



FindIt » On

# EXHIBITOR*Xchange*

The Buyer's Guide to Trade Show Exhibiting and Events

## Find It On EXHIBITOR*Xchange* for Convention Centers

Your Opportunity to Reach an Exclusive Audience of Trade Show and Event Planners who plan their meetings and events.

This year alone, **10,250** EXHIBITOR magazine readers will book a convention center for their group conferences, private trade shows, sales meetings, VIP customer events and related corporate events.

EXHIBITOR readers represent an exclusive audience of decision-makers you aren't reaching through traditional meeting and association magazines.

That's why we feature Convention Centers online at ExhibitorOnline.com/FindIt and in all 6 print/digital issues.



Find It On EXHIBITOR*Xchange* Online Listing



Find It Find It On EXHIBITOR*Xchange*  
– 1/3 Listing and Index



Full Page Ad – Oct/Nov issue

Appearing year-around in Find It On EXHIBITOR*Xchange* – the buyer's guide to the trade show and event industry, this high-visibility advertising option includes key features, stats, and facts along with a description and photo gallery of your venue.

Each month over 11,000 online readers search the pages of FindItMarketplace.com

In the print/digital edition of EXHIBITOR, you'll be featured in the Find It – Index in each bi-monthly issue (Feb/Mar, Apr/May, Jun/July, Aug/Sep, Oct/Nov), and with a 1/3-page listing in the annual Find It Marketplace edition appearing in the Dec/Jan issue. Each issue of EXHIBITOR reaches an audience of over 20,000 readers.

Also included is a full-page ad (or 1/2-page ad) in the October/November print/digital issue of EXHIBITOR (or any issue of your choice) featuring bonus distribution at IAEE's Expo! Expo! Annual Meeting and Exhibition. Reach 20,000 readers + bonus distribution

**Don't Miss Your Chance to reach this Exclusive Audience — Act Now!**

### \$7,500

**FULL-PAGE BUNDLE PRICE**

(Find It On EXHIBITOR*Xchange* listing for 12-months and full-page ad)

### \$5,625

**1/2-PAGE HORIZONTAL BUNDLE PRICE**

(Find It On EXHIBITOR*Xchange* listing for 12-months and 1/2-page ad)

### \$1,875

**FIND IT ON EXHIBITOR*Xchange* LISTING PRICE**

(for 12-months)

**EXHIBITOR Media LLC** | The Leader in Trade Show and Corporate Event Marketing Education

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