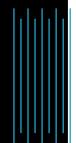




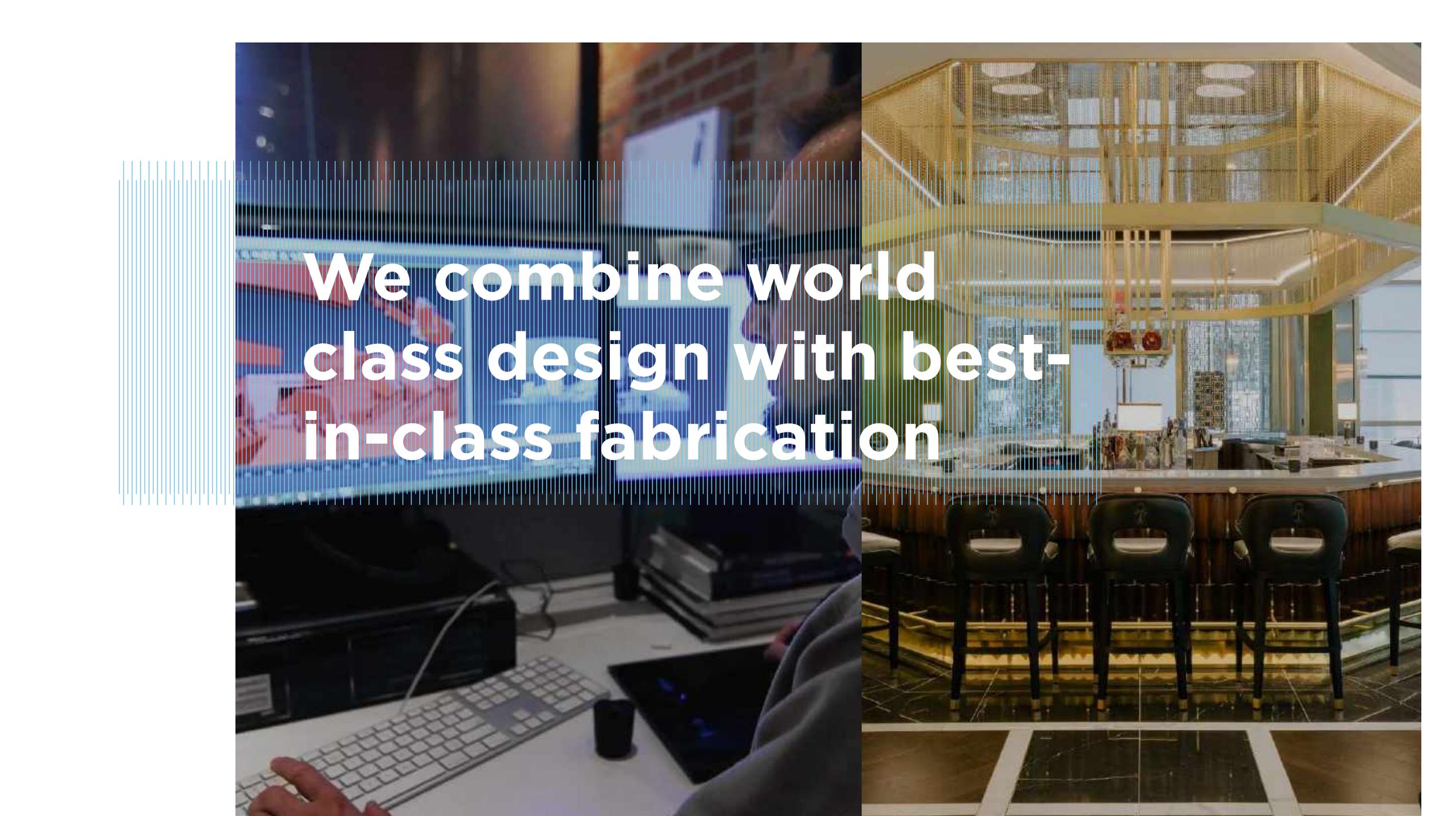
ASTOUND

TABLE OF CONTENTS

1. Company Overview
2. In-House Services
3. Case Studies
4. Why ASTOUND



**We create uniquely human
experiences that connect
consumers with the world's
most aspirational brands**



**We combine world
class design with best-
in-class fabrication**



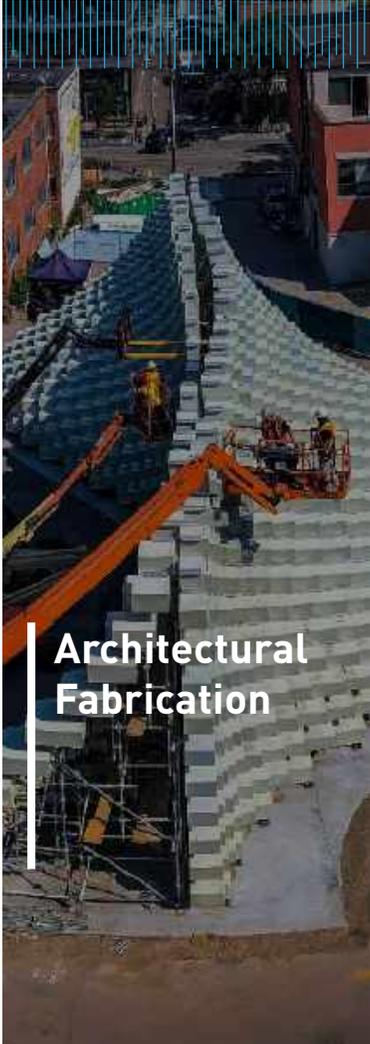
**We surpass the
ordinary and thrive
on what's next**



**THINK BIG
BUILD LOVE
GIVE BACK**

We create interactive human-centered environments - both physical and digital - that build memorable experiences between brands and their consumers, for a wide variety of industries.

