

# { capabilities

trade shows  
road shows  
events / meetings  
environments

design  
fabrication  
logistics

exhibits  
fixtures  
rental  
portables

simpledeck™



# we are communicators

760 Display is a premier, award-winning exhibit design, production and storage facility located in Southern California. We provide comprehensive trade show and event services including turnkey program management. Clients include start-ups, non-profits and multi-billion dollar corporations.

We create effective, strategic, face-to-face selling environments that optimize your marketing dollars. We focus on the environments you need to communicate your brand message to your customers and prospects.



rendering



*"The 760 team designed and built a compelling exhibit in a very short time. Their top-notch customer service and attention to detail greatly exceeded my expectations."  
-events manager, Global Inventures*



*SD is an annual participant at the Consumer Electronics show in Las Vegas, NV*

# we are perfectionists

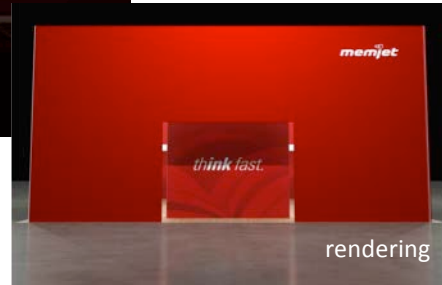
Our experience in planning US and international trade shows ensures that your needs are coordinated efficiently and in compliance with show and venue regulations. By taking advantage of our exceptional service programs, you can determine a budget for your show schedule, and turn your attention to other challenges while being assured that your exhibit projects will proceed without surprise. Guaranteed.

At 760 Display we use the highest quality and sustainable materials, as we strive to provide superbly branded exhibits, displays, fixtures and graphics while always delivering concierge-level service.



*“Under intense pressures and in situations that would change in a matter of minutes, 760 Display delivers the highest quality work, management and a can-do spirit.*

*“When the front walls came down on day two the reaction was simply incredible.”  
-vp brand marketing, memjet*



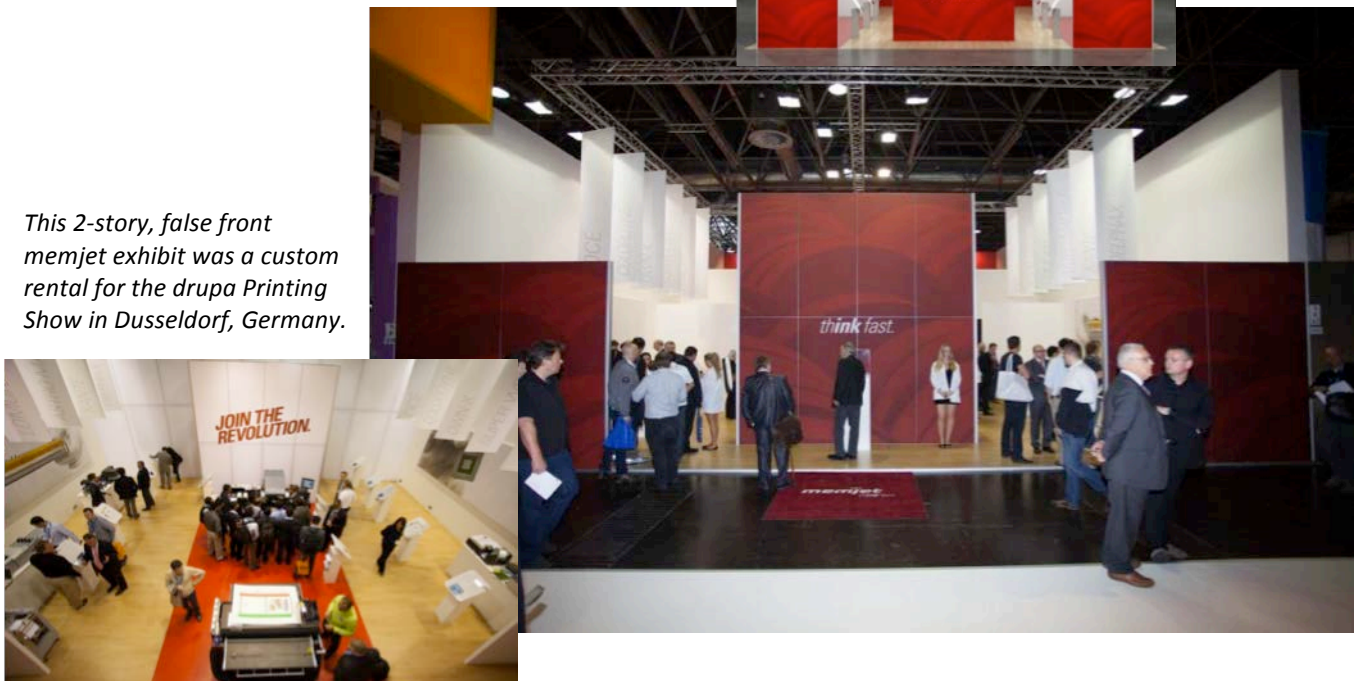
# we are exhibitionists!

