



**Automate exhibit sales.
Enhance the event experience.
All with one tool.**

From sponsor point-of-sale to on-site navigation, MapBuilder's intuitive, collaborative and 3D mapping platform transforms the event experience for associations, sponsors and attendees alike.

Features



Custom Venue Mapping

Custom-built venue map with 3D exhibits delivered through a dedicated event URL



Administrator Portal

Real-time map editor and authentication of sponsor space selections



ERC and CRM Integration

Direct ERC system integration for streamlined sponsor space selection process



Live Data Synchronization

Internal and external map views are always up-to-date with live sponsor data



Advanced Navigation

Quick toggle booth availability viewer based on specific sponsor-level criteria



Optimized for all Applications

Designed for web, native and mobile use, in all possible event map applications

Benefits

The Sales Manager

MapBuilder's user-friendly administrative dashboard and automated data flow lets your sales staff do what they do best... sell.

- ✓ Intuitive administrator portal
- ✓ Real-time data accuracy assurance
- ✓ Automated notifications and time stamps
- ✓ Protected, public-facing URLs
- ✓ Enhanced on-site attendee wayfinding

The Event Sponsor

Give your event sponsors the best experience they've ever had with MapBuilder's sophisticated space selection tool.

- ✓ Accessible directly through the event ERC
- ✓ Booth availability quick-view feature
- ✓ Advanced search and filter tools
- ✓ Optimized 3D views
- ✓ Drag and drop space prioritizer