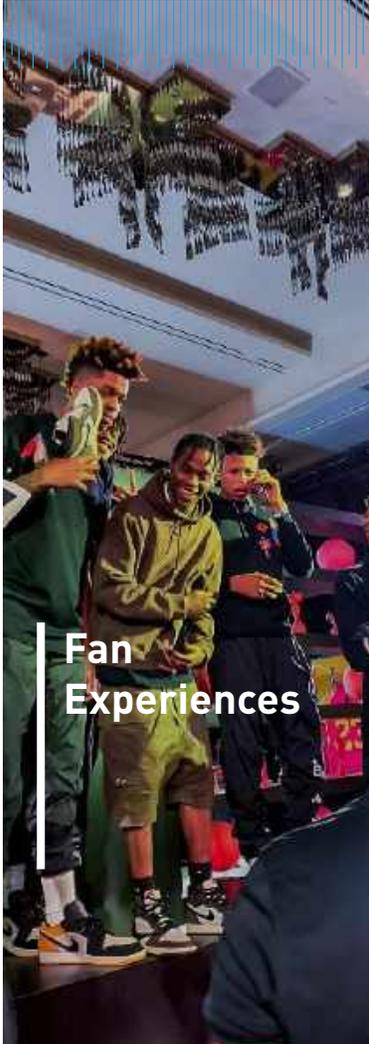
OUR EXPERTISE



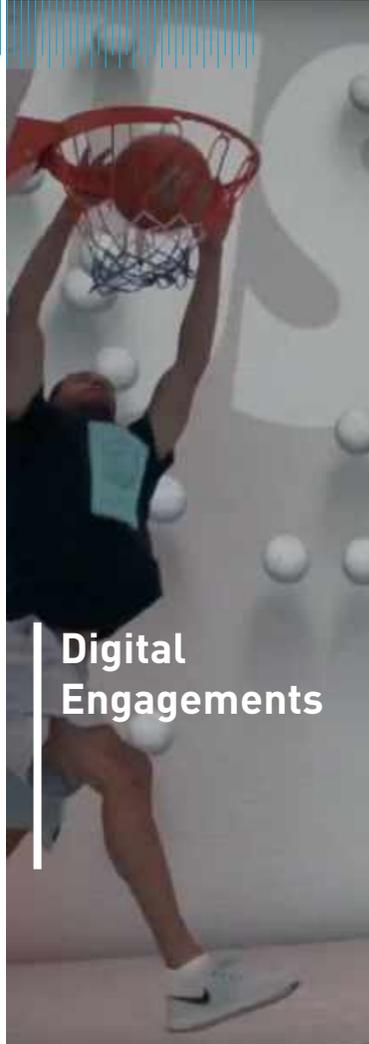
**Architectural
Fabrication**



**Retail &
Environments**



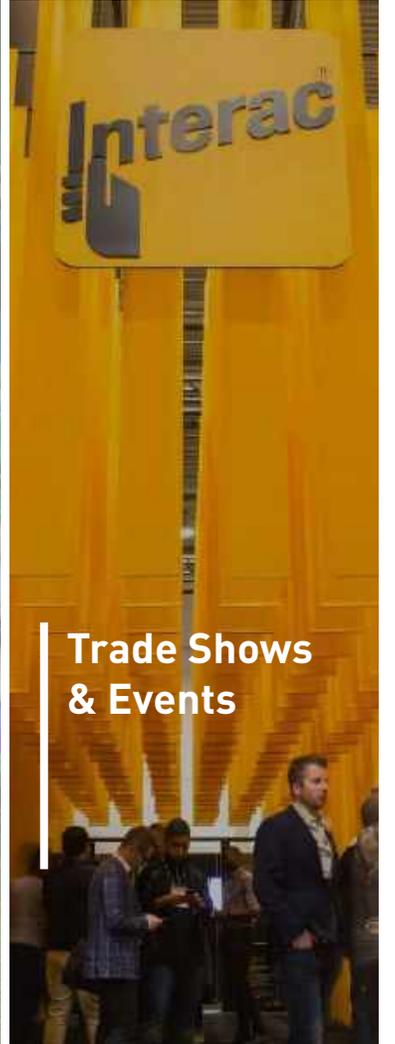
**Fan
Experiences**



**Digital
Engagements**



**Brand
Activations**

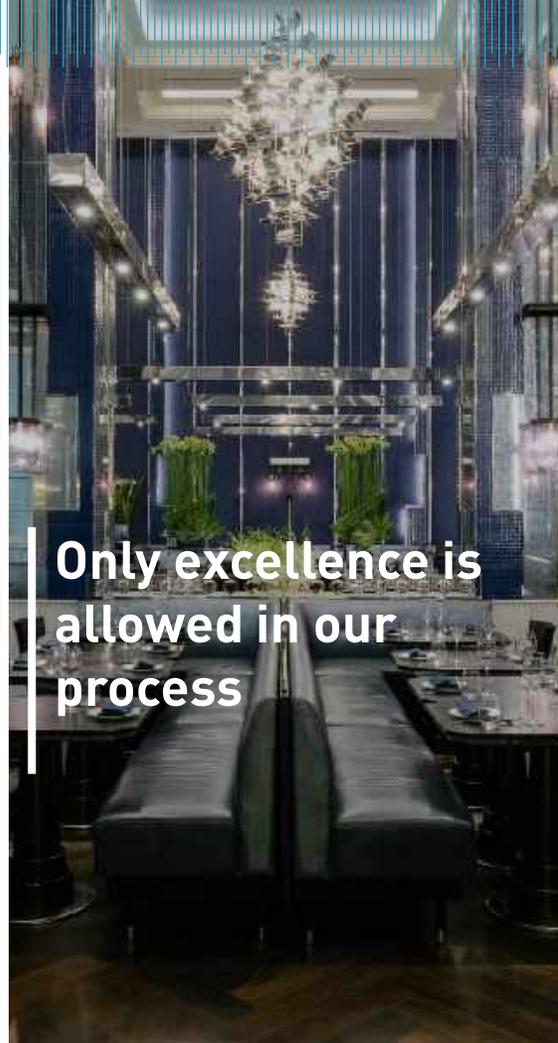


**Trade Shows
& Events**

OUR PRACTICE



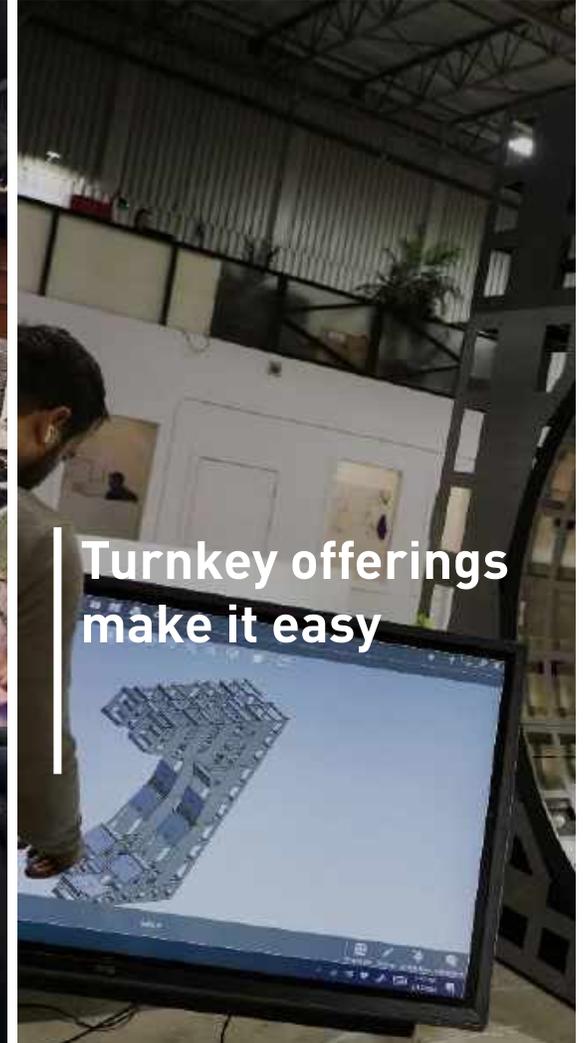
Collaboration is
second nature



Only excellence is
allowed in our
process

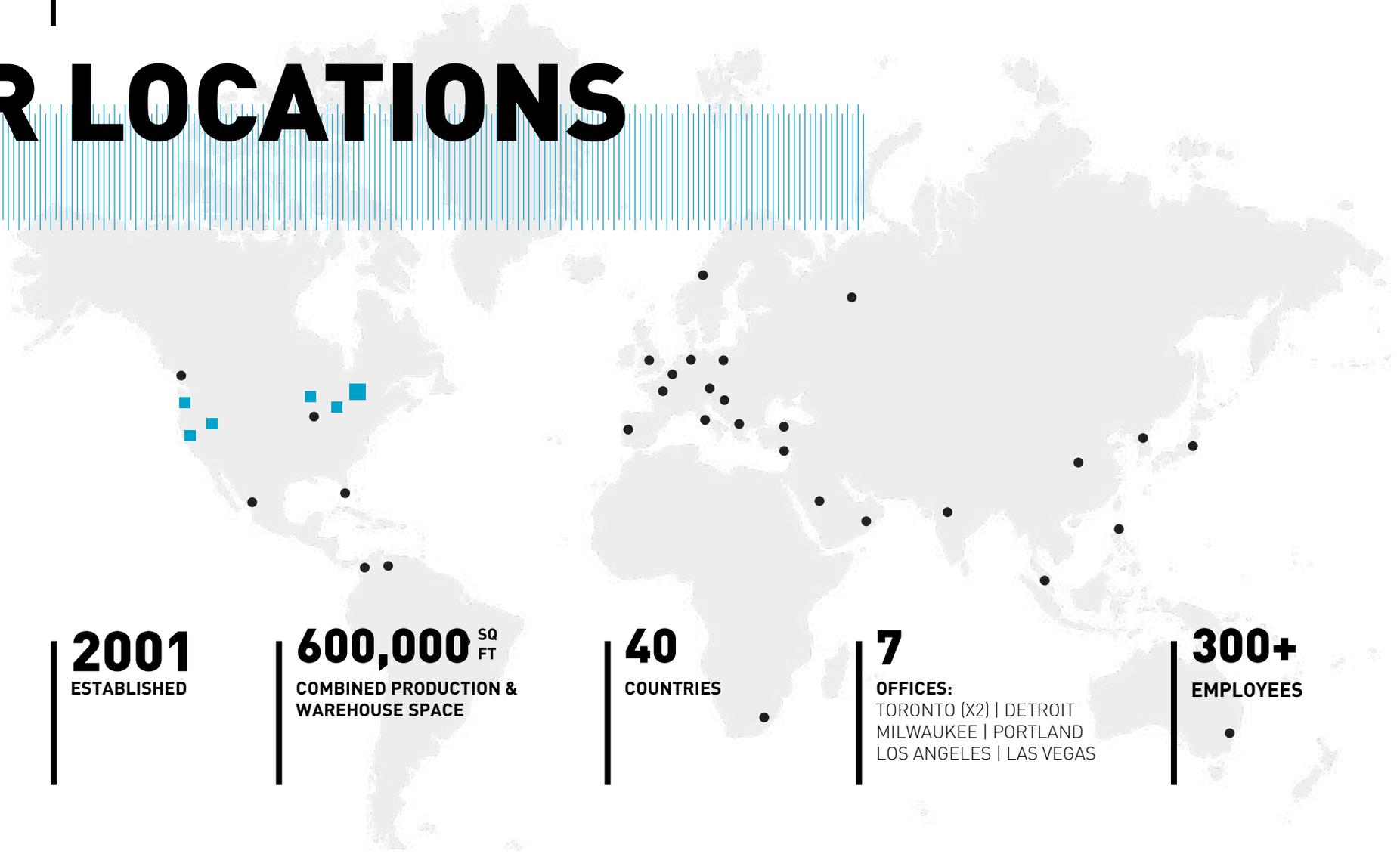


Multi-disciplinary
teams make
amazing real



Turnkey offerings
make it easy

OUR LOCATIONS



2001
ESTABLISHED

600,000 ^{SQ} _{FT}
COMBINED PRODUCTION &
WAREHOUSE SPACE

40
COUNTRIES

7
OFFICES:
TORONTO (X2) | DETROIT
MILWAUKEE | PORTLAND
LOS ANGELES | LAS VEGAS

300+
EMPLOYEES

We take great care in every aspect of our business from managing to work-life balance. We'd be that way without the awards, but it's nice when the industry recognizes you for it.

INDUSTRY RECOGNITION



THE FAB 50

ASTOUND Group has been recognized as one of the top-50 fabricators serving the North American event and exhibit industry for five consecutive years in a row.



A'DESIGN AWARD

A'DESIGN

The A'Design Award and Competition is for designers, innovators and companies that want to highlight themselves to attract the attention of media, publishers and buyers.



THE IT LIST

For brand marketers, this annual list is an invaluable resource that helps newbies and seasoned pros alike get a sense of who they can trust with their business based on any number of criteria.



EXHIBIT DESIGN

Established in 1986, the Exhibit Design Awards honor the world's best trade show exhibit designs. The program, which offers 16 categories, is judged by internationally renowned designers from a variety of disciplines.



BEST MANAGED

After three consecutive years of maintaining their Best Managed status, these winners have demonstrated their commitment to the program and successfully retained their award for 4-6 consecutive years.

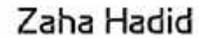


ATOMIC

The ATOMIC Awards celebrate the collaborations across Canada's media and marketing industries. ASTOUND earned a Bronze in the Cause & Action category

Below are just a few of the world's most aspirational brands we are proud to call partners.

OUR CLIENTS





IN-HOUSE SERVICES

IN-HOUSE SERVICES

World class craftsmanship meets digital technology.

We build the impossible.



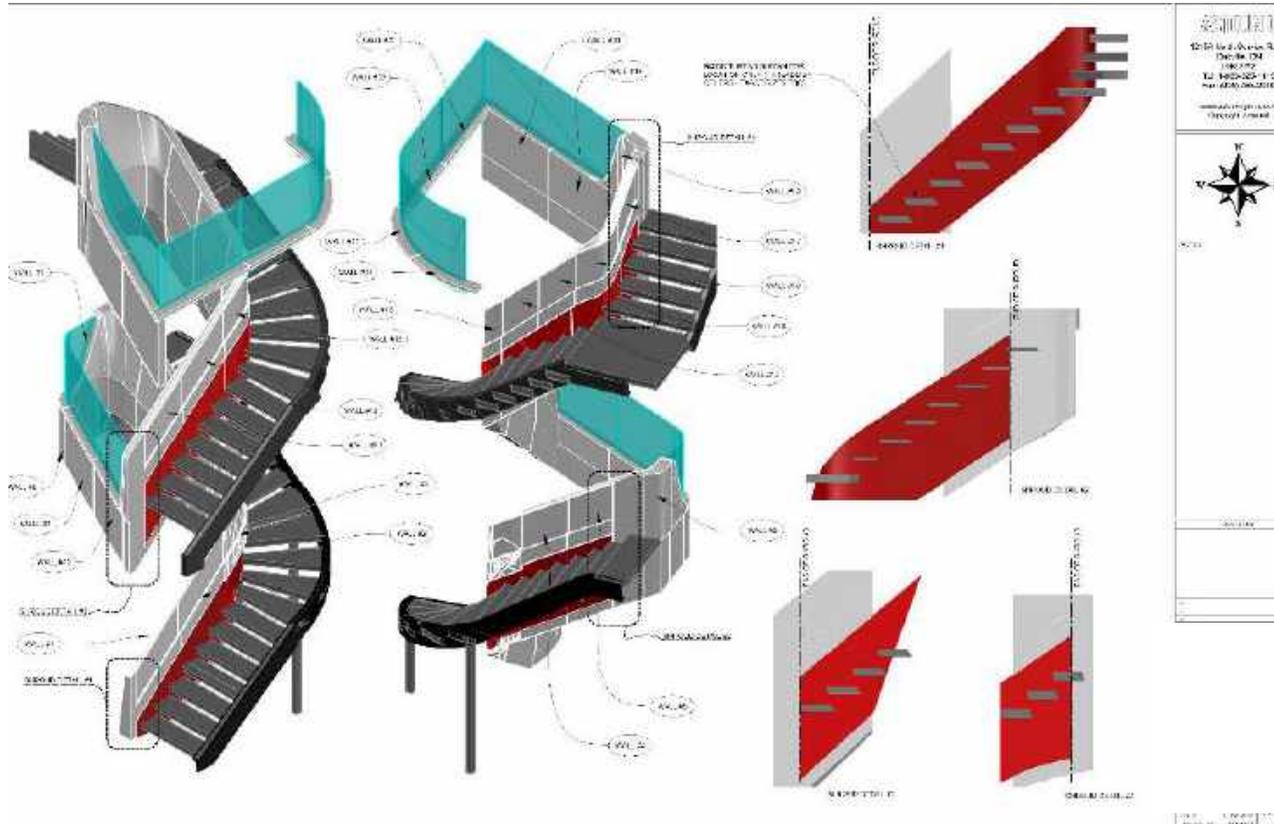
OVERVIEW

- Complex Structural Solutions
- Architectural Features
- Shipping Containers
- Retail Fixtures
- Retail Facades
- Retail Manufacturing
- Environmental Branding
- Public Art
- Scenic and Theming
- Sculpture and Props
- Custom Staircases
- Custom Corian Furniture, Counters and Features
- Complex Wall Panels
- Thermoforming
- Custom Lighting and Furniture
- Ceiling Features
- Custom Digital Integration
- Projection and LED Mapping
- Schematic and Detail Design

PROJECT DEVELOPMENT

IN-HOUSE SERVICES

The ASTOUND project development team works hand-in-hand with our clients to refine the concept and develop solutions.



ASTOUND's project developers immerse themselves in the design process and work with client teams to refine the concept and direction. We provide guidance on fabrication approach, material choices, details and finishes that will achieve your vision while considering timing and budget parameters.

WHAT WE DO

- Conceptual Design and Development
- 3D Modeling and Rendering
- Value Engineering
- DFMA (Design for Manufacture and Assembly)
- Digital Technology Design
- Graphic Design and Wayfinding

PROJECT MANAGEMENT

Our team of best-in-class project managers partner with clients to bring the most complex ideas through to fruition on time and on budget.

IN-HOUSE SERVICES

Every project is assigned a dedicated project manager who is responsible for seeing the project through to final installation. Your project manager will manage all aspects of our scope and assemble a team specific to your requirements. Updates on progress, timelines and budgets will be shared throughout the lifecycle of the project to keep all teams aligned.

WHAT WE DO

- Designated Primary Point of Contact from Initial Ideation to Project Close
- Detailed Estimation
- Schedule and Timeline Development and Management
- Construction Review and Coordination
- Sampling and Procurement
- Engineering
- Submittal Drawings
- Site Planning, Installation and Supervision



DIGITAL FABRICATION

The digital fabrication team works with the latest technology and machinery to produce highly complex and precise components.



IN-HOUSE SERVICES

Our development teams work with digital software to develop 3D models that are exactly what will be fabricated. These models are shared with the project teams to assist in coordinating onsite integration and other elements within the environment. The models and files are then sent to our digital fabrication equipment to fabricate highly complex work with speed, precision and quality in mind.

WHAT WE DO

- Design-for-Fabrication Expertise
- Coordinated Digital Fabrication Workflow
- Range of Software - Solidworks, AutoCAD, Rhino, Revit, ZBrush and more
- Specialization in Prefabricated Design
- 3D Scanning and Form Development
- 5-Axis CNC Fabrication and Large Format 3D Printing
- Architectural Foam, Plastics and Other Sculptural Media

SPECIALTY FABRICATION

IN-HOUSE SERVICES

Our diverse team is equipped to manage the specialty fabrication and integration of multiple materials.



Our team works with multiple materials and finishes including metals, wood, solid surface, glass, composites, textiles, lighting, digital media and electronics. Our specialized fabricators and expert craftspeople work closely with the digital fabrication team to understand the overall project and the integration of each component.

WHAT WE DO

Water Jet Machining
5-Axis Water Jet Tube Cutting
Structural Welding and Assembly
Aluminum/Stainless/Mild Steel/Muntz Welding and Fabrication
Sheet Metal Forming
Complex Tube Bending
MIG/TIG/Arc Welding, Plasma Cutting. Welders are CWB Certified
Anodizing, Patina, Passivation, Sprayable Metal System
Complete Cabinet and Casework Services
Custom Veneering and Laminating
Organic Shape and Form Work
Raw Timber and Live Edge Carpentry
Solid Surface Thermoforming and Machining

CUSTOM FINISHING

The custom finishing adds the final touch to take all our projects to the next level.



IN-HOUSE SERVICES

During the project development process, we work closely with our clients to identify materials and finishes that achieve the desired aesthetic and durability. Any considered finishes and materials are tested and reviewed closely by our clients and project managers for approval before final fabrication and finishing.

WHAT WE DO

- Scenic Painting
- Hard Coating
- Powder Coating
- Plating
- Metal Finishes
- Lacquer
- Automotive Finishing

ELECTRONICS & INTERACTIVES

IN-HOUSE SERVICES

Our team of designers, developers and engineers can develop and integrate any type of electrical component from LED mapping and video projection to interactive displays and feature lighting.



Interactive and electrical components can be as simple as features requiring manual input, or complex interactives activated by motion sensors or touch devices. Our team offers custom industrial design services to our clients for one-off or mass-produced items such as custom light fixtures, interactive displays and robotics.

WHAT WE DO

- Custom Engineered Architectural Lighting
- Indoor or Outdoor Lighting
- Available Certification Testing by ESA, CSA or UL as required
- Accent Lighting, Ornamental Lighting, Feature Lighting
- Digital Hardware Integration
- LED Mapping and Programming
- Video and Projection Walls
- Interactive Displays

TEST & ADJUST

We leverage our facilities and skilled team for fabrication and staging to reduce time and costs on-site.



IN-HOUSE SERVICES

Our production facilities allow for precision and detail in our controlled environment, perfecting all elements before they go out the door. We understand the critical importance of fit and integration onsite and go through multiple rounds of QA and review prior to shipping. This includes a full setup and staging in our facilities with an in-person or digital review with our clients so there are no surprises onsite.

WHAT WE DO

Full Setup/Staging in our Facility Prior to Shipping
Quality Assurance & Review Procedures
In-Person or Digital Client Review

INSTALLATION

Install is considered throughout the project lifecycle to maximize efficiency on-site.



IN-HOUSE SERVICES

Close consideration of our scope and how it integrates with the rest of the install environment is crucial to every project. ASTOUND leverages technology using 3D site scanning services to fully understand the installation environment in preparation for project deployment. All project components within our scope are fabricated and assembled offsite to minimize load-in effort and install time and allow for high precision tolerances and quality control.