When you want your dimensional branding needs managed professionally, and with the attention to detail and budget awareness your business demands. Partner with exhibitionists.

Contact 760 Display for all your exhibit needs.

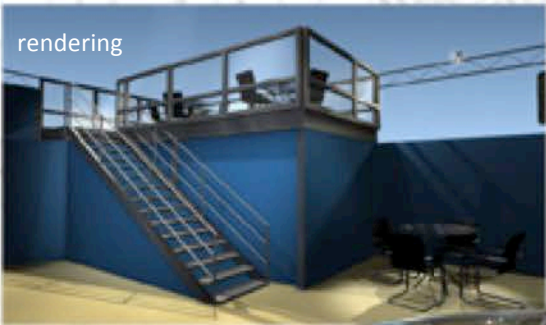


*This 2-story, false front memjet exhibit was a custom rental for the drupa Printing Show in Dusseldorf, Germany.*



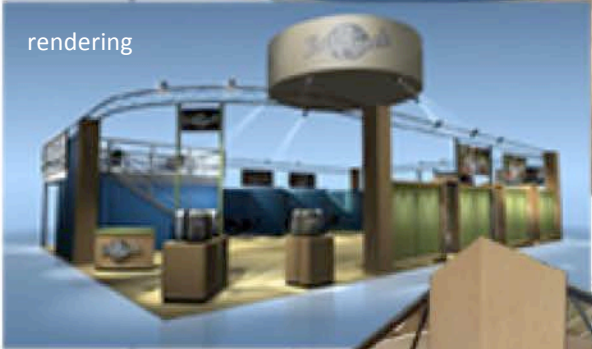


# concept to reality



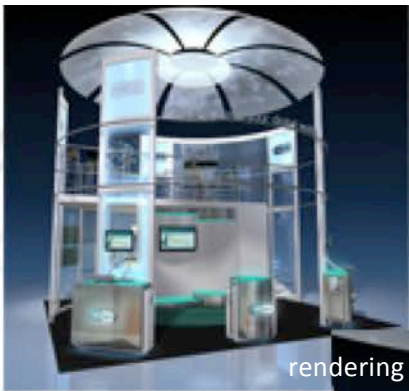
## Eagle Creek

When Eagle Creek asked 760 Display to redesign their booth for the Outdoor Retail Show we said watch us make your dreams into reality. And we did, because we are committed to building exactly what we design. No surprises. Period.



*Eagle Creek, a 12-year client, attends the Outdoor Retail Show in Salt Lake City, USA twice each year.*





rendering

## eset

This 20x20 double-deck island exhibit packs a lot of punch in a small space. It features two meeting areas, a raised stage with state-of-the-industry sound system, large plasma screen and two demo areas.

As an award-winning developer of pro-active anti-virus software Germany-headquartered **eset** asked for some serious “WOW” factor with a contemporary Euro-styled design.

The intricately designed result required the exacting engineering and construction skills of the entire 760 Display team. Best of all, the design was lightweight keeping expensive floor time setup and shipping to a minimum.



*This eset custom design was made for the RSA Show in San Francisco, CA*



# your partner for dimensional branding

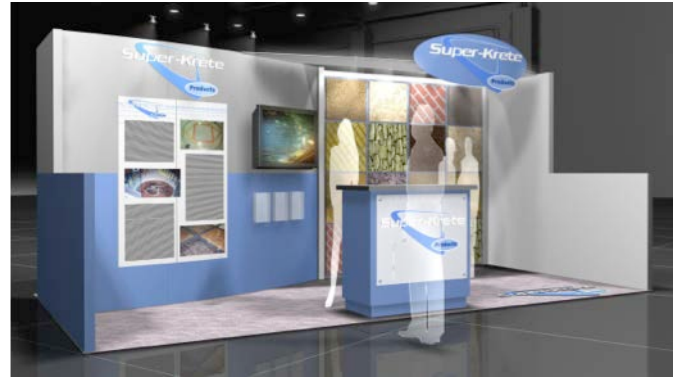
Make 760 Display your partner for all your dimensional branding needs. With over 10 years of global experience in trade show, road show, event, meeting and program management we have the skill and knowledge to maintain your brand objectives across all your dimensional business needs. When you partner with 760 Display you rest assured that the message you intend is the message delivered to all your audiences.

## custom and rental

Choose our design or your own with only a one show commitment. We have several unique custom rental exhibits that will deliver a big impact to your event.

All custom rental exhibits incorporate state-of-the-art audio visual and lighting technology.

We can also custom build your design and rent it to you for your next show. If you like it you can buy it, or we will take it back in to our rental inventory.

