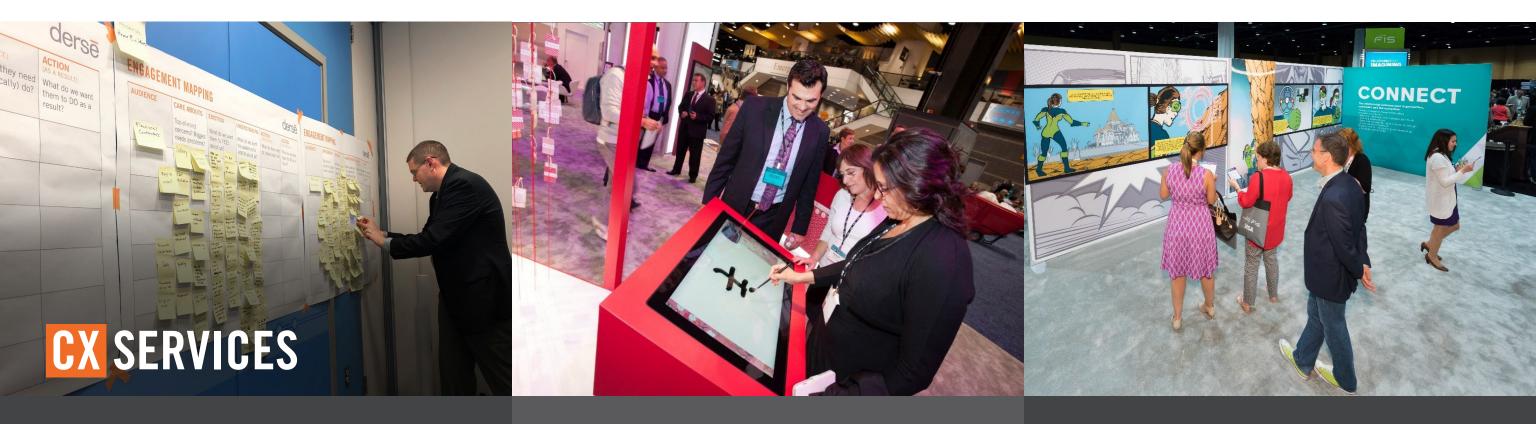
**Fetch at Groceryshop** 











Engagement mapping and workshops

Engagement strategies

Campaign development
Interactive and immersive experiences

Brand storytelling

Customer journey scripting and choreography