WHAT WE DO

- Initial Site visit and Inspection, Laser Scanning
- MEP Meeting Attendance
- Turnkey Installations Across the Globe
- Site Management and Trade Coordination
- Install Sequencing
- Touring Project Logistics, Installation and Support

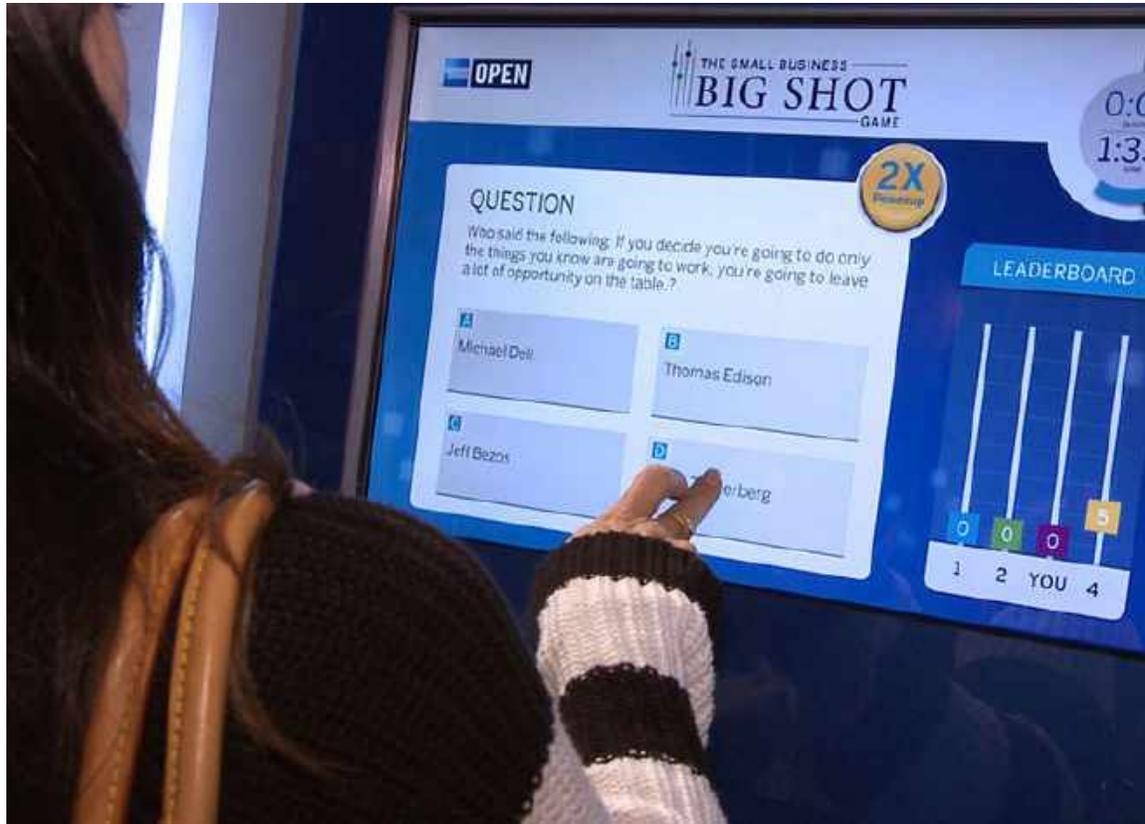
DIGITAL

We create engaging and interactive moments for brands and their customers.

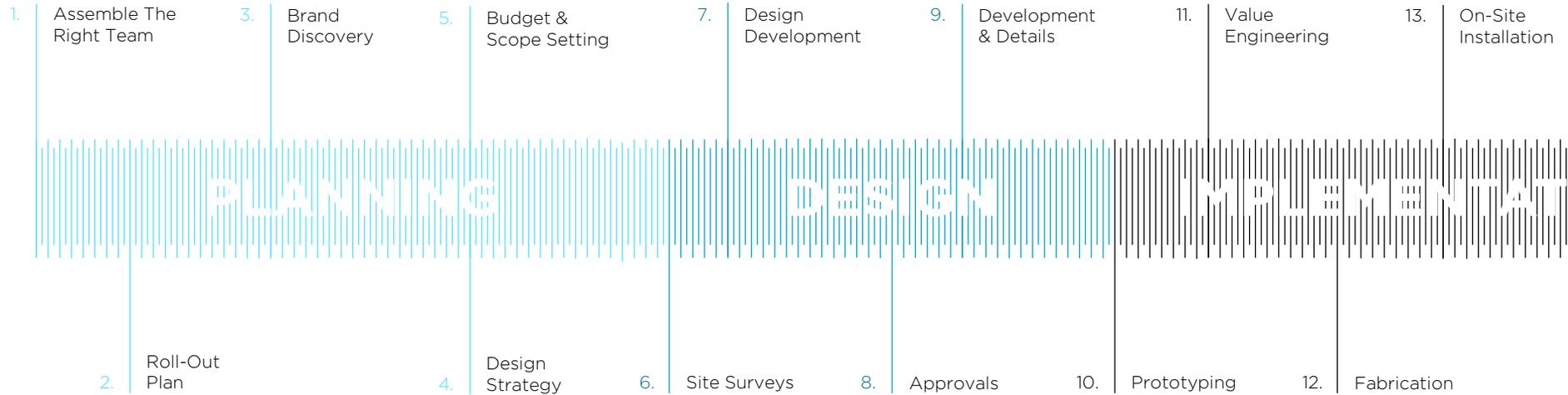
IN-HOUSE SERVICES

We bring brands to life through motion, light and interaction. Our team of strategic thinkers, creatives and developers work with our clients from conception to execution, ensuring they're story leaves an emotional, memorable impact. Our digital expertise includes:

- Virtual Events
- App & Web Development
- Social Engagements
- 3D Animations & Visualizations
- AR / VR Mixed Reality
- Motion Graphics
- Gamification



OUR PROCESS



Weekly project review meetings from beginning to end

CASE STUDIES



ARCHITECTURAL FABRICATION

PENTHOUSE 37 STAIRCASE



PENTHOUSE 37 STAIRCASE

NEW YORK, NY

“Queen of the curve” lives on through stunning deconstructivist staircase in luxury NYC penthouse.

CLIENT

ZAHA HADID ARCHITECTS | WESBUILT CONSTRUCTION

The residential building at 520 West 28th Street in New York City, also known as the Zaha Hadid Building, was her only residential building in New York and one of her last projects before her death. The duplex penthouse suite features a custom spiral staircase spanning three stories with a handrailing designed as a monolithic ribbon-like form.

[WATCH THE VIDEO](#)



PENTHOUSE 37 STAIRCASE

NEW YORK, NY

CLIENT

ZAHA HADID ARCHITECTS | WESBUILT CONSTRUCTION

Pre-fabricated components necessary to meet install requirements and deadlines.

CHALLENGING CURVATURE

With a preliminary design provided by the client, ASTOUND initiated the project with a 3D scan of the suite which the digital fabrication department received and incorporated into the architect's rough model. The design was adjusted to fit site conditions and restrictions before detailers and CNC technicians broke the full model down into waffle frames for production. CNC assembly in the shop took the fabrication to roughly 90% completion but due to the complex geometry of the continuous "ribbon" design ASTOUND finished the full staircase by hand on-site to ensure perfection.



STACKT MARKET



STACKT MARKET

TORONTO, ON

Stackt is a bold urban intervention and a revolutionary market and cultural space, made possible by daring to rethink what constitutes the retail marketplace in every sense - its concept, site, building materials and user experience. The two-block, 2.4 acre site was designed to provide Torontonians and their visitors with a lively cultural destination and community hub with anchor and pop-up shops, food and beverage vendors and an onsite brewery, woven with courtyards, pedestrian paths, and open spaces for community programming and events.

CLIENT
STACKT

Surrounded by new developments and condo construction, a daycare center, railway tracks, Fort York historic site and The Bentway's new public outdoor space, Stackt embraces the area's unique and changing characteristics while augmenting them with an additional amenity.

[BlogTO](#)
[Toronto Sun](#)



UNZIPPED TORONTO



UNZIPPED

TORONTO, ON

Contracted by globally recognized architecture firm Bjarke Ingels Group (BIG) to disassemble, transport and reassemble its “Unzipped Wall” from the U.K.’s Serpentine Galleries.

CLIENT

WESTBANK | BJARKE INGELS GROUP

Collaborating with BIG – recently noted by Rolling Stones Magazine to be the ‘world’s hottest architect’ for the firm’s ground-breaking and contemporary creations – ASTOUND was tasked with solution-engineering the safest and most effective method to assemble and disassemble the pavilion, as well as handle the logistics for global delivery and site management.

[▶ WATCH THE VIDEO](#)



A modern lounge area on the 7th floor of Spring Place. The space features a polished floor, large potted plants, and various seating options including a red sofa, striped armchairs, and a round coffee table. A curved reception desk is visible in the background. The ceiling has exposed ductwork and recessed lighting. The text "SPRING PLACE 7th FLOOR LOUNGE" is overlaid in white, bold, sans-serif font across the center of the image.

SPRING PLACE 7th FLOOR LOUNGE

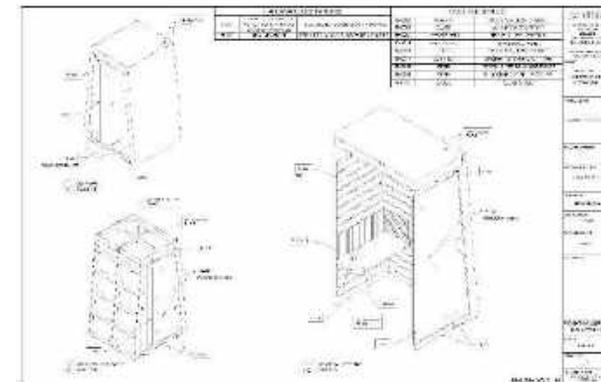
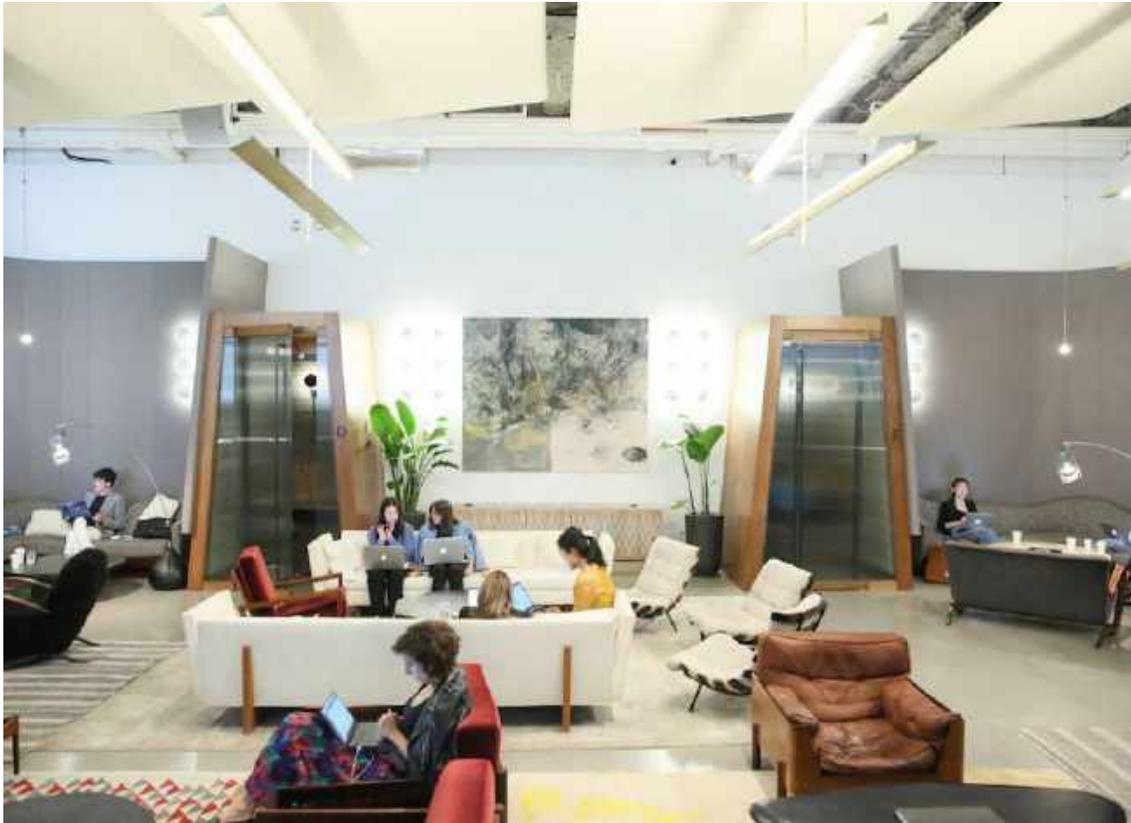
7th FLOOR LOUNGE – SPRING PLACE

NEW YORK, NY

CLIENT
WESBUILT

Spring Place is a collaborative workspace and membership club connecting work, leisure, and entertainment for the community of global professionals and entrepreneurs in the business of shaping contemporary culture. The 7th Floor Lounge is divided into lounge and conference rooms where members can work in solace, hop on a call or host a meeting.

The 7th Floor Lounge is a high-end multi-use cultural space which offers a gorgeous view of Manhattan. Walking through the space, members are greeted with warm tones from the high-end woodwork finishes and well-appointed amenities throughout the space. The open-concept space was equipped with period-style phone booths for private calls, storage lockers, wall features, and a leather-clad reception desk. A variety of furniture is available throughout the space to meet the varying needs of the members.