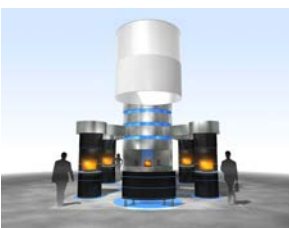
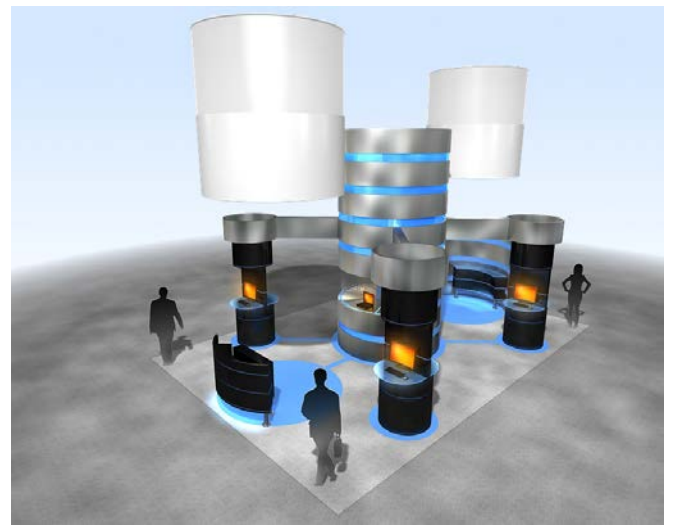


Custom inline displays are quickly customized to meet your brand strategy. 760 Display configures eight feet to sixty feet wide.



## meet silos760

Meet 'SILOS760' the latest of several custom rental exhibits designed and fabricated at 760 display. It can be configured for either 20' x 20' or 20' x 30' floor space. SILOS features four demo stations and a central product showcase.



front-desk with view to center showcase tower

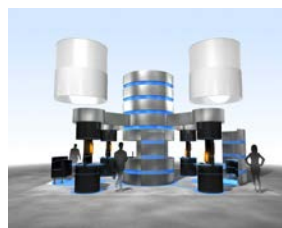
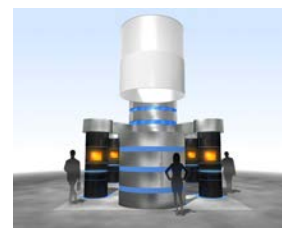
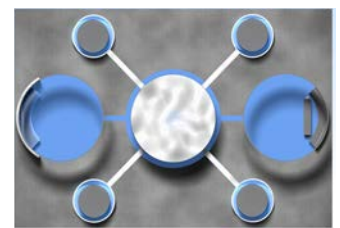


exhibit features two 8' hanging signs



back offers optional 60" monitor



20' x 30' features custom carpet design



# modular, portable and co-op fulfillment

Let 760 Display manage all your modular, portable, popup and tabletop exhibit needs. Here are some proven favorites, and we can always customize elements to meet your brand objectives and strategy.



### crowdstopper

- A clean tabletop popup for any event*
- 7.5'W x 5'H flat display with 2-lights
  - single-sided, full color fabric graphic
  - single- or full-color table throw



ask us about **banner stands**



### leadmaster

- Easy up, fully customized graphics display*
- 10'W, 13'W or 20'W x 8'H flat
  - frosted canopy
  - single-sided, full color fabric graphic
  - light kits, shelves, desk available



### leadgrabber

*Big graphics statement from a lightweight display*

- 8'W or 10'W x 8'H flat popup with 2-light kit
- single- or double-sided, full color fabric graphic
- easy to assemble

# outdoor-ready

760 manages a complete selection of signage, banners, flags, tabletops, displays and shade covers for retail dealers' 3D co-marketing programs and sports teams



Ask about portable **street signage**

# Contract, retail and museum

760 Display is happy to manage the design, fabrication, and logistics for all your environments and indoor outdoor signage, and retail fixtures.



corporate: San Diego



museum: Lake Tahoe



detail: retail bicycle rack

retail display for Hang Ten



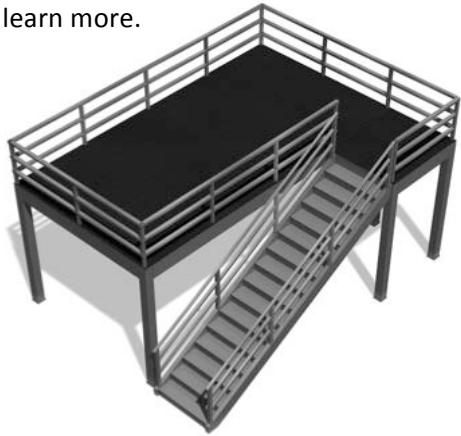
# simpledeck™

The biggest problem with a second story for your tradeshow exhibit is the incredible weight you are transporting, and the significant time it takes to erect.

Our designers and engineers have solved both challenges with **simpledeck**. Constructed from aluminum it weighs 1/3 as much as steel and goes up in half the time.

**simpledeck** is available to own or rent in multiples of 10' x 20' or 10' x 30'.

Call to learn more.



For information call 760.727.2525



Learn more at [www.760display.com](http://www.760display.com)

We value your business. For questions or comments,  
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