

Convention Center Guide

EXHIBITOR Magazine's 3rd Annual Convention Center Guide for Meetings/Events

Your Opportunity to Reach an Exclusive Audience of 25,000 Trade Show & Event Marketers who plan meetings and events

This year alone, **10,250** of EXHIBITOR magazine subscribers will book a convention center for their user group conferences, private trade shows, sales meetings, VIP customer events and related corporate events.

EXHIBITOR readers represent an exclusive audience of decision-makers you won't reach through traditional meeting and association magazines.

That's why we publish the **Convention Center Guide for Meetings & Events**.

Appearing in the November 2018 issue of EXHIBITOR magazine, high-visibility advertising options include Double Full-Page Spreads and Single Full-Page layouts featuring your ad and summary information promoting your venue's unique features and benefits.

Don't Miss Your Chance to Secure a Premium Marketing Opportunity — Act Now!

Double Full-Page Spread includes:

- Convention Center Description
- Three Four-color Feature Photos
- Location, Facts and Specs
- One-Half page of Key Features
- Full page Ad

Rate: \$6000**

Single Full-Page includes:

- Convention Center Description
- One Four-color Feature Photo
- Location, Facts and Specs
- Half-page Ad

Rate: \$4500**

BONUS #1 -12 months of online exposure at FindItMarketplace.com that will include all the enhanced feature sets for both the spread and the single page layout.

FindItMarketplace.com features the industry's next generation portal connecting buyers and sellers. More and more buyers are turning to FindItMarketplace.com for the latest information on products and services. Listing views have grown to more than 25,000 per month. That's more than a quarter million views per year!

Enhanced features include:

- 12-Month Presence on FindItMarketplace.com
- Product/Service Category Page
- Company Page
- Comparative Buying Information
- Photo Gallery with up to 10 photos
- Social Media and Blog Links
- Testimonials
- Company News Twitter or RSS Feed
- Corporate Video on Your Company Page
- PDF of your Catalog, Brochure, or White Paper
- Rotation as a Featured Listing on the FindItMarketplace.com home page and throughout ExhibitorOnline.com

BONUS #2 - Exclusive Bonus Distribution of the Convention Center Guide at IAEE's 2018 Expo! Expo! Annual Meeting and Exhibition

Convention Guide printed supplement: Appears in the November 2018 issue of EXHIBITOR magazine

CLOSING DATES

Online: Available throughout the year.

Artwork and Reservations for the printed supplement: August 31, 2018

**Early Bird Offer: Save 10% by reserving by Aug. 10th and providing materials by Aug. 17th

For additional information contact adinfo@exhibitor magazine.com or 888-235-6155

EXHIBITOR

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