NEW GOLD RECEPTION

newgold

RECEPTION
HOURS
8:00 AM - 5:00 PM

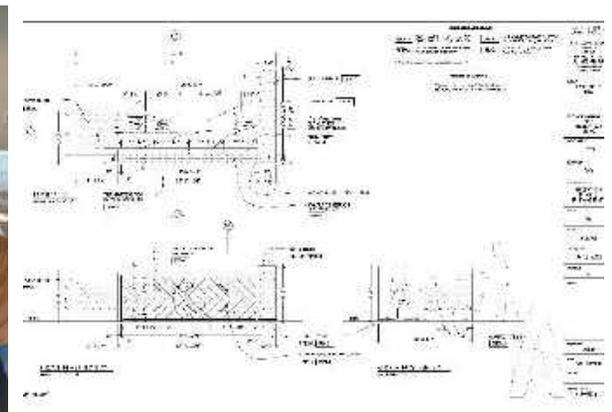
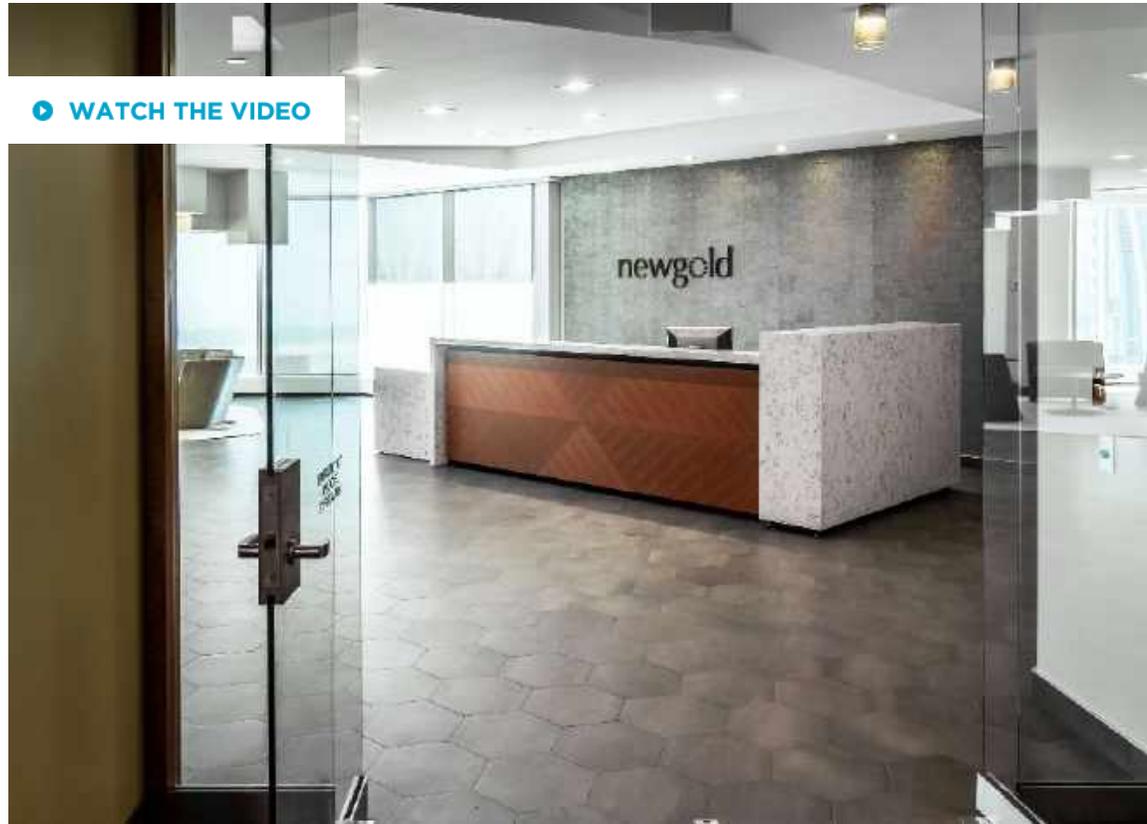
NEW GOLD RECEPTION

TORONTO, ON

CLIENT
RAY CREATIVE

Create a reception desk that would serve as the focal point of the main lobby in the client's new office space in Brookfield Place in downtown Toronto.

In collaboration with Ray Creative Agency, ASTOUND brought the vision for New Gold's lobby space to life through expert fabrication and project management. The desk featured a very unique patterned wood veneer finish and premium white Quartz stone throughout. To ensure the satisfaction of the designer and client, it was imperative that the selected materials match exactly to the proposed design.



[WATCH THE VIDEO](#)

RETAIL & ENVIRONMENTS

The image shows the interior of a restaurant named Hutong New York. The space is characterized by a color palette of deep blues, greys, and warm wood tones. In the foreground, there are several tables with dark wood tops and black metal bases, each accompanied by a plush, tufted blue leather booth. The tables are set with white plates, blue napkins, and clear glassware. The floor is made of light-colored wood planks. In the background, the restaurant opens up into a larger dining area with more tables and a prominent feature of vertical blue slats that create a screen or partition. The ceiling is high and features recessed lighting and several large, ornate chandeliers. The overall atmosphere is modern and sophisticated.

HUTONG NEW YORK

HUTONG NEW YORK

NEW YORK, NY

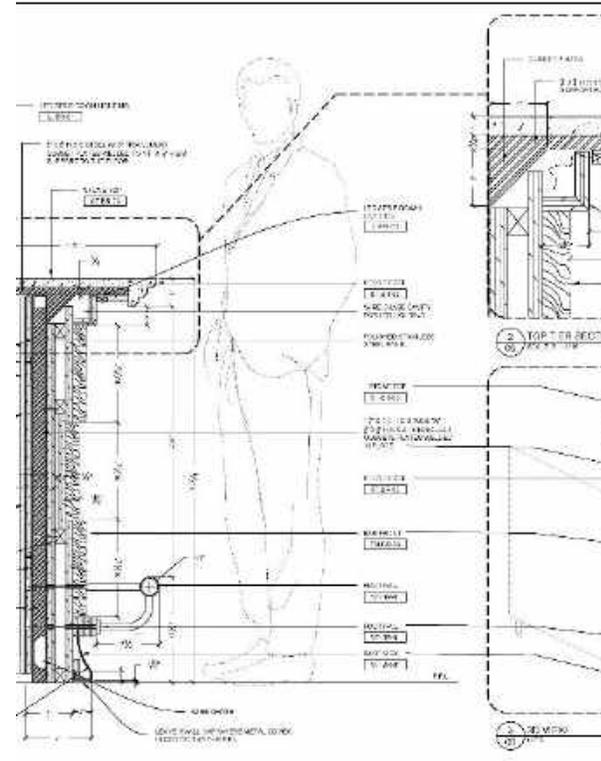
The first North American restaurant within the international Aqua Restaurant Group franchise, Hutong NYC is a Michelin Star Northern Chinese dining experience in Midtown Manhattan.

CLIENT

AQUA RESTAURANT GROUP

The 17,000 square foot restaurant is the 23rd restaurant within the Aqua franchise, and the second to be designed by the UK-based bespoke luxury interior design firm, Robert Angell Design International. Inspired by the Art Deco capital of the world, the design melds smooth lines, geometric shapes and opulent materiality to create this anti-traditional elegant dining experience.

[WATCH THE VIDEO](#)



HUTONG NEW YORK

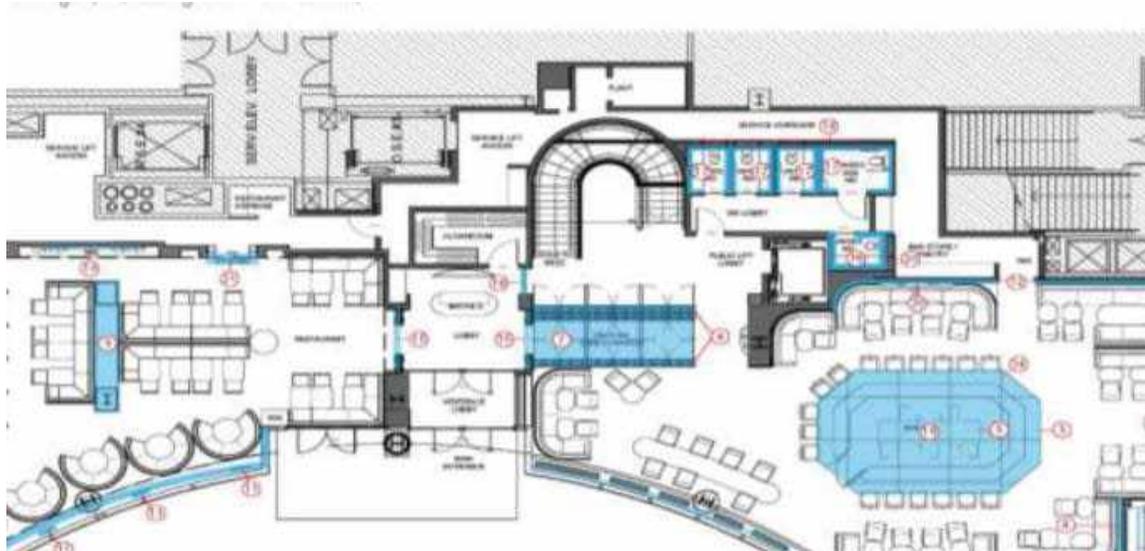
NEW YORK, NY

23 features. 51 unique material & finish specifications. 14,000+ square feet of custom fabrication.

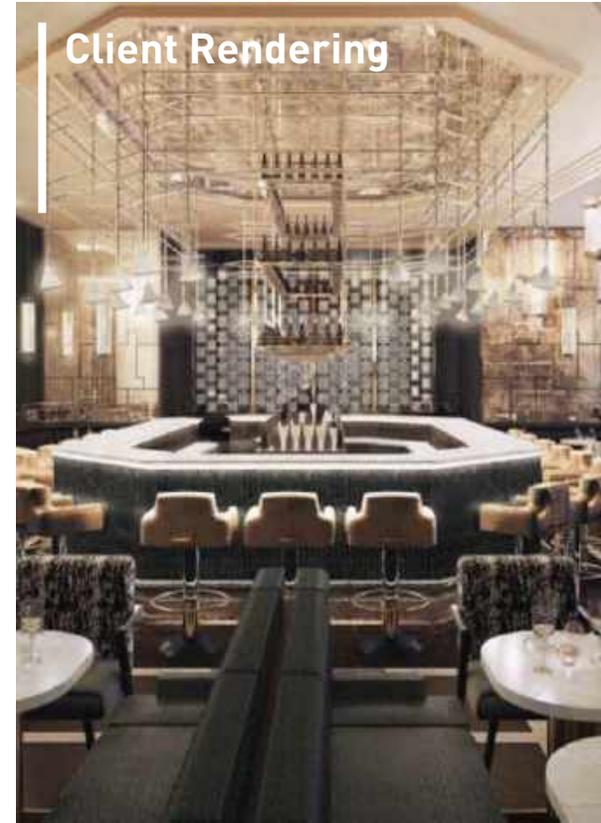
CLIENT

AQUA RESTAURANT GROUP

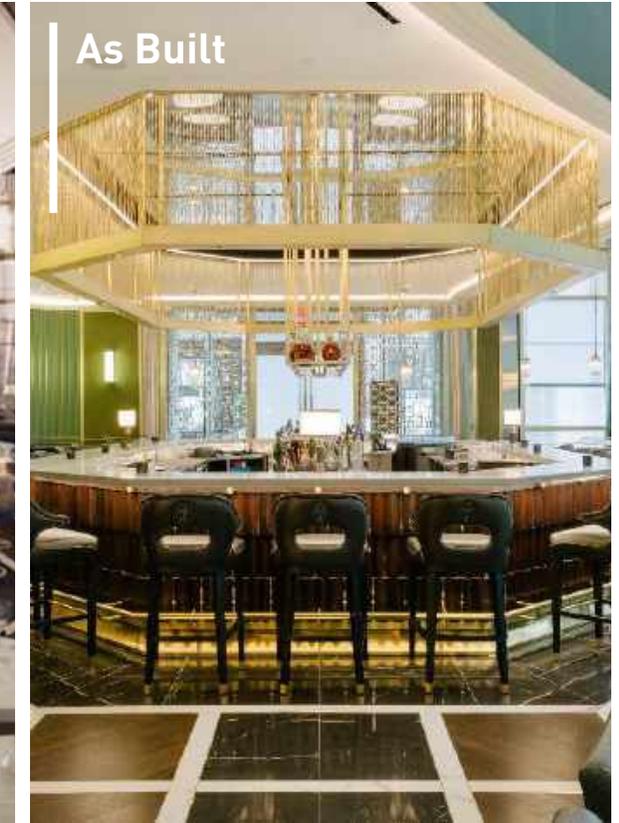
ASTOUND scope covers 2,044 square feet of the project footprint. This represents 13.7% of the entire restaurant square footage (including BOH). We produced 8,730 square feet of finished millwork assemblies: 4,285 square feet of glass produced, transported, installed with 1,011 square feet of this glass was silver-leaved by hand.



- | | | |
|----------------------------|--------------------------------|------------------------------|
| 1 Bar Middle rail | 11 Double Height Mirror Fins | 21 Back Bar Upband |
| 2 Mirrors on Bar | 12 Plated Wall Panels | 22 Curved Feature Bar Mirror |
| 3 Bar Gantry | 13 Mirror on Ceiling Above Bar | 23 Restaurant Millwork |
| 4 Wine Wall | 14 Design for the Wall Panels | 24 Door to Kitchen |
| 5 Wine Room Mirror Ceiling | 15 Barrels | |
| 6 Bar Mirror | 16 Mesh Curtains in Wine Area | |



Client Rendering



As Built

In keeping with Michelin Star status, the opulent Hutong experience is all in the details.

PREMIUM MATERIALS

The built environment serves as a backdrop for their excellence in hospitality. The restaurant is divided into 3 distinct areas; the bar, restaurant and private dining rooms. Each space offers a unique experience to suit a myriad of occasions within the space.

It is no secret that construction projects in midtown Manhattan pose a myriad of unique challenges. From union restrictions to logistics limitations for deliveries, this project required expert coordination from our team in order to achieve this timeline.

The scale of the project required concurrent phases to be constructed simultaneously, in addition to the complexity of the ASTOUND scope which needed to be completed before finished surfaces were installed. This required phased installations which were supported by digital fabrication, allowing components to be fabricated separately and align with digital accuracy on-site.



Digital fabrication also lent itself to coordination with other trades on-site. With most every part being 3D-modeled and computer-cut, locations of sprinkler heads, electrical locations and other vendor's features.

Another unique parameter of this project was the number of finishes and materials. With over 50 material specifications, the project team needed to develop detailed coordination drawing packages to ensure the correct materials and finishes--like the brushing direction--were correct on this vast scope.

HUTONG NEW YORK



HUTONG NEW YORK





SHOPIFY LOS ANGELES

SHOPIFY LA

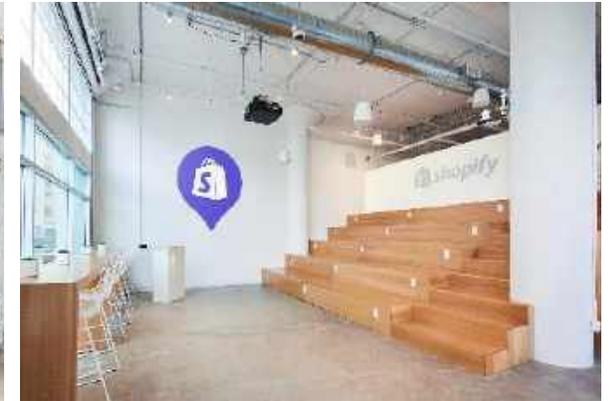
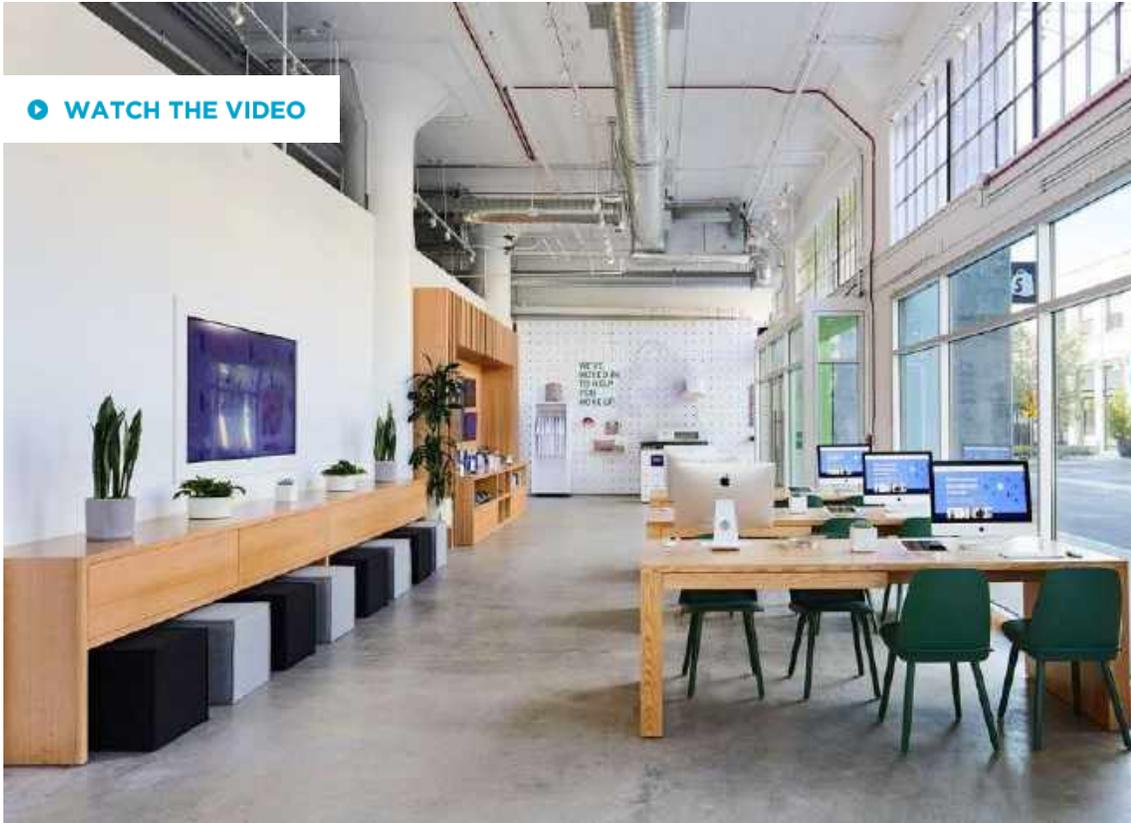
LOS ANGELES, CA

Shopify opened their first-ever retail community store in the heart of ROW DTLA, where merchants are given a space to gather for inspiration, community, education and support for making the most of Shopify products. This space includes a variety of specified zones intended for various activities such as: 1:1 Guru Appointment Area, Retail Consultations, Educational Classes & Workshops, Community Events, and Merchant Showcase Area.

CLIENT
SHOPIFY

The brick-and-mortar space allows merchants to book one-on-one appointments with Shopify's very own retail consultants where they can learn through demonstrations and discussions or to participate in group workshops and education sessions from the comfort of their custom presentation space. Shopify also integrated a rotating experience - dubbed the Merchant Showcase Area -that provides brand and networking opportunities for local business owners to showcase their products.

▶ WATCH THE VIDEO





**'GIFTS COME TRUE'
CAMPAIGN**

'GIFTS COME TRUE' CAMPAIGN

CANADA WIDE

Holt Renfrew launched their National Holiday campaign called "Gifts Come True" to all nine locations across Canada with the aim to gain further recognition as an innovative high-end retailer. The campaign aimed to create as much in-store buzz as possible with opulent and unexpected displays throughout the store including suspended golden atrium displays, golden wall panels and windows and even a gleaming selfie opportunity.

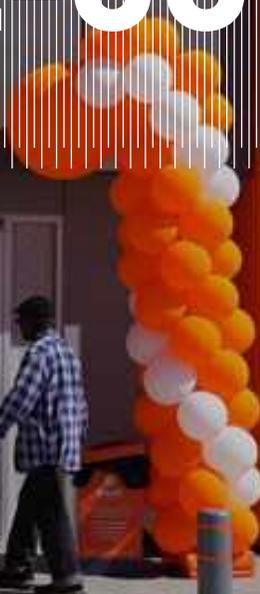
CLIENT

HOLT RENFREW

Once inside the stores, customers navigate their way up through the various floors of the stores to explore more of the themed displays including the holiday themed gift store and impressive suspended shopping carts and baskets on display in the atriums at the Bloor and Vancouver locations. Further into the Bloor and Vancouver locations, customers were given a photo opportunity with an oversized golden shopping cart and props which they could then post to social media with the #GiftsComeTrue hashtag for a chance to win various prizes.



NORTH AMERICA RETAIL ROLL-OUT



RETAIL ROLL-OUT

NORTH AMERICA WIDE

Gage is a vertically integrated cannabis cultivator and retailer, based in Ontario and Michigan, with the retail presence rolling out in the Michigan market. Gage initially approached ASTOUND with an existing brand identity but needed professional support with the design and fabrication of two flagship stores. The design needed to address both the regulations and customer experience while futureproofing for possible future regulation changes.

CLIENT

GAGE CANNABIS CO

The store was designed to provide space within the store to showcase a range of constantly evolving products while encouraging customers/patients to explore a wide variety of curated products. Once beyond the age-gated entrance, customers are welcomed into the flower room, where they are accompanied through their shopping journey by a trained budtender who will answer any questions and help them make the choice that best suits their need(s). The center of the store is dedicated to a feature area, which stands out as it is appointed in wood with a drop ceiling to bring a level of intimacy and clear differentiation in this area from the rest of the store.



RETAIL FAÇADES



RETAIL FAÇADES

TORONTO, ON

Lululemon partnered with **Quadrangle Architects** and contracted **ASTOUND Group** to facilitate the fabrication and installation of their brand new custom retail storefronts for stores across the GTA. The first store to receive a new treatment was the **Eaton Center** location, followed by the **Mapleview** store in Burlington, Ontario.

CLIENT

LULULEMON ATHLETICA

The exterior of the Lululemon store in the Eaton Center features a wood slat fascia above all entrances as well as the atrium which overlooks a mall entrance. The wood used for the façade reflects a focus on sustainability and nature. Inside the store, another wood slat ceiling feature is display at the P.O.S. to further bring the motif of nature into the retail space.



CAR VENDING MACHINES



CAR VENDING MACHINES

NORTH AMERICA WIDE

Carvana rolled out a fleet of new car dealerships across the U.S. which all required key pieces to be redesigned and fabricated to improve the appearance, functionality and durability. These pieces include the reception desks, curved back wall, acrylic halo mounted to the ceiling, and a coin machine which activates the Carvana 'vending machine'.

CLIENT
CARVANA

Once the customers arrive at a Carvana location, they would have already purchased their vehicle online for pickup at the selected "vending machine". Visitors check in at the reception desk where they are given their oversized Carvana coin. When they place their coin in the coin machine, the coin triggers the vending machine to retrieve the customer's pre-purchased car from the iconic Carvana tower and bring it down to one of the car bays for the customer to drive off in.



FAN

EXPERIENCES

SNKRS EXPRESS & SNKRS STATION



SNKRS XPRESS & SNKRS STATION

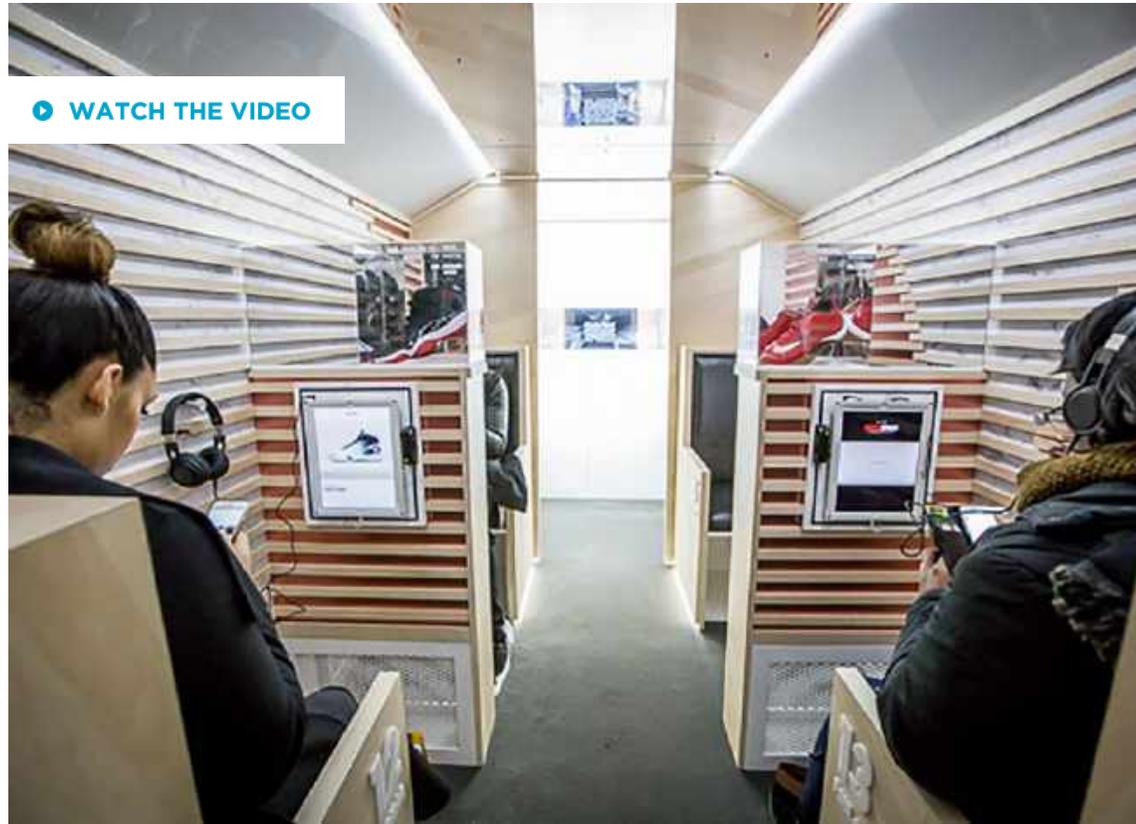
TORONTO, ON

CLIENT

NIKE

Transformed streetcar running through the streets of downtown Toronto, offering the best of Nike Sportswear, Nike Basketball and Jordan Brand.

In celebration of the 2016 NBA All-Star Weekend and the release of the new flyknit technology, Nike created an exclusive mobile retail experience on the streets of Toronto. The entire experience involved three distinct stages: a SNKRS XPRESS check-in station, a premium streetcar journey—dubbed the SNKRS XPRESS, and the final retail station where guests can pick up the exclusive merch they had the option to purchase on the streetcar.



SNKRS XPRESS & SNKRS STATION

TORONTO, ON

CLIENT

NIKE

A SNEAKERHEAD'S DREAM

Once registered successfully, the guests would arrive at the check-in station to receive their boarding pass and have their photo taken so when they boarded there was a personalized experience ready for each guest. Next, the SNKRS XPRESS arrived to pick up the sneakerheads to take them on a loop through downtown Toronto. Inside the SNKRS XPRESS, guests each sat in a VIP leather seat which included an iPad for everyone to browse and purchase new products or play basketball-themed games. Throughout the SNKRS XPRESS were custom product displays of iconic shoes such as the Air Jordan XI, Maya Moore All Star, and Kobe V Chaos. As guests made their way to the very back of the streetcar, they found themselves in a sleek floor-to-ceiling product display showcasing even more iconic sneakers such as the legendary Air Jordan XII that Michael Jordan actually wore during the historic 'Flu Game'.



After the streetcar trip was complete, guests were dropped at a final pickup station where they could pick up products that they purchased from the iPads at their seats.

SNKRS XPRESS & SNKRS STATION



SUPER BOMBERMAN R LIVESTREAM EVENT



SUPER BOMBERMAN R LIVE EVENT

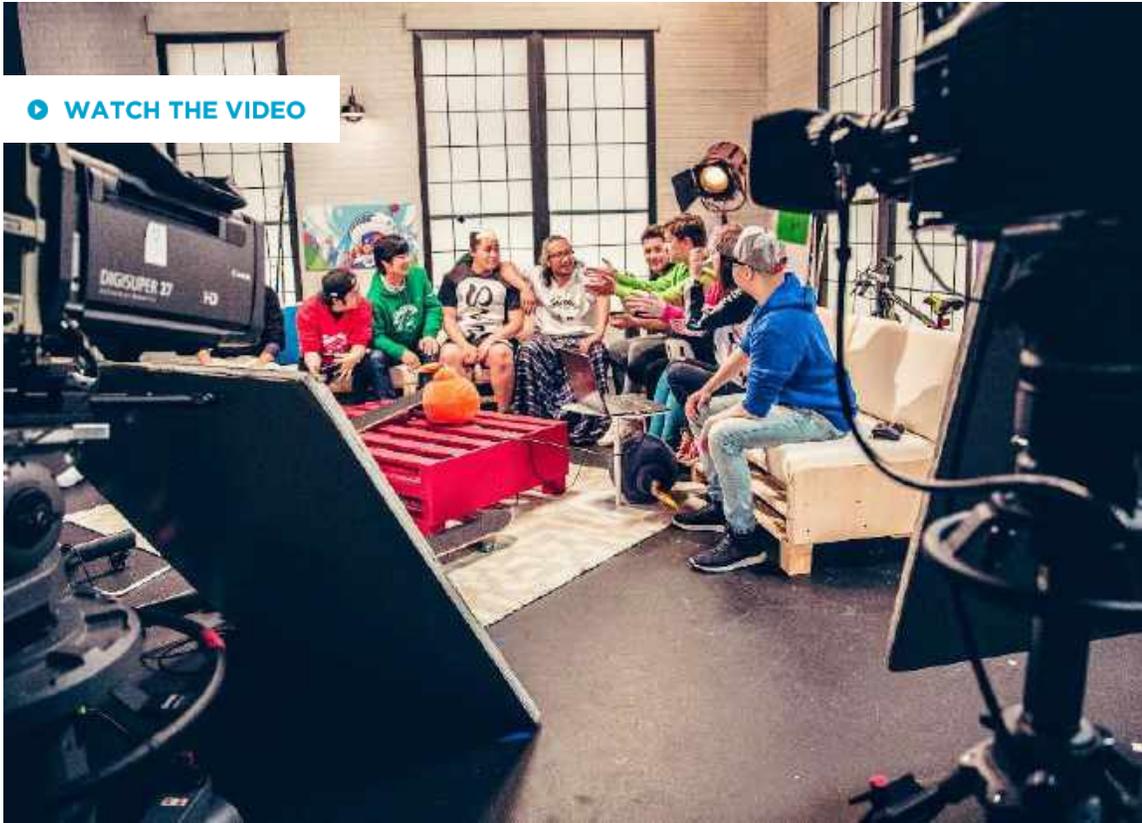
LOS ANGELES, CA

CLIENT
KONAMI

To promote the launch of Super Bomberman R (SBR) and generate buzz for the new game, Konami hosted a group of notable influencers from key countries around the world to meet in one location and play SBR during a two-day event at the YouTube Spaces studios in Los Angeles. The selected influencers were flown to the YouTube Spaces studios in Los Angeles where they were first greeted by Konami executives who guided them through the studios towards Konami's very own Bomberman-themed studio space.

Once settled in the studio space, the influencers prepared their live-stream hardware and got their game faces on for the big event. Once ready, each influencer was given the opportunity to introduce the event in their preferred language to their live-stream audience before letting the games begin. The event was basically a non-stop battle between the influencers to showcase some of the new features and game modes of SBR. Beyond each individual live-stream, the entire two-day event was professionally broadcasted out to the YouTube Gaming channel for online viewers to enjoy.

[WATCH THE VIDEO](#)



OLD SPICE CLUBHOUSE



OLD SPICE CLUBHOUSE

LAS VEGAS, NV

CLIENT
OLD SPICE

Old Spice launched a new campaign, “Smell Like a Man, Man,” and also their new production collection – Old Spice Ultra smooth.

To kick off Super Bowl 2020, Old Spice hosted the Old Spice Clubhouse, an exclusive smooth experience featuring various NFL athletes and celebrities like: Saquon Barkley, Christian McCaffrey, Dana White, and Gary V. The experience allowed fans to meet and greet their favorite NFL stars which included tones of pictures!

Fans were greeted by the reception desk as they entered the booth. A large replica horse from the famous Old Spice commercials was found in the waiting area for fans to pose with and take photos. When open to the general public, fans formed a line outside of the space for a chance to meet their favorite player. Brand Ambassadors handed out full size products for trial, entertained fans, provided information and managed the line. Once inside of the space, fans received an autograph on Old Spice product or their favorite piece of memorabilia they brought for signature. After posing for a photo, they exited the space and into the rest of the Media Center.



NCAA EXPERIENCE



NCAA EXPERIENCE

UNITED STATES WIDE

CLIENT
CHICK-FIL-A

To design, fabricate, and install a reconfigurable environment that would be easily transportable between locations across the United States.

The reconfigurable temporary stadium was engineered to meet both the needs of indoor and outdoor deployments considerate of all applicable codes to meet wind and snow loads for outdoor use, while also being mindful to minimize the weight for indoor installations.



ALLEGIANT STADIUM

 **allegiant stadium**

NORTH GATE



ALLEGIANT STADIUM

LAS VEGAS, NV

Allegiant Stadium's iconic design will provide for permanent seating for approximately 65,000 for NFL games, including luxury suites and other premium seating opportunities. The Stadium will also allow for expandable seating to approximately 70,000 for marquee events such as Super Bowls, NCAA Basketball Final Four, and World Cup Soccer matches.

CLIENT

LAS VEGAS RAIDERS

ASTOUND was selected as the preferred vendor to lead Sponsorship Integration and Activation Services for Allegiant Stadium to implement a cohesive, master-planned approach to sponsorship integration and activation for the 16+ founding partners. Our work included the development of a digital, print and video Experiential Style Guide, the ideation, build and implementation of all sponsors entitlement spaces and ongoing management services to work closely with the complex stakeholder network of corporate, partners, builders, architects, and trades.



BRAND ACTIVATIONS

CRYSTAL COLISEUM



CRYSTAL COLISEUM

TORONTO, ON

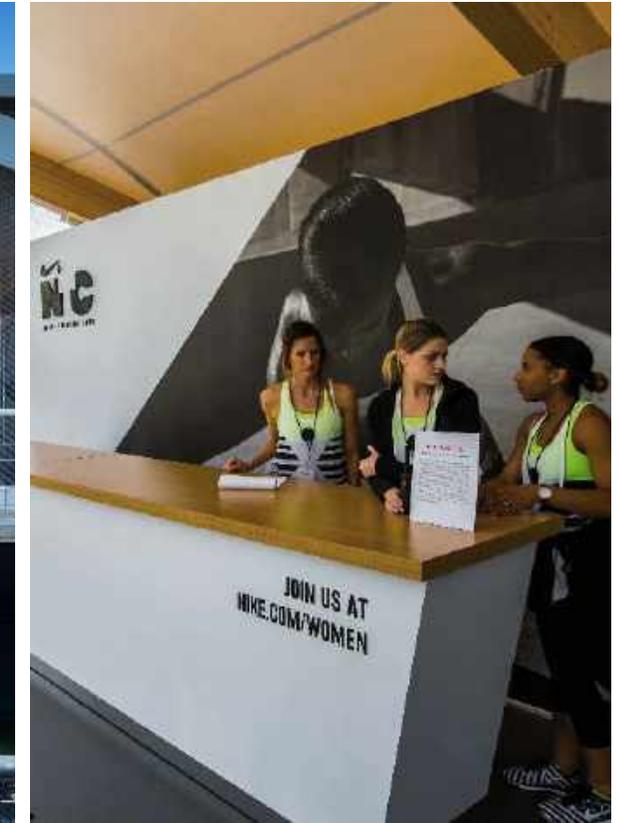
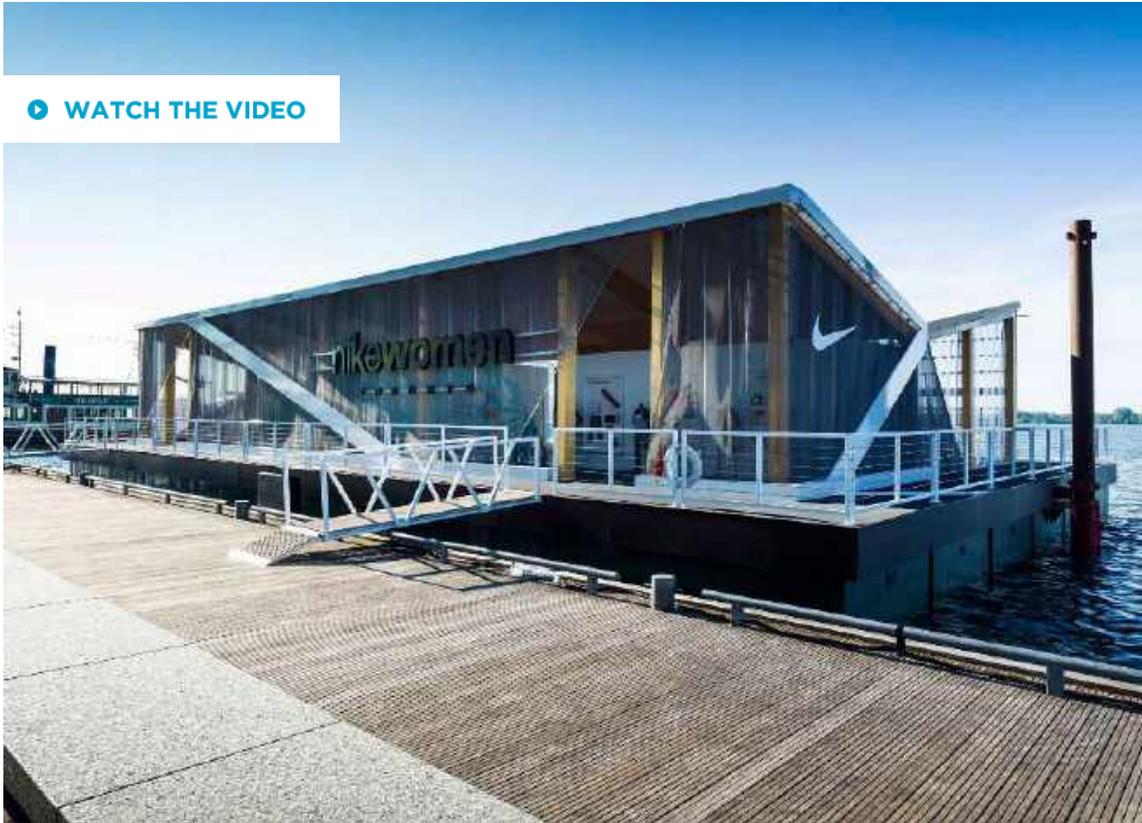
Floating yoga studio hosts fitness and wellness classes for Nike Women's 15K Marathon Toronto.

CLIENT

NIKE

As one of several experiential activations for the Nike Women's 15K Run in Toronto, the Crystal Coliseum was a full yoga studio—complete with locker rooms, DJ booth, and reception area—built onto a floating barge which allowed participants to enjoy a wide range of gym classes, while looking out over the tranquil waters of Lake Ontario.

[WATCH THE VIDEO](#)



CRYSTAL COLISEUM

TORONTO, ON

CLIENT
NIKE

FLOATING FITNESS

Over the course of four days, the entire Nike Crystal Coliseum was home to over 30 N+TC live classes, hosted by 10 Nike Master Trainers who led athlete-inspired studio, H.I.T and gym workouts every 90 minutes to approximately 3,000 women athletes. Contributing to keeping the female energy alive throughout almost every workout from the crack of dawn onwards, was DJ Feel Good Smalls who provided upbeat, motivating music to help push every women in class beyond their limits and to finish strong and #BETTERFORIT.



CRYSTAL COLISEUM



SUMMER FESTIVAL ACTIVATION



SUMMER FESTIVAL ACTIVATION

CANADA WIDE

Spinach Summer Festivals 2019 is an activation designed to increase brand awareness and collect data at a series of festivals across Ontario in Summer 2019. The activation consisted of an enclosed 19+ only area which housed the main container structure built from four stacked shipping containers along with games, prize activations, a viewing platform and a shareable photo moment.

CLIENT

LEO BURNETT | CRONOS GROUP

Visitors were greeted by brand ambassadors who explained what Spinach Farms is and what was taking place within the activation space. Consumers were then able to sign up to an e-newsletter in order to earn a ticket to spin a prize wheel. The prize wheel included tons of prizes such as VIP ticket upgrades, backstage tours, meet-and-greets, and branded swag. Once the consumer had taken part in the prize wheel, they were able to relax at picnic tables and Muskoka seating or get a little more active by playing games such as giant Jenga or corn hole. Consumers were also encouraged to take photos at the shareable photo moment - a giant vegetable garden with giant ride-on eggplant.



UPSIDE-DOWN HOUSE EXPERIENCE



UPSIDE-DOWN HOUSE EXPERIENCE

CANADA WIDE

SDI Marketing collaborated directly with ASTOUND to create an upside-down house pop-up for UP Cannabis that would travel across Canada to different festivals and concerts. The inside of the house was a photo opportunity for festivalgoers which featured furniture and décor stuck right to the ceiling. The roof of the structure—the “Basement”—served as an exclusive viewing platform for the shows and fireworks.

CLIENT

SDI MARKETIING | UP CANNABIS

Once festivalgoers catch a glimpse of the bright yellow upside-down house, it becomes hard to ignore and curiosity starts to settle in. Guests approach the house and form a line at the white picket fence out front. Once inside, a dedicated photographer snaps some photos of the guests enjoying the bizarre living room and provides a link for the guests to download their photos after the show. The photos are flipped so it appears that the guests are standing on the ceiling.



STUDIO 23

JUMPMAN.
JUMPMAN.
JUMPMAN.



STUDIO 23 – ALL STAR WEEK

LOS ANGELES, CA

CLIENT
JORDAN

2018 marked the first appearance of the Jumpman logo on the NBA All-Star jersey. To celebrate the occasion, Jordan brand decided to develop an exclusive, invite-only pop-up retail activation in Little Tokyo, Los Angeles. The activation showcased new sneakers and apparel that would be launching during All-Star 2018. The apparel zone allowed guests to select from a pre-arranged assortment of patches and embroidery patterns to add onto the apparel purchased in the space. The sneaker zone hosted local artists who offered their artwork on sneakers that guests had purchases.

Invitees enter the main space through the All-Star jerseys corridor which featured Jordan-sponsored basketball jerseys and a split LED screen playing looping content to introduce guests to some of the themes present throughout the space. Past the split LED screen at the end of the corridor, guests enter the main space. The main space is loaded with sneaker pedestals and custom light posts displaying some customized and unreleased apparel. In the rear of the main space, a customization zone is split into two separate areas: sneakers and apparel.

[WATCH THE VIDEO](#)



DIGITAL ENGAGEMENTS

A man in a blue polo shirt and dark pants stands on the left, smiling and watching a woman in a white t-shirt and green shorts run on a treadmill. The treadmill is orange and black, with 'JOYRIDE' printed on the yellow floor mat. The background shows a busy trade show floor with other people and displays.

JOYRIDE LAUNCH ACTIVATION

JOYRIDE LAUNCH

TORONTO, ON

Gamification and tasty rewards incentivized the 'reluctant runner' to test run brand new footwear technology.

CLIENT

NIKE

Nike worked directly with ASTOUND to develop the creative strategy, design, and fabrication details for the launch activation of a new running shoe targeted at those who already run to stay fit, but don't love running. The new Joyride running shoe was created with technology that makes the run feel easy and enjoyable.



JOYRIDE LAUNCH

TORONTO, ON

CLIENT
NIKE

GAMIFIED SHOE DEMO

After being intercepted during their shopping trip by our bright, bold design they were met by our staff and asked if they would like to try the new sneaker – and if they did try it, they would get a tasty reward: cookies, donuts or Dippin’ Dots. The trial was designed to make running fun, with a carnival theme and a 60-second custom game where they raced to unlock their rewards. We even went as far as to customize the treadmills to ensure every part of the experience was focused on joy more than running. Once they completed the trial, a ticket popped out of the wall that directed them to a nearby store to redeem their prize.



JOYRIDE



USAB AIR HANGAR



USAB AIR HANGAR

LOS ANGELES, CA

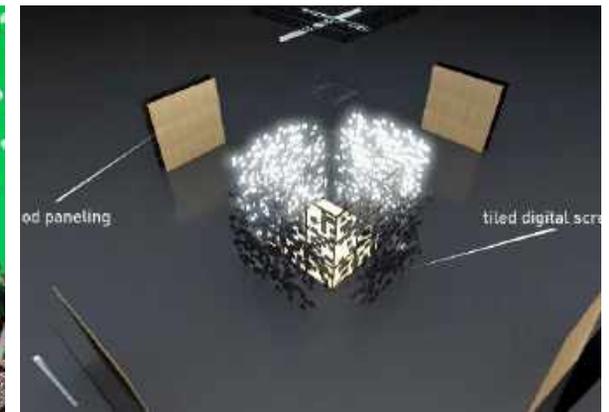
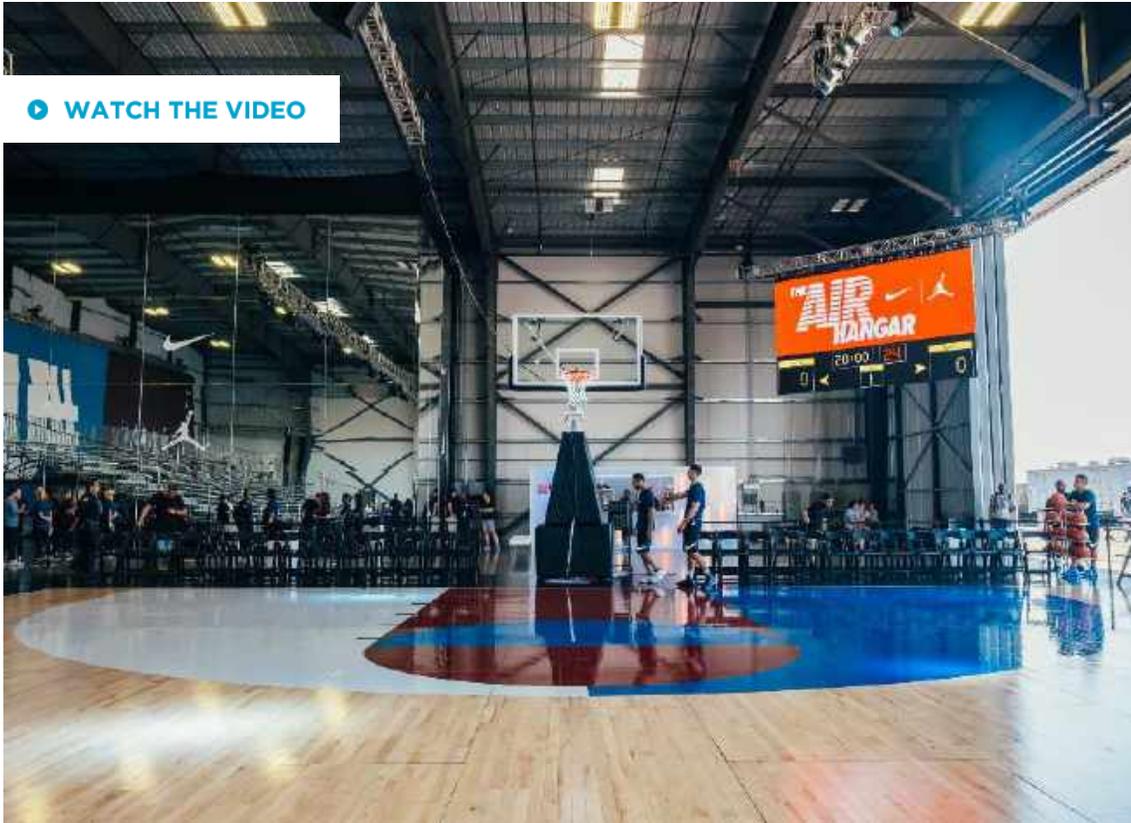
CLIENT

NIKE

During a high-flying, adrenaline-pumped weekend at Hawthorne Airport in Los Angeles, Nike transformed a nearly 80,000 square-foot plane hangar into a basketball haven—a branded space outfitted with an interactive Nike Air Chamber Cube and a corridor called the Legends Vault which showcased Nike Basketball's stars as well as told the story of their rich history with USA's Olympic Basketball team.

Upon arrival, guests entered the immersive brand experience through Legends Vault. The Legends Vault showcased a history of Nike and Team USA's superstar players and basketball memorabilia, including autographed shoes worn by the likes of Michael Jordan and Scottie Pippen. Enshrined within glass enclosures and accented with LED lighting and angular décor, the corridor told the rich story of Nike's relationship with USA's Basketball team through a visual narrative of game jerseys, shoes and pictures. Once through the Vault, guests were guided into the main space of the Air Hangar which included the Air Chamber Cube and a full-size basketball court with bleachers.

[WATCH THE VIDEO](#)



Q CELLS

**SOLAR POWER
INTERNATIONAL SHOW**



SOLAR POWER INTERNATIONAL SHOW

ANAHEIM, CA

CLIENT
Q CELLS

Q CELLS worked directly with ASTOUND, from concept to construction, to produce a custom trade show space that leveraged light and motion as a focal point of the display to attract and engage attendees. This booth was viewed as an opportunity to showcase the superiority of this global solar leader.

Light and motion was incorporated throughout the space to attract and engage attendees from afar as their first touchpoint with Q CELLS. Once inside the booth, attendees could examine physical displays of Q CELLS solar panels mounted vertically on custom display units around LED pillars to create a cohesive, product-centric experience. Beyond product displays and flashy LED features, the booth contained a full hospitality area with coffee service and lounges where attendees could sit amongst the LED forest. For business and buyer attendees, private meeting spaces lined the back of the booth with additional lounge space for before or after meetings.



[WATCH THE VIDEO](#)

AWARDS



GOLD: Best Stand 201-500 SQM
GOLD: Best Stand at an Energy & Mining Event
World Exhibition Stand Awards



Best Booth Design,
Island/Peninsula Category
Solar Power International

INNOVATION CENTER



INNOVATION CENTER

CAMDEN, NJ

CLIENT

AMERICAN WATER

It is America Water's desire that all visitors walk away with a greater knowledge of what it takes to deliver customers a superior product. The Innovation Center was designed from the perspective of the customer and how the different technologies and innovations supports American Water's ability to provide safe, clean reliable and affordable water. ASTOUND was brought on to design, develop and produce all the digital content for the three different areas; Past, Present and Future.

Firstly the 'Past' was displayed using an interactive timeline. With just a swipe of your finger, guests were able to explore the history of humans and our intake of water needed to survive. Secondly, the 'Present' was conveyed by a series of wall mounted touchscreens that allowed you to view an animated, rotatable, three-dimensional city with a series of touch points that taught you how American Water utilizes technology to communities they serve. Lastly came the 'Future' zone where there was a video produced by ASTOUND which explained the urban water cycle and how new technologies and processes can be used to adapt the growing population and increasing water needs.



'FARMERTIME' APP



'FARMERTIME' APP

ANAHEIM, CA

Organic Valley was eager to create an interactive activation piece that would bring consumers, retailers, and general attendees visibility into the farmers and farms who put their blood, sweat, and tears into each day to produce the organic products. In the past, Organic Valley has offered Virtual Tours of the farms along with raw footage videos, but they wanted to offer the audience something more real-time and interactive than before.

CLIENT

ORGANIC VALLEY

ASTOUND worked directly with Organic Valley and STAMM Media to determine how we could replicate a FaceTime application between the farms and the attendees on the show floor. After rounds of testing the custom 'FarmerTime' app from actual convention centers and real farmers' fields, the team was able to determine what equipment was needed to ensure the best possible connection between remote farms and crowded expo halls. Inside the physical booth space, some of Organic Valley's very own organic farmers were present to help facilitate the interactions between the farmers on-screen and the attendees - prompting questions and leading engagements.



AWARDS



PLATINUM: Best Stand at an Agriculture Event
World Exhibition Stand Awards

EXHIBITOR

GOLD: Traffic Builder Category
EXHIBITOR Magazine's
Sizzle Awards 2019

EVENT PRODUCTION

TAYCAN WORLD PREMIERE



TAYCAN WORLD PREMIERE

NIAGARA FALLS, ON

Porsche presented its first fully-electric sports car to the public with a world premiere event held simultaneously on three continents - North America, Asia and Europe.

CLIENT
PORSCHE AG

The event locations are also a synonym for three ways of sustainable energy management: Niagara Falls at the border between the US state of New York and the Canadian province of Ontario representing hydropower. This one-time triple event was broadcast worldwide via live stream on [NewsTV.porsche.com](https://www.newsTV.porsche.com).



TAYCAN WORLD PREMIERE

NIAGARA FALLS, ON

CLIENT
PORSCHE AG

LIVE LAUNCH

Since this was an invite-only VIP event, guests were greeted outside the pavilion and directed to check-in at the reception desk inside the pavilion. Once completed, guests were able to pick a seat in a theater-link space within the pavilion structure. Following the 45-minute presentation from across the three locations, the kinetic walls opened up and the LED wall was retracted off-stage to reveal the wonders of Niagara Falls. This provided guests with an opportunity to grab some beautiful photos with the vehicle and falls in the background. Cocktails and appetizers were also served at this time, following the presentation.

[WATCH THE LIVE BROADCAST](#)



SWELL CONFERENCE



CONGRATULATIONS
TO THE WINNERS

SWELL CONFERENCE

SAN FRANCISCO, CA

CLIENT

RIPPLE

The annual Swell Conference by Ripple aimed to bring together leaders in banking and blockchain who are committed to changing the way the world moves money today. Swell attracted a roster of payments experts and industry luminaries to discuss trends, success stories of blockchain implementations and real-world blockchain use cases to meet changing customer demands for global payments.

Focusing on some of the key reasons of why people attend conferences, Swell was designed around an inviting and inspiring ambiance supported by superior customer service that would encourage interaction between attendees. Attendees were greeted with the option of an outdoor or indoor lounge space outfitted where they could enjoy some hors d'oeuvres and drinks prior to commencement. While between presentations, attendees had the option to explore a variety of interactive features which expressed Ripple's vision and perspective on the future of banking.



WATCH THE VIDEO

AWARDS

event
marketer

Best VIP Event
(1,000-5,000 Attendees)
Event Marketer
Hidden Gem Awards 2019

TECH WORLD

Lenovo



TECH WORLD

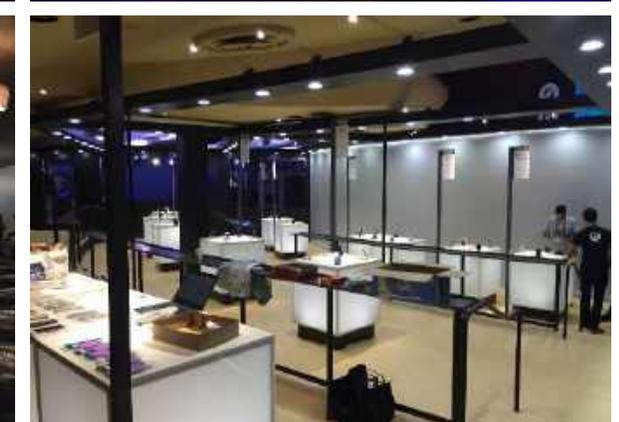
SAN FRANCISCO, CA

To provide a space for the launching of their new product.

CLIENT

EVENT STRATEGY GROUP | LENOVO

In tandem with Event Strategy Group, ASTOUND executed the build of the space and supervised the installation and dismantling of the assets provided by our team. Engineered custom millwork and metalwork was used throughout and key elements included a stage, with a large video wall and interactive demo rooms. A green plant wall pleased and welcomed guests, complete with the Lenovo name incorporated into the foliage.



NORTH AMERICA TRADE SHOW PROGRAM



NORTH AMERICA TRADE SHOW PROGRAM

NORTH AMERICA WIDE

CLIENT
TWITCH

Twitch presented an updated look-and-feel of their trade show presence that added a new level of character, texture, and dimension to the show floor through their main booth and the exclusive Partner's Lounge. Inside the main booth, attendees were offered a wide variety of engagements to hold their interest at the booth.

The front side of the booth was dedicated entirely to the live-broadcast stage where presentations, live-stream gaming, and other entertainment took place. Around the back side of the booth, a number of game demo stations were on display for attendees to explore with 'Partner Pods' flanking either side where select gamers could play for an audience. The Partners Lounge just down the aisle served as a casual lounge and meeting space for attendees to blow off some steam through selfie opps and more gaming demos.



AWARDS

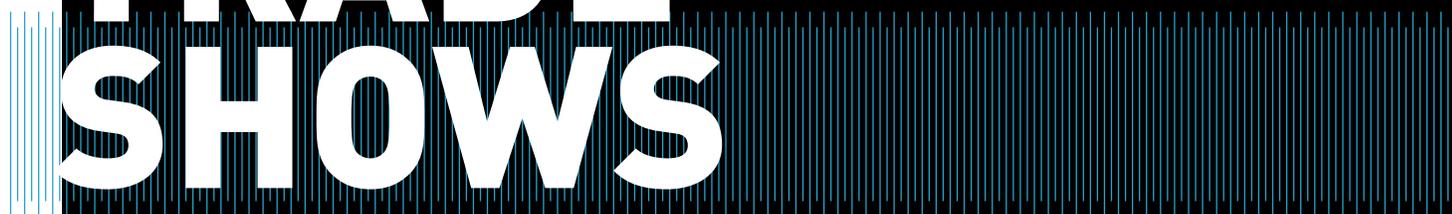
EXHIBITOR

Best Reconfigurable Exhibit
EXHIBITOR Portable/Modular
Awards 2018



Best Overall
Best of BeMatrix Awards 2017

TRADE SHOWS





COLLISION CONFERENCE



COLLISION CONFERENCE

TORONTO, ON

CLIENT

ZULU ALPHA KILO | INTERAC

Interac goes for gold with award-winning booth design at Collision Conference.

Working with Zulu Alpha Kilo Design, ASTOUND delivered part-art space, part-learning space and part-work space for Interac, the presenting sponsor of the Collision Conference - North America's fastest growing tech conference.

[▶ WATCH THE VIDEO](#)



SUSPENDING SPACE

As part of Interac's sponsorship, they wanted to create a brand experience that reflects their brand story. About 600 ochre ribbons were suspended from 20' feet above the show floor. The entry ways, walking paths, and informal meeting spaces were created using shorter ribbons to allow headspace in these opened areas. Overall, over 20,000 people attended the conference in 2019 and the Interac space was considered the most talk-worthy space at the whole event.



PLATINUM: Best Stand at a Technology Event
World Exhibition Stand Awards

SILVER: Best Stand 201 - 500 SQM
World Exhibition Stand Awards



SILVER: Best Island Exhibit
EXHIBITOR Magazine's Exhibit Design Awards 2020

VMWORLD USA

Joining Steve Dwe
BOOK SIGNING
WITH FRANK DENNERMAN, NED
HEDDERT & DUNCAN EPPING
05:00PM - 06:00PM
MONDAY, AUGUST 27TH



VM WORLD USA

LAS VEGAS, NV

CLIENT
RUBRIK

As Rubrik's largest show annually, their presence at VMWorld needed to make a serious impact and separate the brand from the rest of the competitors through an unconventional creative solution. Over the entire course of the show, the Rubrik booth was gleaming with their light features, overhead video animations and plenty of curious attendees.

From a distance, the Rubrik booth appeared to come alive through the creative application of dynamic mapped lighting and physical elements integrated into the back wall and canopy which were influenced by the animations visible on the overhead canopy. Once within the footprint of the booth, the attendees could really take in the incredible lighting feature that slowly transitions from the ground plane to the overhead canopy using varying lengths of acrylic and wooden beams. After the awe and intrigue of the attendees abated, Rubrik offered a variety of demo stations and product experts to further the attendee engagement and brand awareness.



AWARDS

A' DESIGN AWARD & COMPETITION

GOLD: Interior Space & Exhibition Design
A' Design Award & Competition 2019

EXHIBITOR

SILVER: Best Trade Show Exhibit (Under 50' x 50')
Event Marketer Experience Design & Tech Awards 2018



event
marketer

BRONZE: Lighting Design
EXHIBITOR Magazine's
Exhibit Design Awards 2019

GLOBAL TRADE SHOW PROGRAM



GLOBAL TRADE SHOW PROGRAM

WORLDWIDE

CLIENT

GOPRO

With a focus on showcasing GoPro's new products and software solutions, the action camera company leveraged a modular interactive, high-end trade show exhibit that could travel to a variety of different trade shows around the world while keeping the overall brand aesthetic across the board.

Staffed demo stations for the OMNI, Karma and accessories—along with three backlit stand-alone demos for each of their apps—displayed the products highly effectively and encouraged guest interaction. VR demos were available throughout the space to promote some of GoPro's 360-degree camera solutions. Vibrant user-generated content (UGC) ran on screens behind the demo counters while a huge LED screen overhead—featuring more GoPro UGC—drew the attention of crowds from across the show floor. The second level was dedicated to an elegant VIP hospitality zone outfitted with six private meeting rooms, lounge seating, and a premium reception desk.



WATCH THE VIDEO

AWARDS



GOLD: Best Trade Show Exhibit 50' x 50' and up
Event Marketer 2016
Experience Design & Tech Awards

NAB SHOW



Google

Google
Demo
Directory



1:30PM GOOGLE CL
SERVICES AN ME
SUPP... NS

NAB SHOW

LAS VEGAS, NV

Google leveraged NAB Show to showcase Google's B2B broadcast solutions and demonstrate how their products can support clients throughout their workflow, from content production through to distribution, analytics, and monetization.

CLIENT
GOOGLE

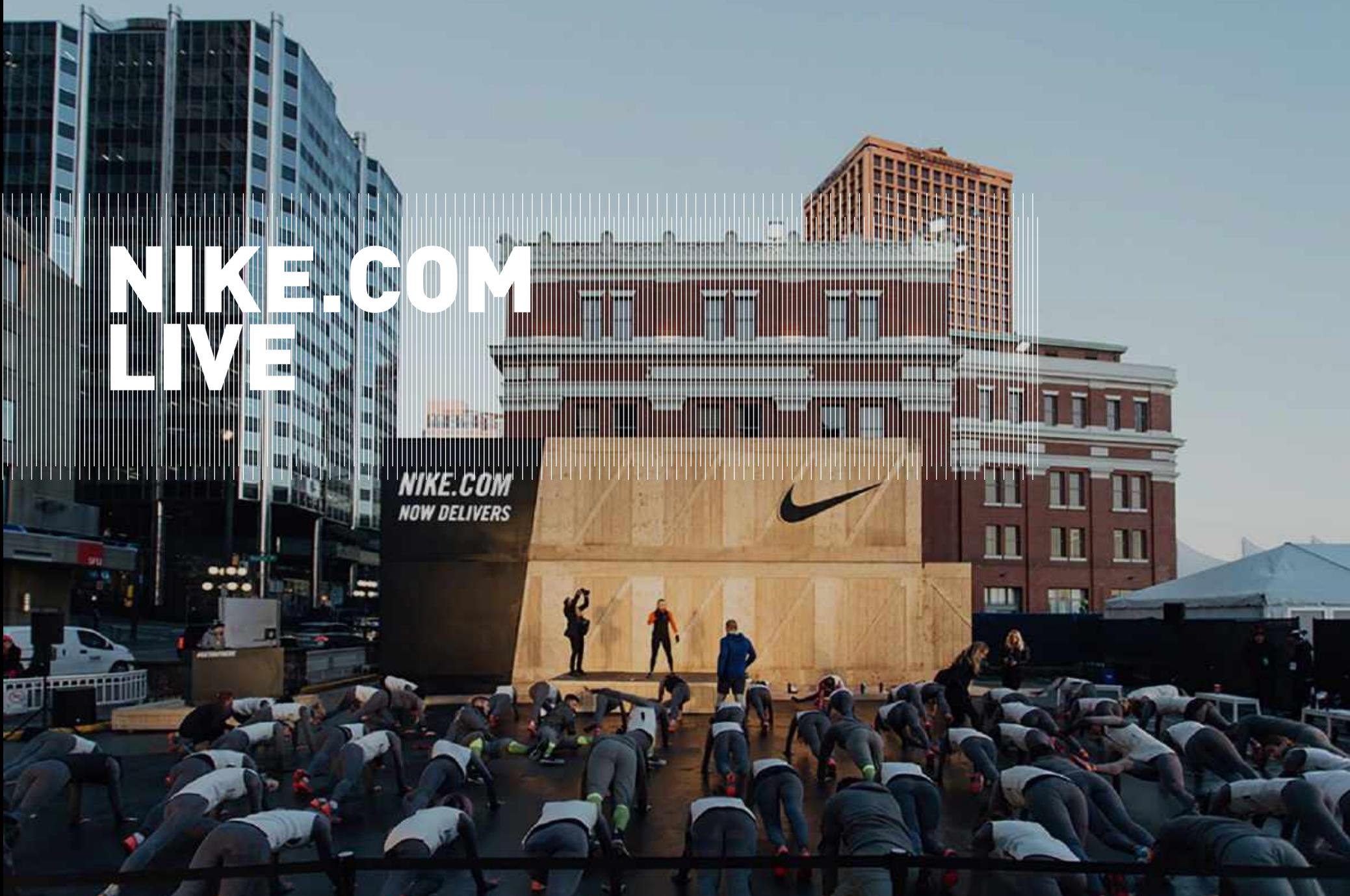
The massive booth was organized into three primary areas for visitors to experience -demo stations, presentation theatre, and private meeting rooms. Once inside the booth, visitors had the option to check in for their meeting at the reception desk and ask questions, engage directly with one of many demo stations, or gather at the theatre to watch a presentation. A hospitality area was also present where visitors could enjoy a complimentary coffee or snack. As an added engagement, visitors could also take a cake pop from the Google "G" displayed in the centre of the booth and take a selfie with the Android robot.



TRAVELING EXPERIENCES

NIKE.COM LIVE

NIKE.COM
NOW DELIVERS



NIKE.COM LIVE

CANADA WIDE

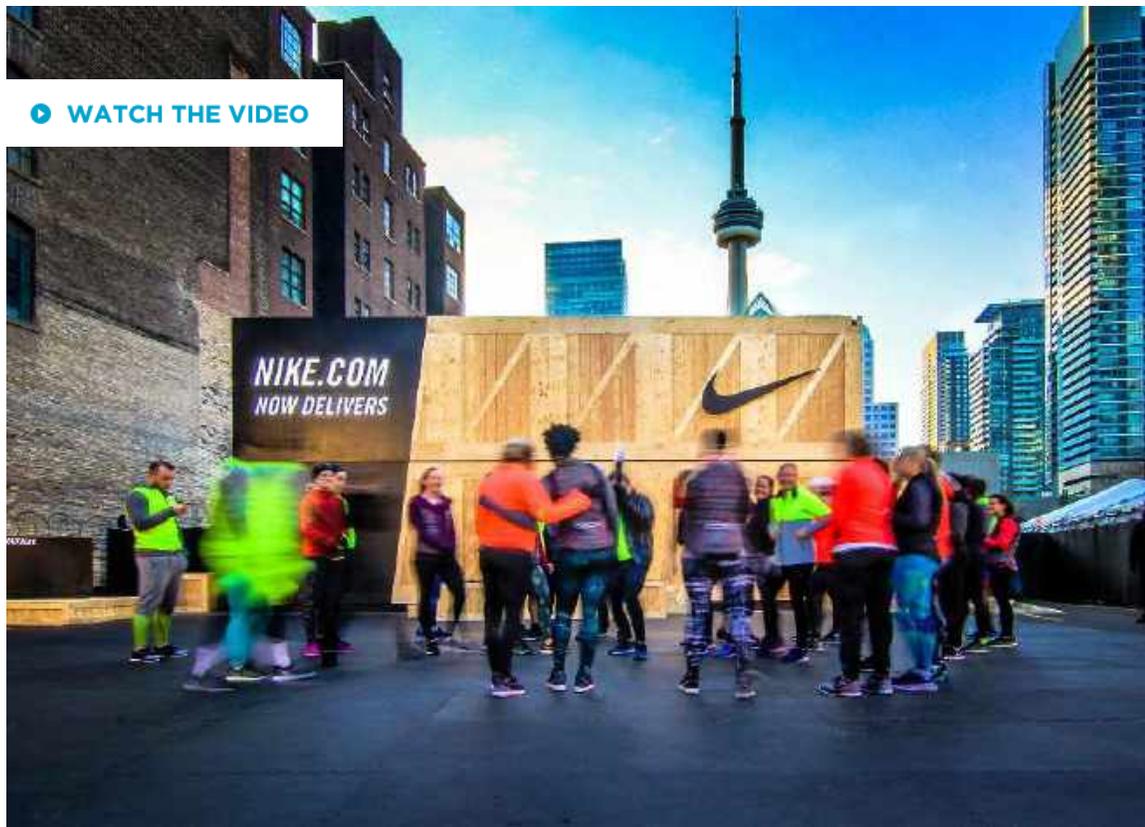
Nike drops a huge shipping container pop-up shop to promote Nike.com delivery in Canada for the first time.

CLIENT

NIKE

To design and develop an immersive experience inside a giant shipping crate, in order to promote the launch of e-commerce on Nike.com in Canada.

[WATCH THE VIDEO](#)



DELIVERING AN EXPERIENCE

The crate itself was fabricated from the shells of used shipping containers; customized, clad, and stacked to create a 20'H x 16'W x 40'L interior online shopping experience with product and innovations displays, as well as interactive Nike ID shopping stations.



NIKE.COM LIVE



COKE BOTTLE ART TOUR



COKE BOTTLE ART TOUR

WORLDWIDE

The space featured a variety of elements to help guests ‘rediscover’ what Coca-Cola means to them—such as the exploded bottle sculpture and sensory elements to stimulate your ‘Coca-Cola memories’. The travelling art exhibit featured some of the most notable and memorable original artworks to feature Coca-Cola imagery—from artists such as Norman Rockwell and Andy Warhol. To intensify the exhibition experience, only 20 people at a time can enter.

CLIENT

ignition | COCA-COLA

As they proceed, they experience Coca-Cola and the bottle through all five senses, starting in a dramatically lit tunnel of mist that evokes Coca-Cola’s effervescence. They run their hands over the contours of backlit bottles, hear the soft pop and smell the aroma as a bottle is opened, and then are playfully “bubbled” so each guest’s digital image appears inside a Coke bubble. Through a door shaped like a bottle cap, 20 perfectly chilled bottles of Coca-Cola await, one for each guest. The third stop is the Hall of Art, where history and art converge. Here, the bottle’s presence in pop culture is captured in original works by Norman Rockwell, Andy Warhol, and other prominent artists.

▶ WATCH THE VIDEO



LIFE ON TOUR TRAILER

TRAVISMATHEW.COM
600 @travismathew

@TRAVISMATHEW
TRAVISMATHEW.COM

LIFE
ON
TOUR



LIFE ON TOUR TRAILER

NORTH AMERICA WIDE

CLIENT

TRAVIS MATHEW

ASTOUND worked closely with Travis Mathew to integrate their newest asset, the trailer, into their retail strategy. Together, we developed the customer journey by strategically designing and outfitting the interior of the trailer for a seamless experience. ASTOUND provided expertise regarding flooring, custom cashwrap, custom retail fixtures, accessory lighting, graphics, the gaming wall and more.

These custom truck trailers allowed for quick and effortless set up by local crews while delivering a consistent and immersive pop-up retail experience to all locations on the road tour. Fans could easily access the trailer once they came off the golf course, or from spectating, and could grab food or drinks to socialize on the deck and engage with the brand.



QUANTUM: THE EXHIBITION



QUANTUM: THE EXHIBITION

WORLDWIDE

Showcase the revolutionary concepts of quantum computing and physics in a simplified way through a highly interactive and modular exhibition which travels around the world. ASTOUND and Lord Cultural Resources worked closely with local experts in quantum computing and quantum physics to conceptualize and develop interactive demonstrations and all other exhibit components.

CLIENT

INSTITUTE FOR QUANTUM COMPUTING | UNIVERSITY OF WATERLOO

The challenge faced with this topic was to provide a unique experience into the mechanics of quantum physics in an understandable format for all audiences, including children. ASTOUND was responsible for the design solutions and fabricated the 4,000-square-foot, immersive installation that used a combination of aesthetics, visual language and graphic integration.



WHY ASTOUND



All Trades Under One Roof

Including full metal shops, millwork shops, paint shops, sculpting and electrical capabilities. This makes ASTOUND faster, less expensive, and more flexible when it comes to fabricating complex projects.



Exceptional Talent

We have great people who are passionate about their roles and delivering effective solutions. We found the sweet spot in balancing our teams so that we're comprised of roughly 50% front-of-house and 50% back-of-house.



Speed & Scale

With state-of-the-art production facilities strategically-located across North America, ASTOUND is ready to take on any project at anytime, while delivering on-time.

A line of five people wearing fish heads, dressed in white shirts and black pants, standing in a museum hallway. The hallway has a curved wall with a grid pattern and a polished floor. The scene is lit with a soft, purple glow.

Thank You

ASTOUND

info@astoundgroup.com